

15.568 Spring 2007: CourseFest Intro to the Course

- 15.568 “IT Business Design, Project Management, and Strategy”
 - Spring, 9 units, MW 2:30-4
 - **Course had a major redesign in its last offering.**
 - **Worked well, we'll continue to tweak it.**
 - Undergrads as main target group of students to take
 - Focus: organizational and people aspects of IT, including IT outsourcing, business processes, how to get the most out of IT investments, IT project management, IT strategy
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- **FOR MORE INFO, SEE: <http://ebusiness.mit.edu/#Teaching>**