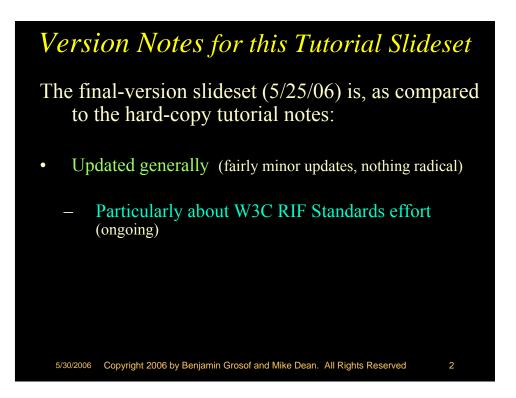
WELCOME! to the WWW-2006 Tutorial "Semantic Web Rules with Ontologies, and their E-Service Applications" by Benjamin Grosof and Mike Dean

INSTRUCTIONS! All participants, please: Download the final-version tutorial

slideset (updated since conference hard-copy version) http://ebusiness.mit.edu/bgrosof/#WWW2006RulesTutorial Sign in on the participants list (hard copy

sheet) with your name, organization, email; optionally also add your interests, homepage URL



### Slideset 1 of

"Semantic Web Rules with Ontologies, and their E-Service Applications"

by Benjamin Grosof\* and Mike Dean\*\* \*MIT Sloan School of Management, <u>http://ebusiness.mit.edu/bgrosof</u> \*\*BBN Technologies, <u>http://www.daml.org/people/mdean</u>

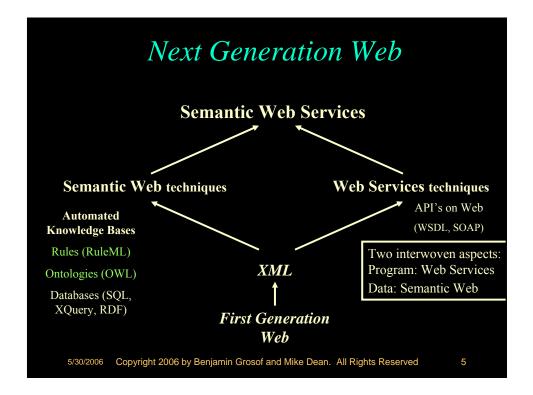
WWW-2006 Conference Tutorial (half-day), at the 15<sup>th</sup> International Conference on the World Wide Web, May 26, 2006, Edinburgh, Scotland, UK

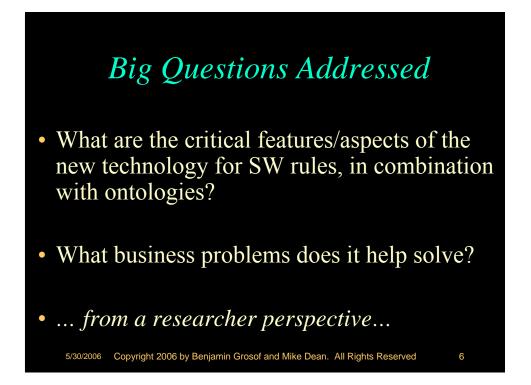
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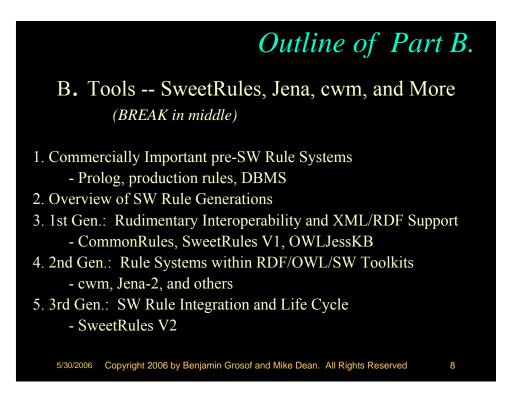
# Top-Level Outline of Tutorial

- Overview and Get Acquainted
- A. Core -- KR Languages and Standards
- B. Tools -- SweetRules, Jena, cwm, and More (*BREAK in middle*)
- C. Applications -- Policies, Services, and Semantic Integration
- Windup





### *Outline of Part A.* A. Core -- KR Languages and Standards 1. Intro 2. Overview of Logic Knowledge Representations and Standards 3. Horn Logic / Horn LP 4. Nonmonotonic LP 5. Procedural Attachments 6. Frame syntax/logic; Hilog; Lloyd-Topor 7. RuleML 8. Combining Rules with Ontologies; Description LP 9. Datatypes 10. Review of OWL and RDF **11. SWRL** 12. W3C RIF and OMG PRR 13. Additional Aspects and Approaches - Default/OO Inheritance, Integrity Constraints







### Quickie Bio of Presenter Benjamin Grosof

- MIT Sloan professor since 2000
- 12 years at IBM T.J. Watson Research; 2 years at startups
- PhD Comp Sci, Stanford; BA Applied Math Econ/Mgmt, Harvard
- Semantic web services is main research area:
  - Rules as core technology
  - Business Applications, Implications, Strategy:
    - e-contracting/supply-chain; finance; trust; ...
  - Overall knowledge representation, e-commerce, intelligent agents
- Co-Founder, Rule Markup Language Initiative the leading emerging standards body in semantic web rules (<u>http://www.ruleml.org</u>)
  - Co-Lead, DAML Rules
  - Co-Lead on Rules, Joint US-EU ad hoc Agent Markup Language Committee
- Invited Expert Member, W3C Rules Interchange Format (RIF) Working Group
- Core participant in Semantic Web Services Initiative which coordinates world-wide SWS research and early standards (<u>http://www.swsi.org</u>)
  - Area Editor for Contracts & Negotiation, Language Committee
  - -5/30/2005 hat Industrial Partners program (SWSIP) Dean. All Rights Reserved

### Quickie Bio of Presenter Mike Dean

- Principal Engineer, BBN Technologies
- B.S. in Computer Engineering from Stanford University.
- Principal Investigator, DAML Integration and Transition effort
- Chair, Joint US/EU ad hoc Markup Language Committee – responsible for DAML+OIL and SWRL
- Editor, OWL Web Ontology Language Reference
- Developer of several Semantic Web tools and reference data sets
- Actively using SWRL in a variety of Semantic Web applications
- Member, W3C RDF Core, Web Ontology, and Rule Interchange Format Working Groups
- Member, RuleML Steering Committee
- Member, Architecture Committee, Semantic Web Services Initiative

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### Slideset 2 of

"Semantic Web Rules with Ontologies, and their E-Service Applications"

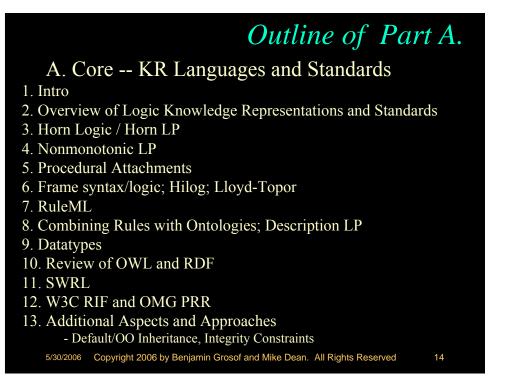
### by Benjamin Grosof\* and Mike Dean\*\*

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# Flavors of Rules Commercially Most Important today in E-Business

- E.g., in OO app's, DB's, workflows.
- <u>Relational databases, SQL</u>: Views, queries, facts are all rules.
   SQL99 even has recursive rules.
- Production rules (OPS5 heritage): e.g.,
  - Jess, ILOG, Blaze, Haley: rule-based Java/C++ objects.
- Event-Condition-Action rules (loose family), cf.:
  - business process automation / workflow tools.
  - active databases; publish-subscribe.
- <u>Prolog</u>. "logic programs" as a full programming language.
- (Lesser: other knowledge-based systems.)

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# Commercial Applications of Rules today in E-Business

- There are many. An established area since the 1980's.
  - Expert systems, policy management, workflow, systems management, etc.
  - Far more applications to date than of Description Logic.
- Advantages in systems specification, maintenance, integration.
- Market momentum: moderately fast growing
  - Fast in early-mid 1980's.
  - Slow late 1980's-mid-1990's.
  - Picked up again in late 1990's. (Embeddable methodologies.)
  - Accelerating in 2000's.

# Vision: Uses of Rules in E-Business

- Rules as an important aspect of coming world of Internet e-business: rule-based business policies & business processes, for B2B & B2C.
  - represent seller's offerings of <u>products & services</u>, capabilities, bids; map offerings from multiple suppliers to common catalog.
  - represent buyer's requests, interests, bids;  $\rightarrow$  matchmaking.
  - represent sales help, customer help, procurement, <u>authorization/trust</u>, brokering, workflow.
  - high level of conceptual abstraction; easier for non-programmers to understand, specify, dynamically modify & merge.
  - executable but can treat as data, separate from code
    - potentially ubiquitous; already wide: e.g., SQL views, queries.
- Rules in communicating applications, e.g., embedded intelligent agents.

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# Rule-based Semantic Web Services

- Rules/LP in appropriate combination with DL as KR, for RSWS
  - DL good for <u>categorizing</u>: a service overall, its inputs, its outputs
- Rules to describe service process models
  - rules good for representing:
    - preconditions and postconditions, their contingent relationships
    - contingent behavior/features of the service more generally,
      - e.g., exceptions/problems
  - familiarity and naturalness of rules to software/knowledge engineers
- Rules to specify <u>deals about services</u>: cf. e-contracting.

# Rule-based Semantic Web Services

- Rules often good to executably specify service process models
  - e.g., business process automation using procedural attachments to perform side-effectful/state-changing actions ("effectors" triggered by drawing of conclusions)
  - e.g., rules obtain info via procedural attachments ("sensors" test rule conditions)
  - e.g., rules for knowledge translation or inferencing
  - e.g., info services exposing relational DBs
- <u>Infrastructural</u>: rule system functionality as services:
   e.g., inferencing, translation

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# Application Scenarios for Rule-based Semantic Web Services

- SweetDeal [Grosof & Poon 2002] configurable reusable e-contracts:
  - LP <u>rules</u> about agent contracts with exception handling
    - ... on top of DL ontologies about business processes;
  - a scenario motivating DLP
- Other:
  - <u>Trust</u> management / <u>authorization</u> (Delegation Logic) [Li, Grosof, & Feigenbaum 2000]
  - <u>Financial</u> knowledge integration (ECOIN) [Firat, Madnick, & Grosof 2002]
    - Rule-based translation among contexts / ontologies
    - Equational ontologies
  - Business <u>policies</u>, more generally, e.g., <u>privacy</u> (P3P)

# Why Standardize Rules Now?

• <u>Rules</u> as a form of KR (knowledge representation) are especially useful:

- relatively mature from basic research viewpoint
- good for <u>prescriptive</u> specifications (vs. descriptive)
  a restricted programming mechanism
- integrate well into commercially <u>mainstream</u> software engineering, e.g., OO and DB
  - easily embeddable; familiar
  - vendors interested already: Webizing, app. dev. tools
- ⇒⇒ Identified as part of <u>mission of the W3C</u> Semantic Web Activity, for example

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## Semantic Rules: Differences from Rules in the 1980's / Expert Systems Era

- Get the <u>KR</u> right (knowledge representation)
  - More mature research understanding
  - <u>Semantics</u> independent of algorithm/implementation
  - <u>Cleaner</u>; avoid general programming/scripting language capabilities
  - Highly scaleable performance; better algorithms; choice from interoperability
  - Highly modular wrt updating; use prioritization
  - → Highly dynamic, scaleable rulebase authoring: distributed, integration, partnering
  - Leverage Web, esp. XML
  - Interoperable syntax
    - Merge knowledge bases
- Embeddable
  - Into <u>mainstream</u> software development environments (Java, C++, C#); not its own programming language/system (cf. Prolog)
- Knowledge <u>Sharing</u>: intra- or inter- enterprise
- <u>Broader</u> set of Applications

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# Standardization: Current Scene

- RuleML Initiative since fall 2000
   works with all the major umbrella standards bodies
  - works with an the major unifiend standards bodies
     collaborates with SWSI, WSMO, Joint Committee
- OMG standards effort on Production Rules since winter 2004-05

   working with RuleML
- W3C Rule Interchange Format Working Group since Dec. 2005
  - influenced by RuleML, along with SWSI (SWSL, SWSF) and WSMO (WSML, WRL) and Joint Committee (SWRL, SWRL-FOL)
- Oasis very interested too

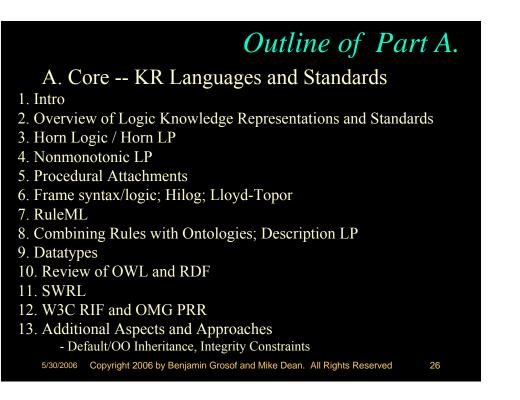
   Influenced by RuleML, in collaboration with SWSI, WSMO
- *Also:* ISO has Common Logic standards effort (slow moving, for last few years) on First Order Logic (+...)

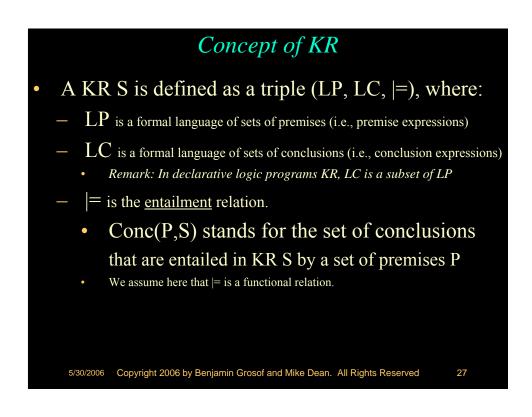
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# Upcoming Conference: RuleML-2006 Particularly relevant conference is: 2<sup>nd</sup> International Conference on Rules and Rule Markup Languages for the Semantic Web - Actually 5<sup>th</sup> in series, in 2002-2004 it was a Workshop

- Nov. 9-10 2006; with Workshops on Nov. 11
- In Athens, Georgia, USA
- Co-located with ISWC-2006 (International Semantic Web Conference)
  - $-\,$  Co-located events ever since ISWC began in 2002
- Paper submissions still possible!
   Paper deadline 5 June 2006, abstract deadline 27 May 2006
- For more info: <u>http://2006.ruleml.org</u>
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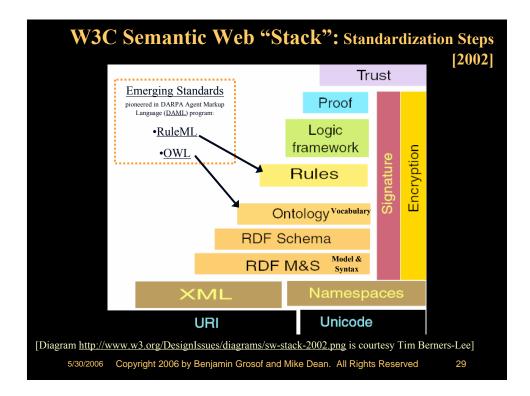


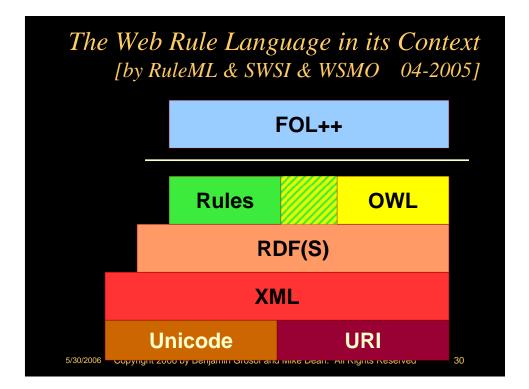


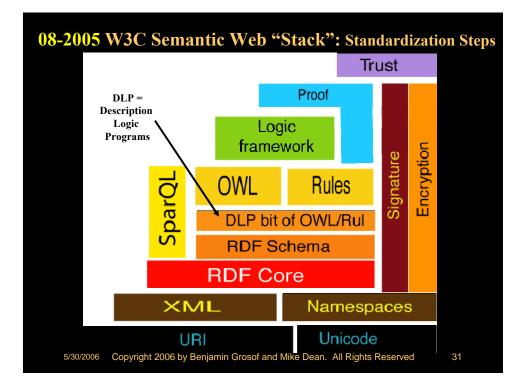
### Knowledge Representation: What's the Game?

- Expressiveness: useful, natural, complex enough
- Reasoning algorithms
- Syntax: encoding data format -- here, in XML
- Semantics: principles of sanctioned inference, independent of reasoning algorithms
- Computational Tractability (esp. worst-case): scale up in a manner qualitatively similar to relational databases: computation cycles go up as a polynomial function of input size

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### Overview of Logic Knowledge Representations (KR's) and Markup Standards

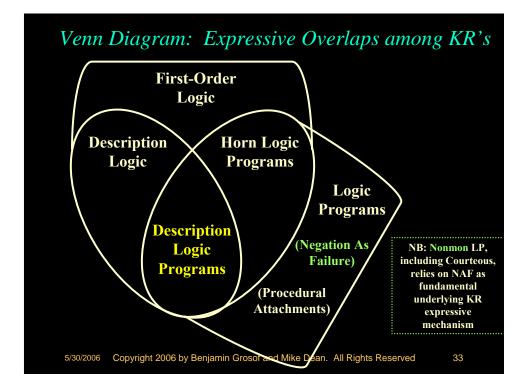
- First Order Logic (FOL)
  - Standards efforts:
    - ISO Simplified Common Logic (SCL) (formerly Knowledge Interchange Format)
    - + FOL-RuleML (sublanguage of RuleML) & the closely related SWRL-FOL
  - Restriction: Horn FOL
  - Restriction: Description Logic (DL)
    - Standard: W3C OWL-DL & the closely related RDF-Schema (subset)
  - Extension: Higher Order Logic (HOL)

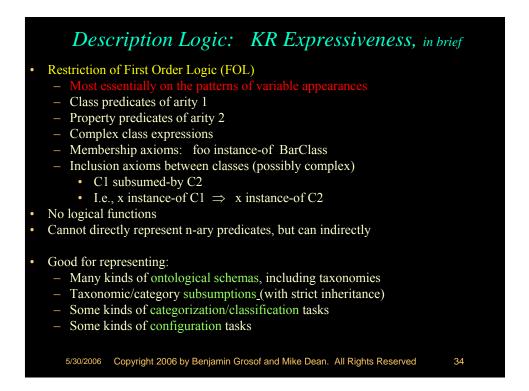
#### • Logic Programs (LP)

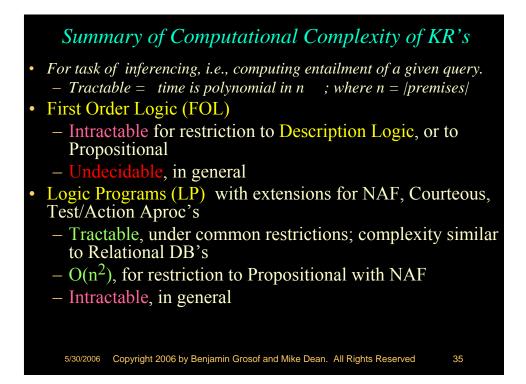
- (Here: in the *declarative* sense.)
- Standards efforts: RuleML & the closely related SWRL (subset)
- Extension features:
  - Nonmonotonicity: Negation-As-Failure (NAF); Priorities (cf. Courteous)

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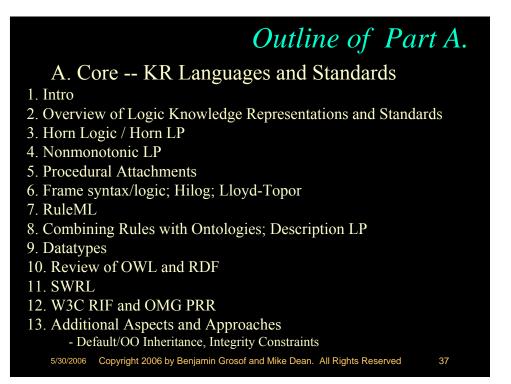
- Procedural Attachments (aproc's) for tests and actions (cf. Situated)
- Restriction: Horn LP
- Restriction: Description Logic Programs (DLP): overlaps with DL





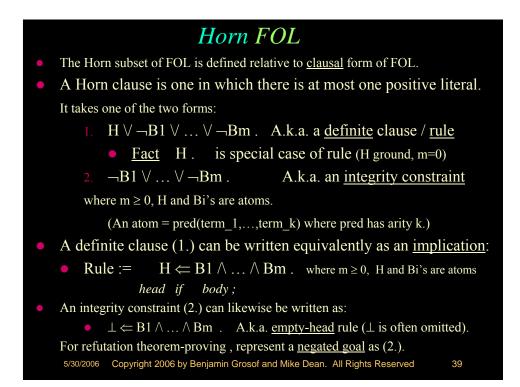


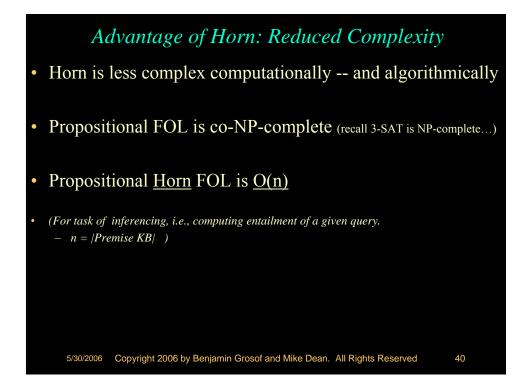


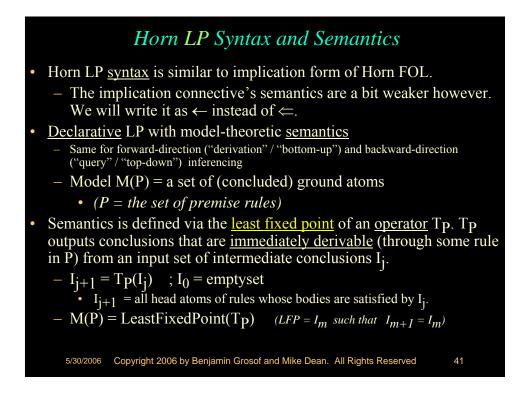


### Horn LP as Foundation Core KR

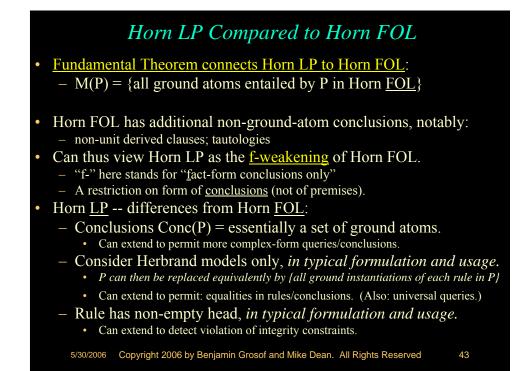
- Horn LP provides the foundation core KR and conceptual intuitions for Rules
  - pre- Semantic Web
  - Semantic Web including RuleML

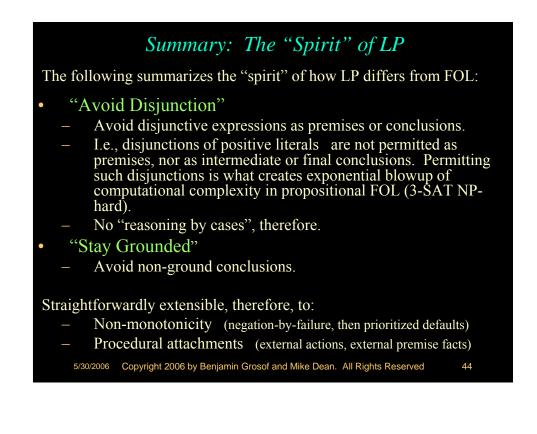


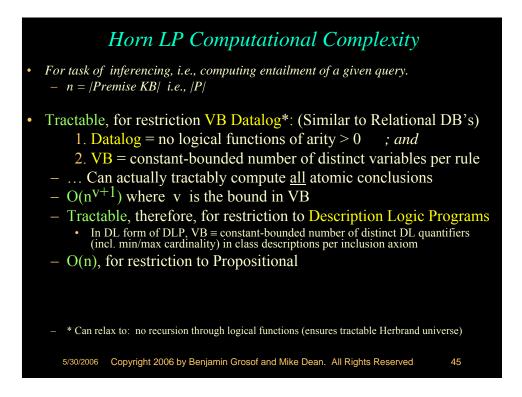


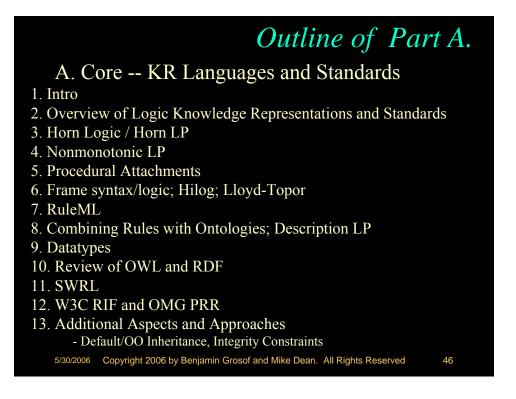


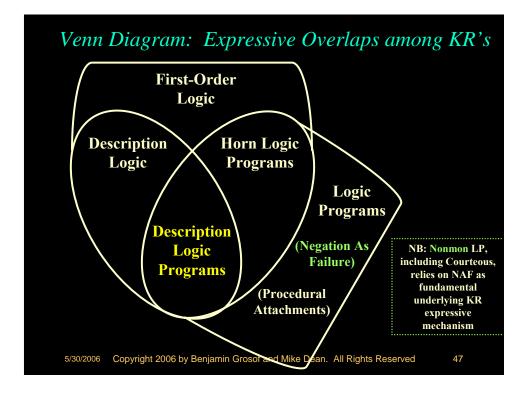
	Example of Horn LP vs. Horn FOL
•	Let P be:
	- DangerousTo( $?x,?y$ ) $\leftarrow$ PredatorAnimal( $?x$ ) and Human( $?y$ ).
	- PredatorAnimal(?x) $\leftarrow$ Lion(?x).
	– Lion(Simba).
	– Human(Joey).
•	$I1 = \{Lion(Simba), Human(Joey)\}$
•	I2 = {PredatorAnimal(Simba),Lion(Simba), Human(Joey)}
•	I3 = {DangerousTo(Simba,Joey), PredatorAnimal(Simba),Lion(Simba), Human(Joey)}
•	I4 = I3. Thus M(P) = I3.
•	Let P' be the Horn <u>FOL</u> rulebase version of P above, where $\leftarrow$ replaces $\leftarrow$ .
•	Then the ground atomic conclusions of P' are exactly those in M(P) above.
•	P' also entails various non-ground-atom conclusions, including:
	1. Non-unit derived clauses, e.g., $DangerousTo(Simba,?y) \leftarrow Human(?y)$ .
	2. All tautologies of FOL, e.g., Human(?z) $\lor \neg$ Human(?z).
	3. Combinations of (1.) and (2.), e.g., $\neg$ Human(?y) $\Leftarrow \neg$ DangerousTo(Simba,?y).
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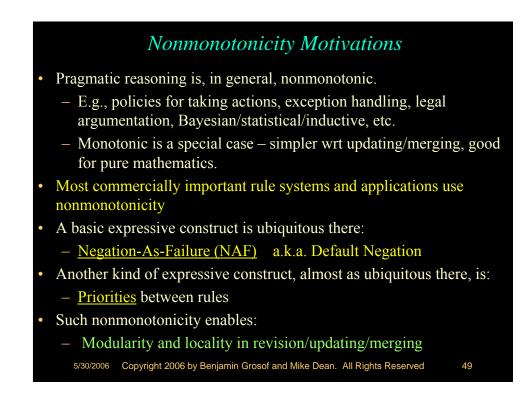






### Concept of Logical Monotonicity

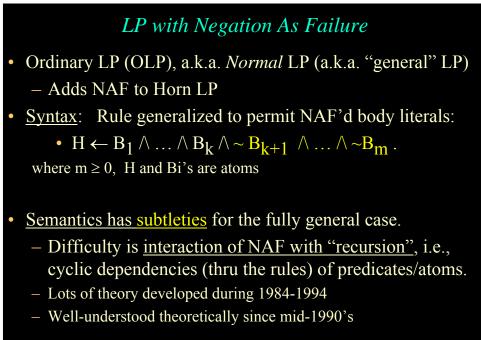
- A KR S is said to be <u>logically monotonic</u> when in it:  $P1 \subset P2 \implies Conc(P1,S) \subset Conc(P2,S)$
- Where P1, P2 are each a set of premises in S
- I.e., whenever one adds to the set of premises, the set of conclusions non-strictly grows (one does not retract conclusions).
- Monotonicity is good for pure mathematics.
  - "Proving a theorem means never having to say you're sorry."

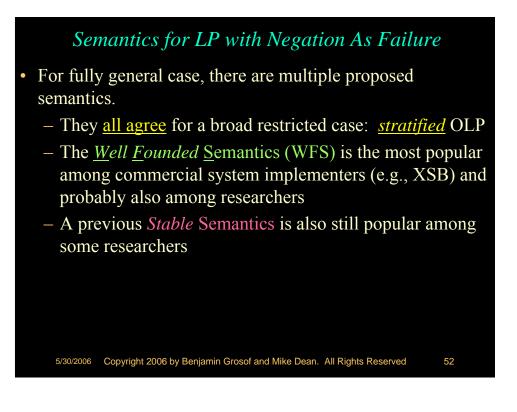


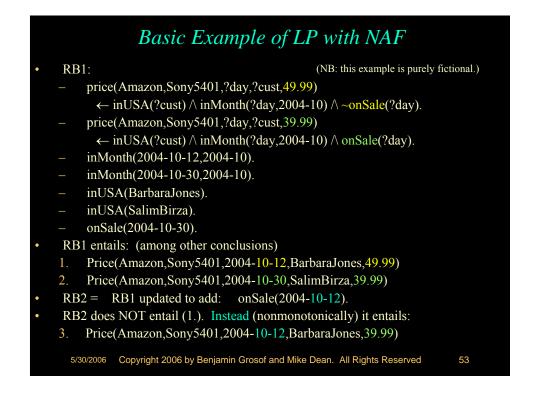
### Negation As Failure: Intro

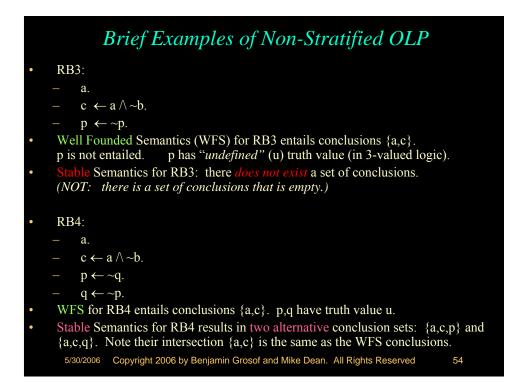
- NAF is the most common form of negation in commercially important rule and knowledge-based systems.
- Concept/Intuition for ~q (~ stands for NAF)
  - q is not derivable from the available premise info
  - fail to believe q
  - ... but might also not believe q to be false
  - A.k.a. default negation, weak negation
- Contrast with:  $\neg q$  ( $\neg$  stands for classical negation)
  - -q is believed to be false
  - A.k.a. strong negation

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### Computing Well Founded Semantics for OLP

- Always exactly one set of conclusions (entailed ground atoms).
- <u>Tractable</u> to compute <u>all</u> conclusions:
  - $O(n^2)$  for Propositional case
  - $O(n^{2v+2})$  for VB Datalog case
  - NAF only moderately increases computational complexity compared to Horn (frequently linear, at worst quadratic)
- By contrast, for Stable Semantics:
  - There may be zero, or one, or a few, or very many alternative conclusion sets
  - Intractable even for Propositional case
- Proof procedures are known that handle the non-stratified general case
  - backward-direction: notably, SLS-resolution
    - Fairly mature wrt performance, e.g., tabling refinements
  - forward-direction
    - Not very mature yet, esp. wrt performance, for fully general case.
    - (Fairly mature wrt performance for broad restricted cases, e.g., magic sets.)
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### Negation As Failure Implementations: Current Limitations

- Practice in Prolog and other <u>currently commercially important (CCI)</u> rule systems is often "sloppy" (incomplete / cut-corners) relative to canonical semantics for NAF
  - in cases of recursive rules, WFS algorithms required are more complex
  - ongoing diffusion of WFS theory & algorithms, beginning in Prolog's
- Current implemented OLP inferencing systems often do not handle the fully general case in a semantically clean and complete fashion.
  - Many are still based on older algorithms that preceded WFS theory/algorithms
- Other CCI rule systems' implementations of NAF are often <u>"ad hoc"</u>
  - Lacked understanding/attention to semantics, when developed

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### Well Founded Semantics: Implementations of non-stratified general case

- <u>Commercial implementations</u> that handle non-stratified general case:
  - <u>XSB</u> Prolog (backward inferencing) is the currently most important and mature
  - Not many others (?none)
- There are a few other <u>research implementations</u> that handle non-stratified general case:
  - <u>Smodels</u> (exhaustive forward inferencing) is the currently most important

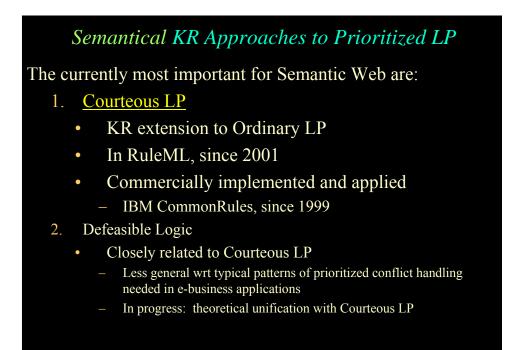
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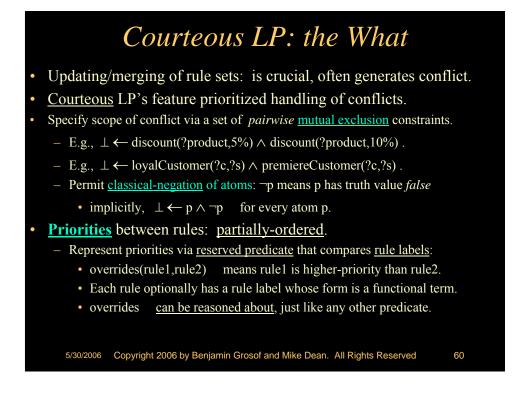
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### Ubiquity of Priorities in Commercially Important Rules -- and Ontologies

- Updating in relational databases
  - more recent fact *overrides* less recent fact
- Static rule ordering in Prolog
  - rule earlier in file overrides rule later in file
- Dynamic rule ordering in production rule systems (OPS5)
  - "meta-"rules can specify agenda of rule-firing sequence
- · Event-Condition-Action rule systems rule ordering
  - often static or dynamic, in manner above
- Exceptions in default inheritance in object-oriented/frame systems
  - subclass's property value *overrides* superclass's property value, e.g., method redefinitions
- All lack Declarative KR Semantics



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# Priorities are available and useful

• Priority information is naturally available and useful. E.g.,

- recency: higher priority for more recent updates.
- <u>specificity</u>: higher priority for more specific cases (e.g., exceptional cases, sub-cases, inheritance).
- <u>authority</u>: higher priority for more authoritative sources (e.g., legal regulations, organizational imperatives).
- <u>reliability</u>: higher priority for more reliable sources (e.g., security certificates, via-delegation, assumptions, observational data).
- closed world: lowest priority for catch-cases.
- Many practical rule systems employ priorities of some kind, often implicit. E.g.,
   rule sequencing in Prolog and production rules.
  - Courteous LP subsumes this as special case (totally-ordered priorities), plus enables: merging, more flexible & principled treatment.

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# Courteous LP: Advantages

- <u>Facilitate updating and merging, modularity and locality in</u> <u>specification.</u>
- <u>Expressive</u>: classical negation, <u>mutual exclusions</u>, partially-ordered prioritization, reasoning to infer prioritization.
- Guarantee consistent, unique set of conclusions.
  - Mutual exclusion is enforced. E.g., never conclude discount is both 5% and that it is 10%, nor conclude both p and ¬p.
- <u>Scaleable & Efficient</u>: low computational overhead beyond ordinary LP's.
  - Tractable given reasonable restrictions (VB Datalog):
    - extra cost is equivalent to increasing v to (v+2) in Ordinary LP, worst-case.
  - By contrast, more expressive prioritized rule representations (e.g., Prioritized Default Logic) add NP-hard overhead.
- Modular software engineering:
  - via <u>courteous compiler</u>:  $CLP \rightarrow OLP$ .
    - A radical innovation. Add-on to variety of OLP rule systems.  $O(n^3)$ .

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### EECOMS Example of Conflicting Rules: Ordering Lead Time

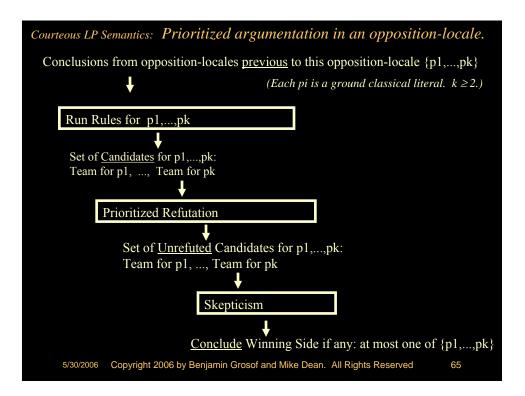
- Vendor's rules that prescribe how buyer must place or modify an order:
- A) 14 days ahead if the buyer is a qualified customer.
- B) 30 days ahead if the ordered item is a minor part.
- C) 2 days ahead if the ordered item's item-type is backlogged at the vendor, the order is a modification to reduce the quantity of the item, and the buyer is a qualified customer.
- Suppose more than one of the above applies to the current order? Conflict!
- Helpful Approach: **precedence** between the rules. Often only *partial* order of precedence is justified. E.g., C > A.

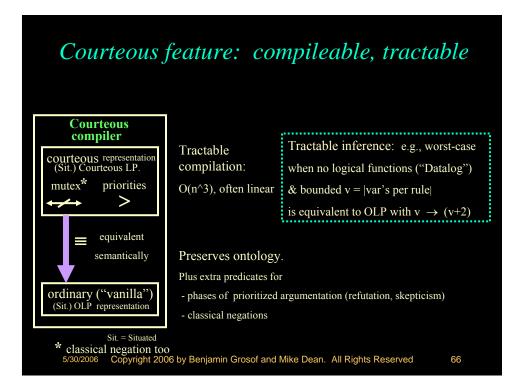
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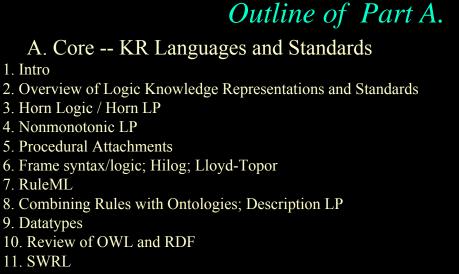
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# Courteous LP's: Ordering Lead Time Example

	( and formed Constant of Of/2D areas a 2C all and a
•	$\leftarrow preferredCustomerOf(?Buyer,?Seller) \land$
•	purchaseOrder(?Order,?Buyer,?Seller).
•	<pre><leadtimerule2> orderModificationNotice(?Order,30days)</leadtimerule2></pre>
•	$\leftarrow \text{ minorPart(?Buyer,?Seller,?Order)} \land$
•	purchaseOrder(?Order,?Buyer,?Seller).
•	<pre><leadtimerule3> orderModificationNotice(?Order,2days)</leadtimerule3></pre>
•	$\leftarrow preferredCustomerOf(?Buyer,?Seller) \land$
•	orderModificationType(?Order,reduce) $\land$
•	orderItemIsInBacklog(?Order) ∧
•	purchaseOrder(?Order,?Buyer,?Seller).
•	overrides(leadTimeRule3, leadTimeRule1).
•	$(\perp \leftarrow orderModificationNotice(?Order,?X) \land$
•	orderModificationNotice(?Order,?Y)) $\leftarrow$ (?X $\neq$ ?Y).







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- 12. W3C RIF and OMG PRR
- 13. Additional Aspects and Approaches
  - Default/OO Inheritance, Integrity Constraints

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### Heavy Reliance on Procedural Attachments in Currently Commercially Important Rule Families

- E.g., in OO app's, DB's, workflows.
- <u>Relational databases, SQL</u>: Built-in sensors, e.g., for arithmetic, comparisons, aggregations. Sometimes effectors: active rules / triggers.
- <u>Production rules</u> (OPS5 heritage): e.g., Jess
  - <u>Pluggable</u> (and built-in) sensors and effectors.
- <u>Event-Condition-Action rules:</u>
  - Pluggable (and built-in) sensors and effectors.
- Prolog: e.g., XSB.
  - Built-in sensors and effectors. More recent systems: more pluggability of the built-in attached procedures.

### Additional Motivations in Semantic Web for Procedural Attachments

- Query over the web
- Represent services
- Shared ontology of basic built-in purelyinformational operations on XML Schema datatypes,
  - E.g., addition, concatenation
  - E.g., in RuleML & SWRL, N3.
- Hook rules to web services, generally

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### Providing Declarative Semantics for Procedural Attachments

- Procedural attachments historically viewed in KR theory as ... well... procedural ;-) ... rather than declarative.
  - Not much theoretical attention altogether.
- Needed for Semantic Web: a *declarative* KR approach to them
- <u>Situated</u> LP is currently probably the most important approach
  - In RuleML, since 2001
  - Provides <u>disciplined expressive abstraction</u> for two broad, oftenused categories of procedural attachments:
    - Purely-informational Tests
    - Side-effectful Actions
  - Makes restrictions / assumptions become explicit
  - Declarative semantic guarantees, interoperability
  - Embodies primarily analytical insight, initially
  - Provides also: <u>expressive generalizations</u>, <u>algorithms/techniques</u>
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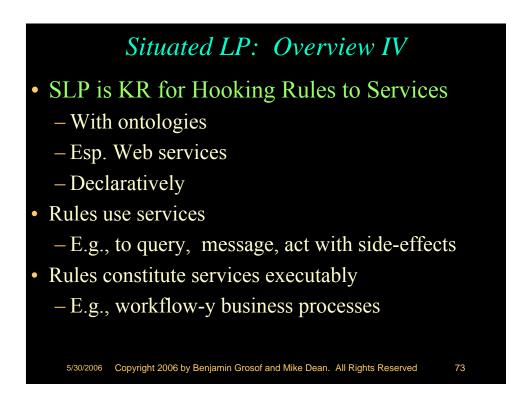
# Situated LP: Overview II

- Point of departure: LP's are <u>pure-belief</u> representation, but most practical rule systems want to invoke external procedures.
- <u>Situated</u> LP's feature a semantically-clean kind of procedural attachments. I.e., they hook beliefs to drive procedural API's outside the rule engine.
- Procedural attachments for **sensing** (queries) when testing an antecedent condition or for **effecting** (actions) upon concluding a consequent condition. Attached procedure is invoked when testing or concluding in inferencing.
- Sensor or effector statement specifies an association from a predicate to a procedural call pattern, e.g., a method. Such statements are specified as part of the extended KR.

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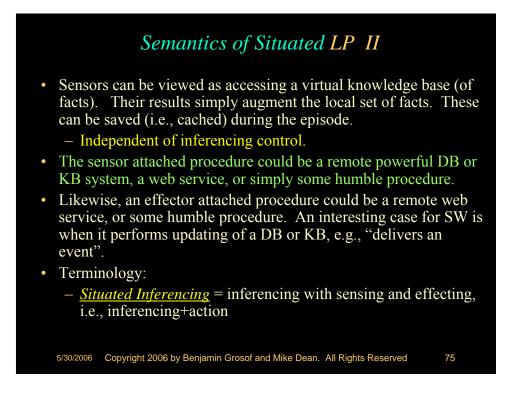
### Situated LP: Overview III

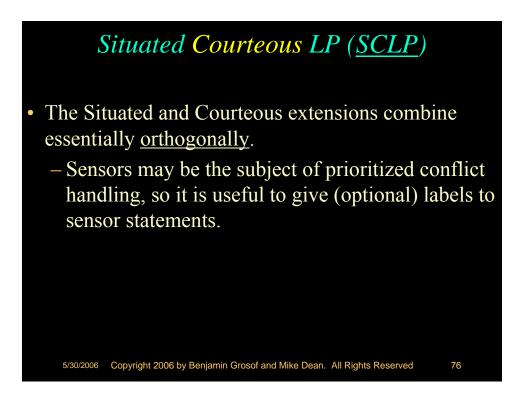
- phoneNumberOfPredicate ::s:: BoeingBluePagesClass.getPhoneMethod .
   *example sensor statement*
- shouldSendPagePredicate ::e:: ATTPagerClass.goPageMethod .
   example effector statement
- Sensor procedure may require some arguments to be ground, i.e., bound; in general it has a specified <u>binding-signature</u> which specifies bound vs. free for each argument.
- Enable <u>dynamic or remote invocation/loading</u> of the attached procedures (e.g., exploit Java goodness).
- Overall: cleanly separate out the procedural semantics as a declarative extension of the pure-belief declarative semantics. Easily separate chaining from action. (Declarative = Independent of inferencing control.)





- Definitional: complete inferencing+action occurs during an "episode" – intuitively, run all the rules (including invoking effectors and sensors as go), then done.
- Effectors can be viewed as all operating/invoked after complete inferencing has been performed.
  - Independent of inferencing control.
  - Separates pure-belief conclusion from action.

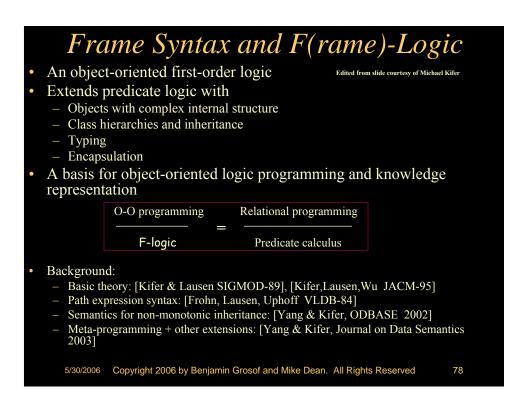


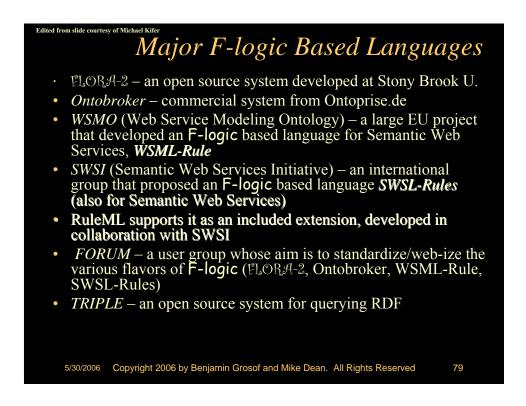


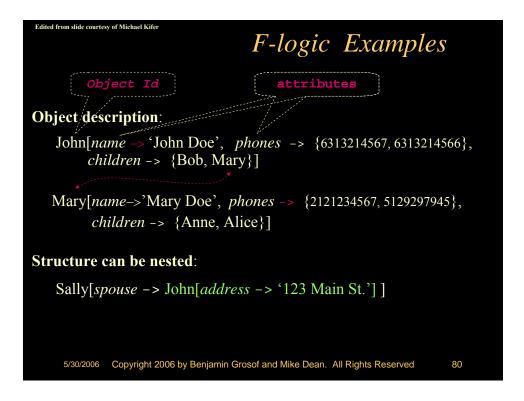
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#### A. Core -- KR Languages and Standards

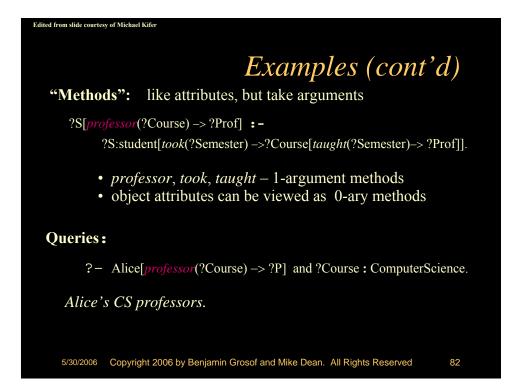
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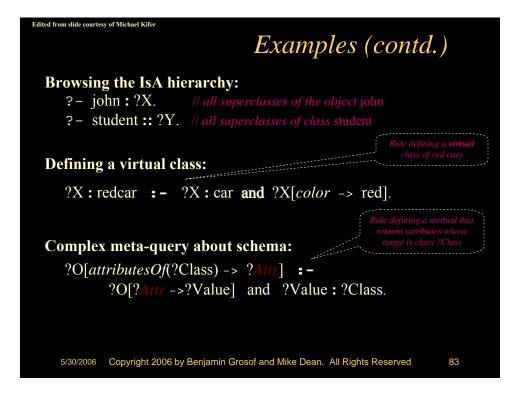


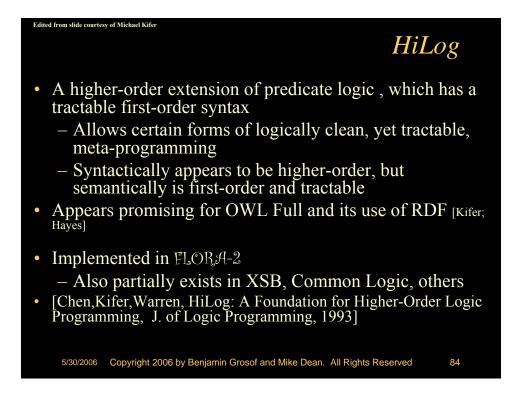


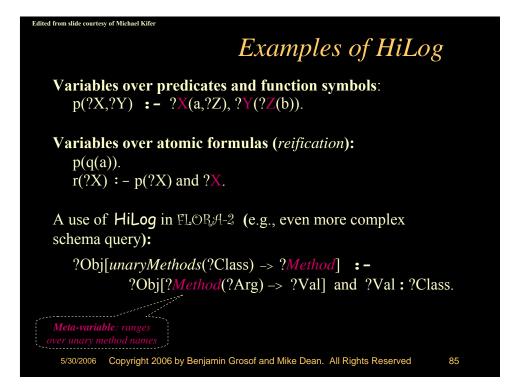


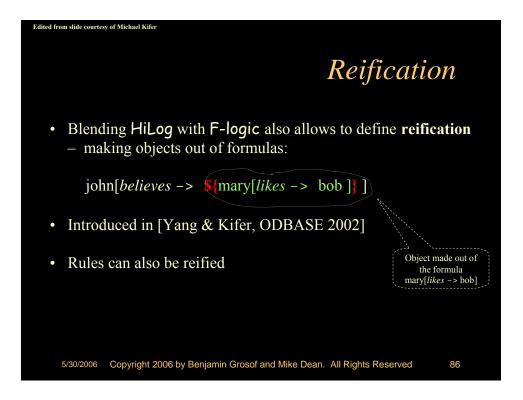
Edited from slide courtesy of Michael Kifer	
	Examples (cont'd)
ISA hierarchy:	
John : person Mary : person Alice : student	// class membership
student :: person	// subclass relationship Class & instance in different contexts
student : entityTyp	
person : entityTyp	e
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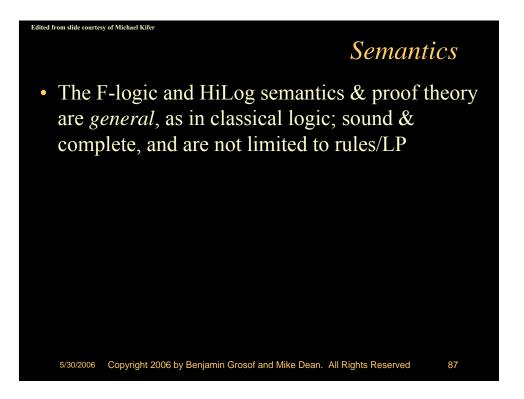


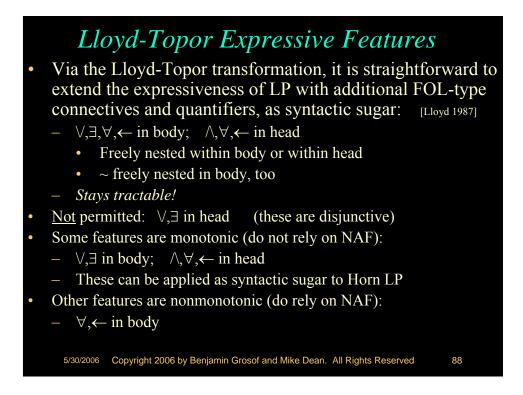












### Lloyd-Topor in Practice

• Many rule systems and languages support a subset of Lloyd-Topor features

 E.g., Prolog, Jess, CommonRules, SweetRules

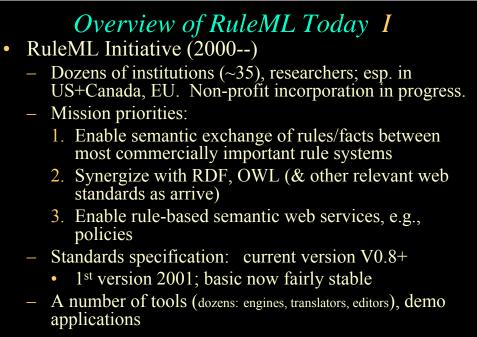
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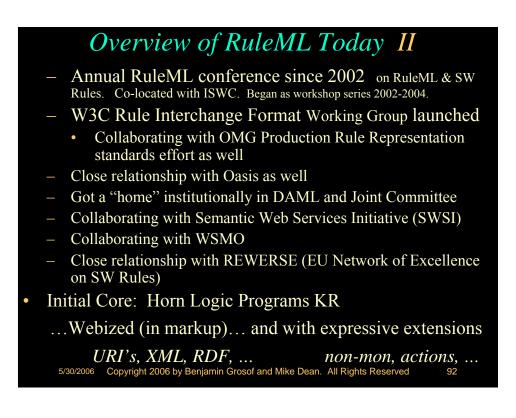
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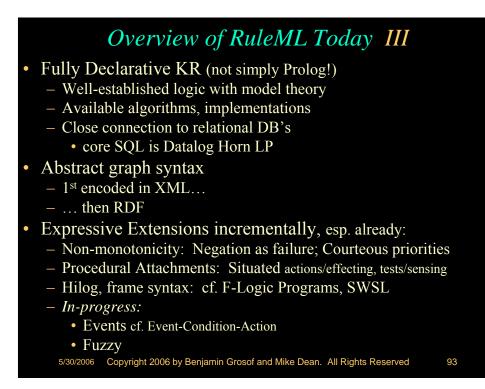
Some support in emerging standards

- E.g., RuleML/SWSL-Rules

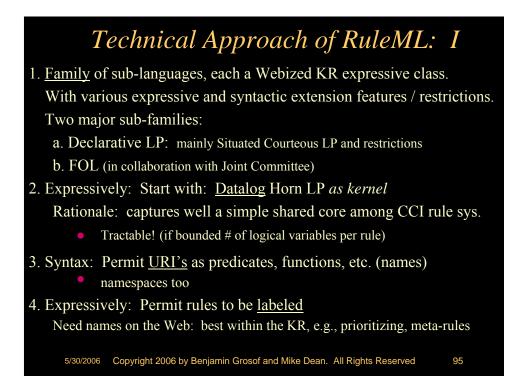
#### Outline of Part A. A. Core -- KR Languages and Standards 1. Intro 2. Overview of Logic Knowledge Representations and Standards 3. Horn Logic / Horn LP 4. Nonmonotonic LP 5. Procedural Attachments 6. Frame syntax/logic; Hilog; Lloyd-Topor 7. RuleML 8. Combining Rules with Ontologies; Description LP 9. Datatypes 10. Review of OWL and RDF 11. SWRL 12. W3C RIF and OMG PRR 13. Additional Aspects and Approaches - Default/OO Inheritance, Integrity Constraints 5/30/2006 Copyright 2006 by Benjamin Grosof and Mike Dean. All Rights Reserved 90

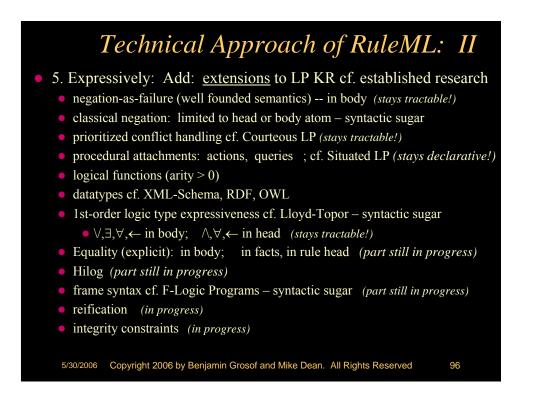


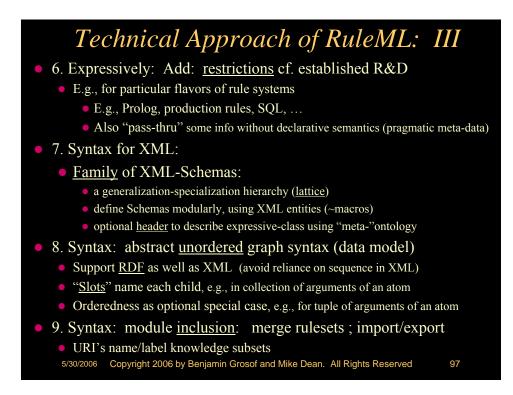


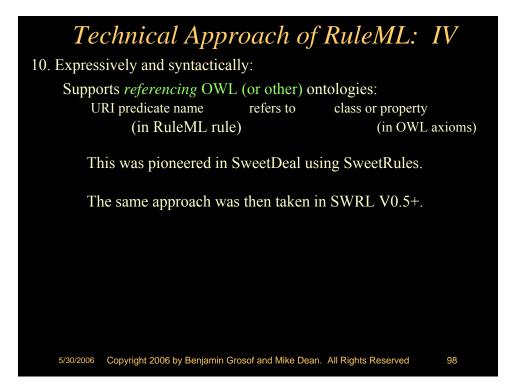


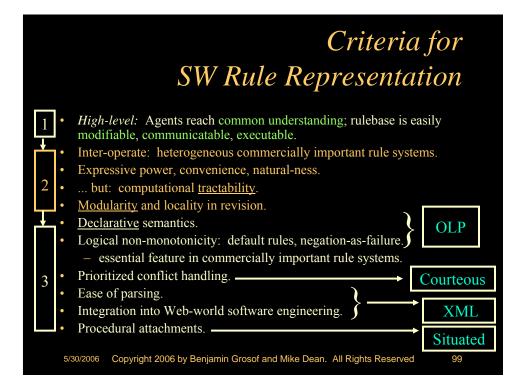
Slide also by Boley (N		Manlun and Turo
	KulemL Example.	Markup and Tree
	'The discount for a <i>customer</i> buyi if the <i>customer</i> is premium and th discount(?customer,?product,"5.0 percent	e product is regular.',
	regular(?product);	
		imp
	<head></head>	head
	<atom></atom>	atom
	<pre><opr><rel>discount</rel></opr></pre>	-opr-reldiscount
	<tup><var>customer</var></tup>	varcustomer
	<var>product</var>	→ var product
	<ind>5.0 percent</ind>	→ind 5.0 percer
	<body></body>	body
	<and></and>	and
のゝことの〉	<atom></atom>	-atom
	<pre><opr><rel>premium</rel></opr></pre>	-opr-rel premium
	<tup><var>customer</var></tup>	→ var custome
<b>-</b>	<atom></atom>	-atom
	<pre><opr><rel>regular</rel></opr></pre>	-opr—rel regular
<b></b>	<tup><var>product</var></tup>	var product
		tup is an ordered tuple.
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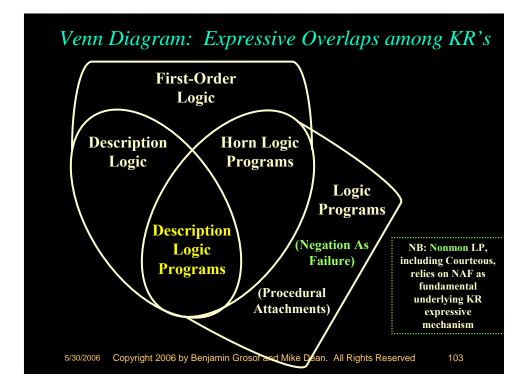
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## URI Ontological Reference Approach

- A RuleML predicate (or individual / logical function) is specified as a URI, that refers to a predicate (or individual / logical function, respectively) specified in another KB, e.g., in OWL.
- Application pilot and first use case: in SweetDeal e-contracting system (design 2001, prototype early 2002).
- Approach was then soon incorporated into RuleML and adopted in SWRL design (which is based mainly on RuleML), and used heavily there.
- Issue: want to scope precisely which premises in an overall ontological KB are being referenced.
  - Approach in our current work: define a <u>KB</u> (e.g., a subset/module) and reference that KB.

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URI Ontological Reference Approach Example, in RuleML payment(?R,base,?Payment) <-</pre> http://xmlcontracting.org/sd.owl#result(co123,?R) AND price(col23,?P) AND quantity(col23,?Q) AND multiply(?P,?Q,?Payment) ; SCLP TextFile Format for RuleML <imp> <head> <atom> <opr><rel>payment</\_opr></rel> <tup> <var>R</var> <ind>base</ind> <var>Payment</var> </tup></atom> </head> <\_body> <andb> <atom> <opr> <rel href= "http://xmlcontracting.org/sd.owl#result"/> </opr> <tup> <ind>co123</ind> <var>Cust</var> </tup> </atom> </andb> </body> </imp> 5/30/2006 Copyright 2006 by Benjamin Grosof and Mike Dean. All Rights Reserved 102

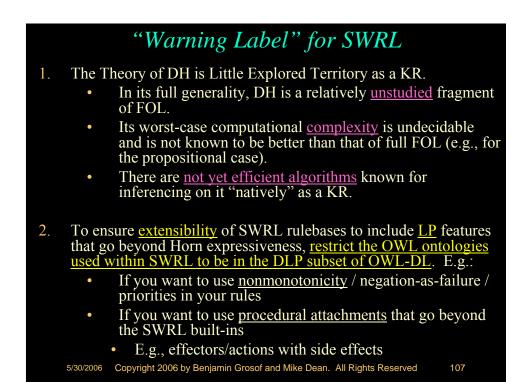


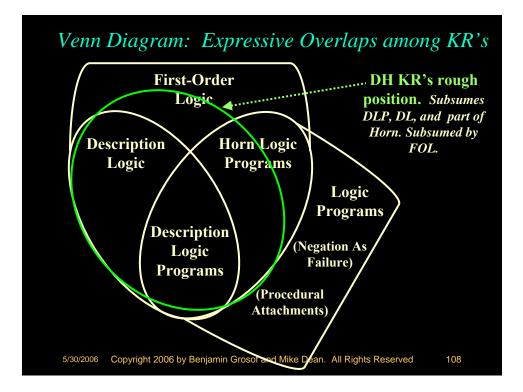
#### **Overview of DLP KR Features** • DLP captures completely a subset of DL, comprising RDFS & more RDFS subset of DL permits the following statements: - Subclass, Domain, Range, Subproperty (also SameClass, SameProperty) instance of class, instance of property DLP also completely captures more DL statements beyond RDFS: - Using Intersection connective (conjunction) in class descriptions - Stating that a property (or inverse) is <u>Transitive</u> or <u>Symmetric</u> - Using <u>Disjunction</u> or <u>Existential</u> in a *subclass* expression - Using Universal in a superclass expression - ∴ "OWL Feather" – subset of OWL Lite • Update summer 2004: Related Effort is WSML Core ("OWL Lite Minus") DLP++: enhanced translation into LP can express even more of DL: - Using explicit equality, skolemization, integrity constraints - Using NAF, for T-box reasoning - Concept of DL-safe subset of FOL [B. Motik] - (Part still in progress.) 5/30/2006 Copyright 2006 by Benjamin Grosof and Mike Dean. All Rights Reserved 104

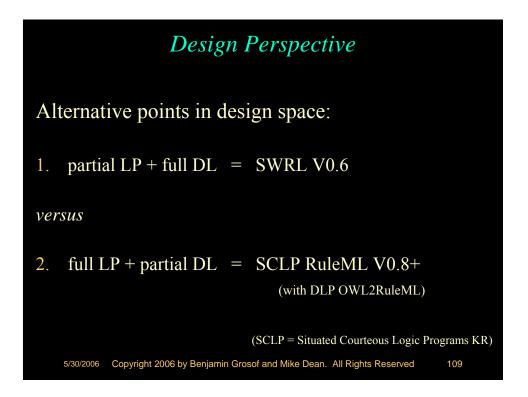
### <u>DLP-Fusion</u>: Technical Capabilities Enabled by DLP

- LP rules "on top of" DL ontologies.
  - E.g., LP imports DLP ontologies, with completeness & consistency
  - Consistency via completeness. (Also, Courteous LP is always consistent.)
- Translation of LP rules to/from DL ontologies.
  - E.g., develop ontologies in LP (or rules in DL)
- Use of efficient LP rule/DBMS engines for DL fragment.
  - E.g., run larger-scale ontologies
  - $\Rightarrow$  Exploit: Scaleability of LP/DB engines >> DL engines , as |instances|  $\uparrow$  .
- Translation of LP conclusions to DL.
- Translation of DL conclusions to LP.
- Facilitate rule-based mapping between ontologies / "contexts" 5/30/2006 Copyright 2006 by Benjamin Grosof and Mike Dean. All Rights Reserved 105

Expressiveness of SWRL (V0.6)
SWRL expressiveness =
1. OWL-DL (i.e., SHOIQ Description Logic (DL) which is an expressive subset of FOL)
2. + <u>Datalog Horn</u> FOL rules, syntactically RuleML, where each predicate may be:
• OWL named class (thus arity 1)
<ul> <li>More generally, may use a complex class, but this is expressively inessential – can just replace by a named class and define that named class as equivalent to the complex class.</li> </ul>
• OWL property (thus arity 2)
• OWL data range (thus arity 1)
<ul> <li>RDF datatype</li> </ul>
- set of literal values, e.g., {3} or {1,2,3,4,5} or {"Fred", "Sue"}
3. + some <u>built-ins</u> (mainly XML-Schema datatypes and operations on them)
• This is new with V0.6
• Plan: the set of built-ins is extensible
<ul> <li>The fundamental KR is an expressive subset of FOL</li> <li>We'll call it "DH" here. (It doesn't have a real name yet.)</li> <li>Its expressiveness is equivalent to: DL + Datalog Horn.</li> </ul>
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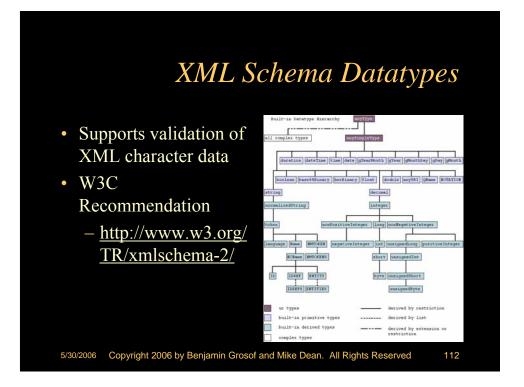






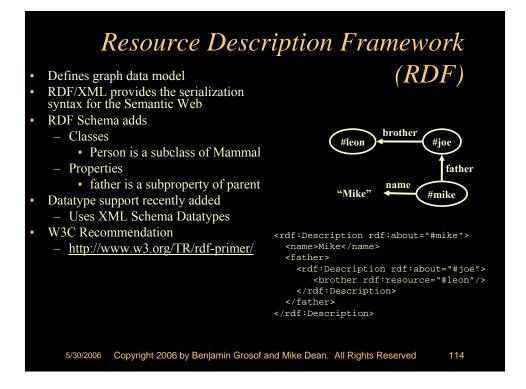
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### OWL Web Ontology Language

Ι

- Adds expressive power beyond RDF Schema
  - Restrictions
    - Every Person has 1 father
    - The parent of a Person is a Person
  - Class expressions
    - Man is the intersection of Person and Male
    - A Father is a Man with at least one child
  - Equivalence
    - #mike is the same individual as #michael
    - ont1:Car is the same class as ont2:Automobile
  - Properties of properties
    - parent is the inverse of child
    - ancestor is transitive
    - spouse is symmetric
    - A Person can be uniquely identified by his homepage
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OWL Web Ontology Language II

- Multiple dialects
  - OWL Lite: basic capability
  - OWL DL: maximum decidable subset
  - OWL Full: compatibility with arbitrary RDF
- W3C Recommendation
  - http://www.w3.org/TR/owl-features/

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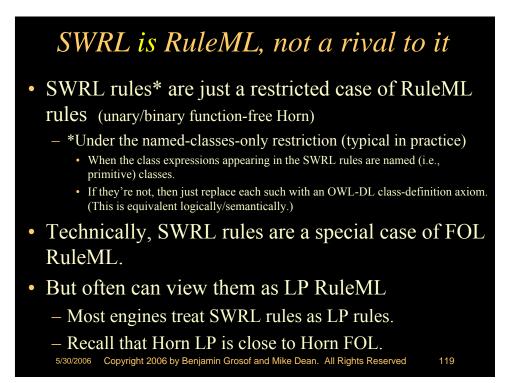
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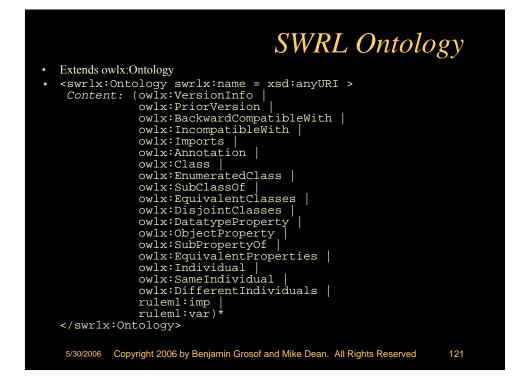
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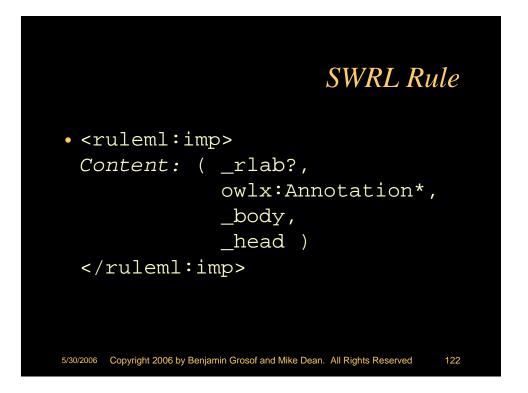
### Semantic Web Rule Language (SWRL)

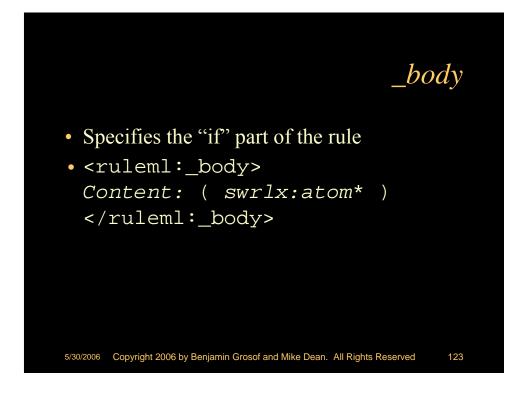
- Motivation:
  - Extend expressiveness of OWL
- Combines
  - OWL (DL and Lite)
  - Unary/Binary Datalog Horn <u>RuleML</u>
- Developed by the <u>Joint US/EU ad hoc Agent Markup Language</u> <u>Committee</u> (JC), in collaboration with RuleML Initiative
   – JC developed DAML+OIL
- Acknowledged as a W3C Member Submission
  - http://www.w3.org/Submission/SWRL/
  - Allows use by W3C Rule Interchange Format Working Group
- Multiple syntaxes
  - Abstract Syntax (extends the OWL Abstract Syntax)
  - XML Concrete Syntax (extends the OWL XML Presentation Syntax)
  - RDF Concrete Syntax

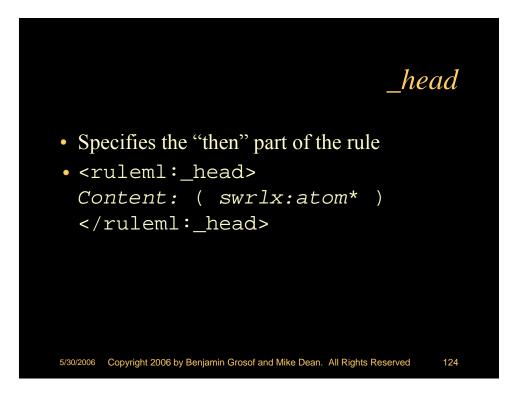








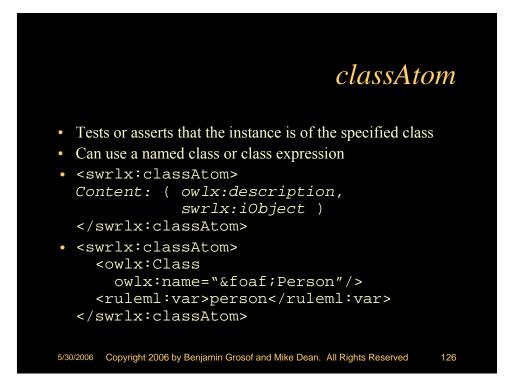


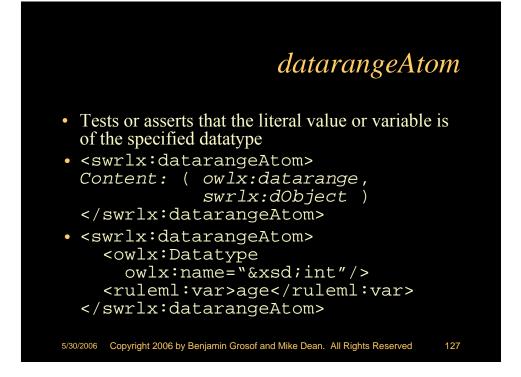


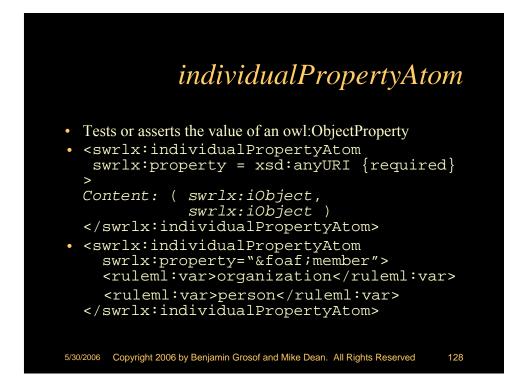
### SWRL Atoms

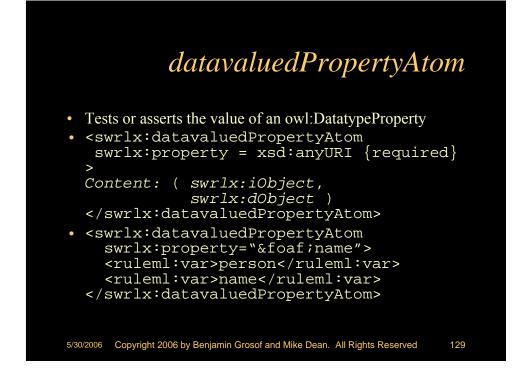
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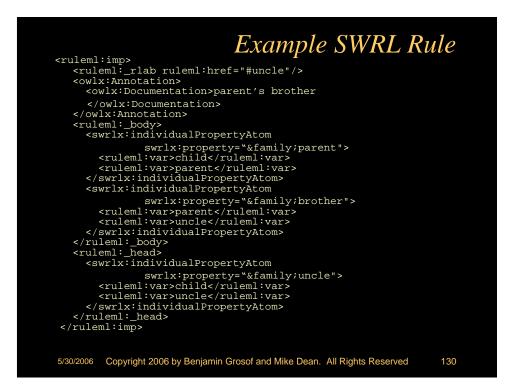
- The rule head and body consist of sets of SWRL atoms
  - swrlx:classAtom
  - swrlx:datarangeAtom
  - swrlx: individual PropertyAtom
  - swrlx:datavaluedPropertyAtom
  - swrlx:sameIndividualAtom
  - swrlx:differentIndividualsAtom
  - swrlx:builtinAtom

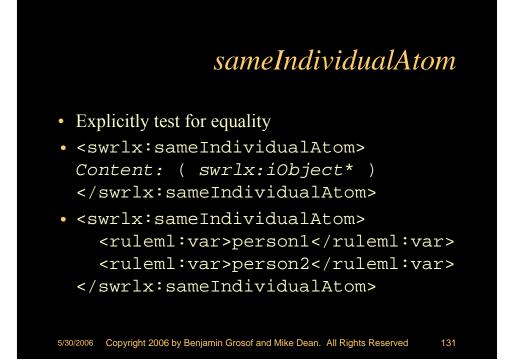


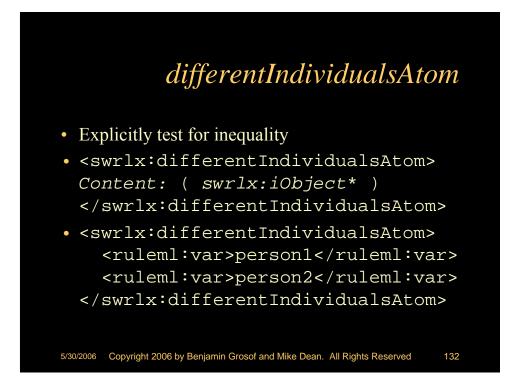


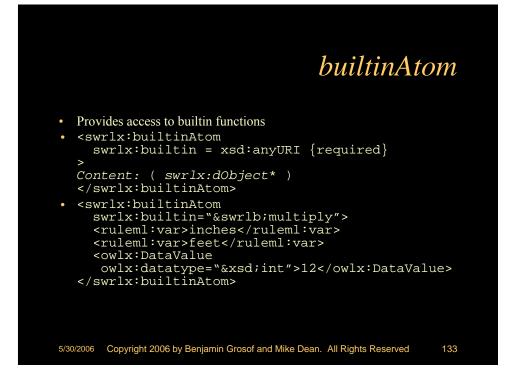


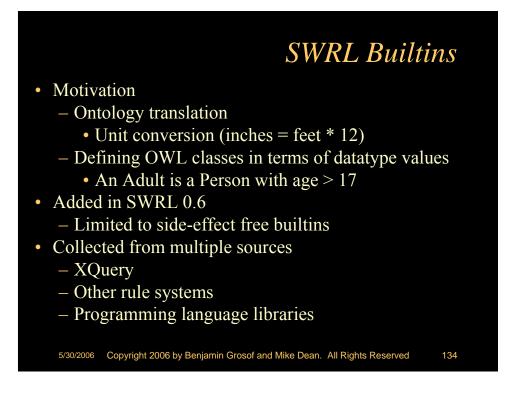








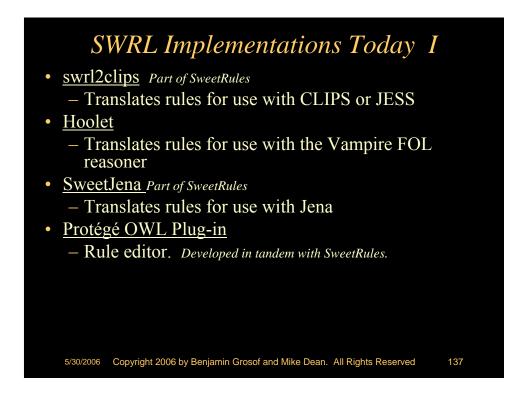


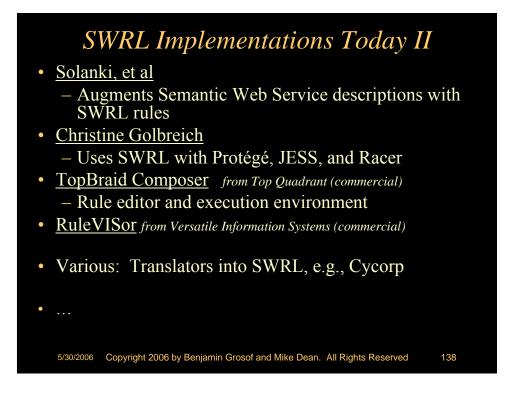


Comparison	Strings	Date, Time, and Duration
equal	stringEqualIgnoreCase	yearMonthDuration
notEqual	stringConcat	dayTimeDuration
lessThan	substring	dateTime
lessThanOrEqual	stringLength	date
greaterThan	normalizeSpace	time
greaterThanOrEqual	upperCase	addYearMonthDurations
	lowerCase	subtractYearMonthDurations
Math	translate	multiplyYearMonthDuration
add	contains	divideYearMonthDurations
subtract	containsIgnoreCase	addDayTimeDurations
multiply	startsWith	subtractDayTimeDurations
divide	endsWith	multiplyDayTimeDurations
integerDivide	substringBefore	divideDayTimeDurations
mod	substringAfter	subtractDates
pow	matches	subtractTimes
unaryPlus	replace	addYearMonthDurationToDateTime
unaryMinus	tokenize	addDayTimeDurationToDateTime
abs		subtractYearMonthDurationFromDateTime
ceiling	Lists	subtractDayTimeDurationFromDateTime
floor	listConcat	addYearMonthDurationToDate
round	listIntersection	subtractYearMonthDurationFromDate
roundHalfToEven	listSubtraction	addDayTimeDurationToTime
sin	member	subtractDayTimeDurationFromTime
COS	length	subtractDateTimesYieldingYearMonthDuration
tan	first	subtractDateTimesYieldingDayTimeDuration
	rest	
Booleans	sublist	URIs
booleanNot	empty	resolveURI
		anyURI

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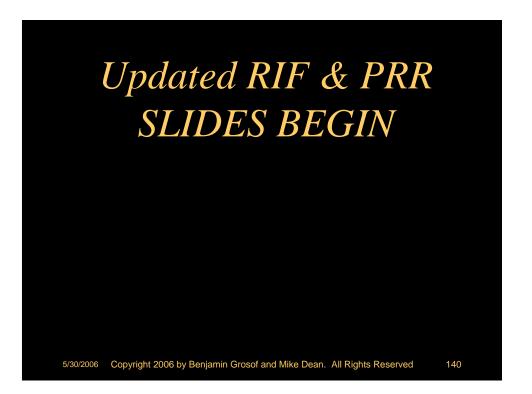


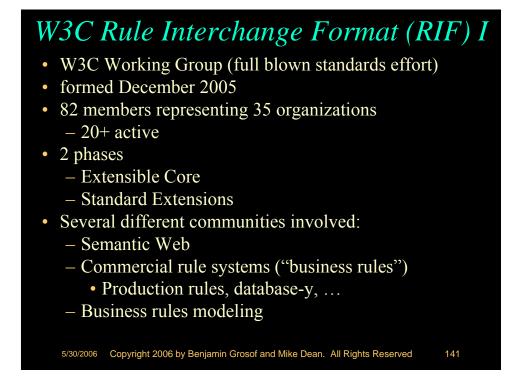


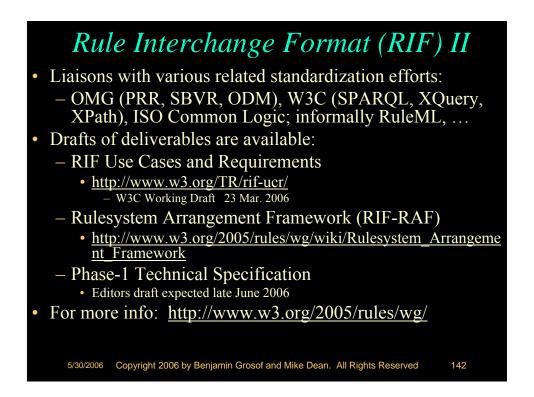
139

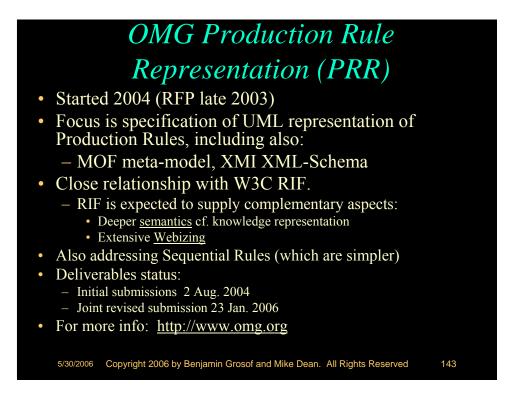
### A. Core -- KR Languages and Standards

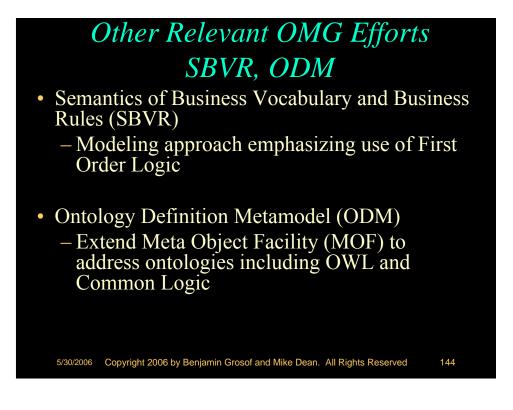
- 1. Intro
- 2. Overview of Logic Knowledge Representations and Standards
- 3. Horn Logic / Horn LP
- 4. Nonmonotonic LP
- 5. Procedural Attachments
- 6. Frame syntax/logic; Hilog; Lloyd-Topor
- 7. RuleML
- 8. Combining Rules with Ontologies; Description LP
- 9. Datatypes
- 10. Review of OWL and RDF
- 11. SWRL
- 12. W3C RIF and OMG PRR
- 13. Additional Aspects and Approaches
  - Default/OO Inheritance, Integrity Constraints



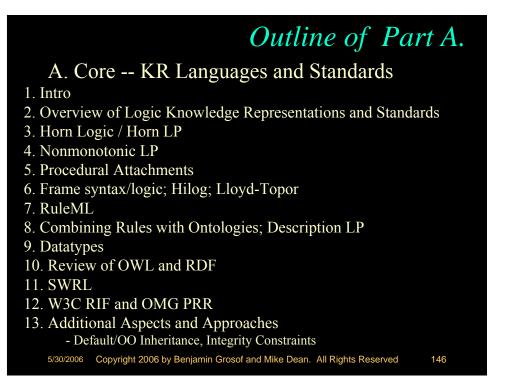


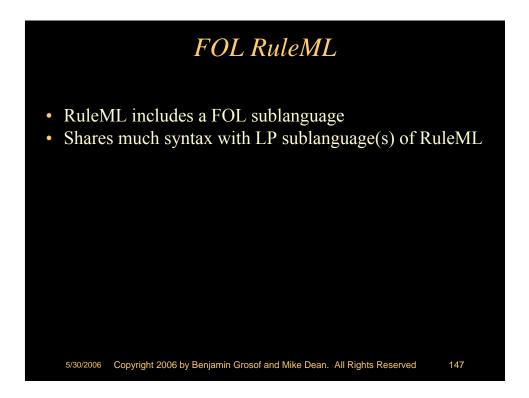


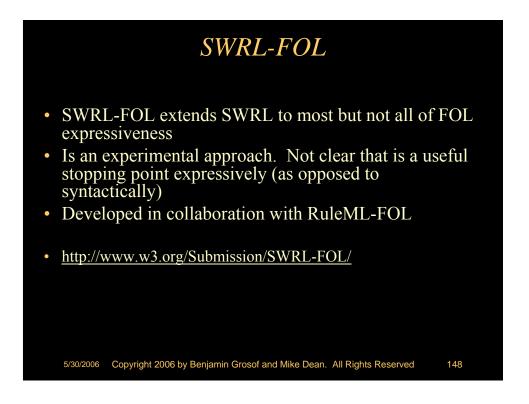


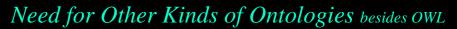


### Updated RIF & PRR SLIDES END

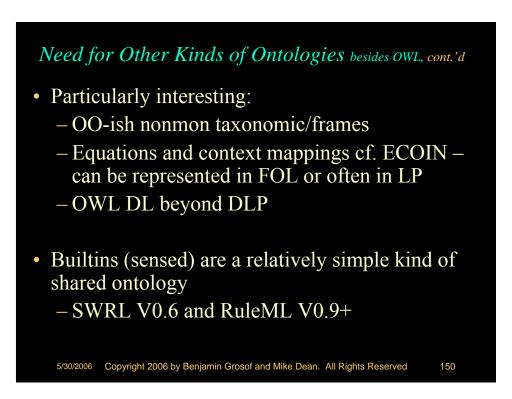








- Kinds of ontologies practically/commercially important in the world today\*:
  - SQL DB schemas, E-R, UML, OO inheritance hierarchies, LP/FOL predicate/function signatures; equations and conversionmapping functions; XML-Schema
- OWL is still emerging.
- Overall relationship of OWL to the others is as yet largely unclear – There are efforts on some aspects, incl. UML
- OWL cannot represent the nonmon aspects of OO inheritance
- OWL does not yet represent, except quite awkwardly:
  - n-ary relations
  - ordering aspects of XML-Schema
- (\*NB: Omitted here are statistically flavored ontologies that result from inductive learning and/or natural language analysis.)



#### Default Inheritance cf. 00

- Ubiquitous in object-oriented programming languages & applications
- Default nature increases reuse, modularity
- Requirements of semantic web service process ontologies: - Need to jibe with mainstream web service development methodologies, based on Java/C#/C++
- Approach: Represent OO default-inheritance ontologies using <u>nonmon LP rules</u>
  - 1. [Grosof & Bernstein] Courteous Inheritance approach
    - Transforms inheritance into Courteous LP in RuleML
    - Represents MIT Process Handbook (ancestor of PSL)
      - 5,000 business process activities; 38,000 properties/values
         Linear-size transform (n + constant).
    - SweetPH prototype: extends SweetRules
  - 2. [Yang & Kifer] approach
    - Transform inheritance into essentially Ordinary LP

• Extends Flora-2 5/30/2006 Copyright 2006 by Benjamin Grosof and Mike Dean. All Rights Reserved

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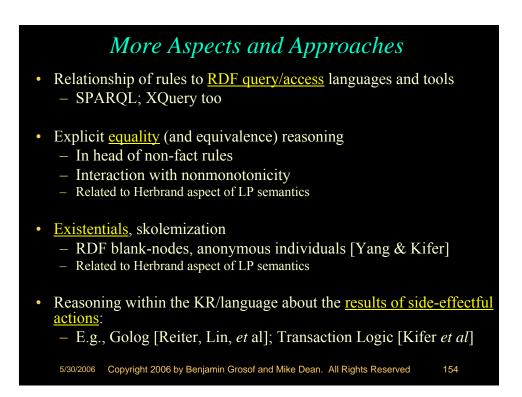
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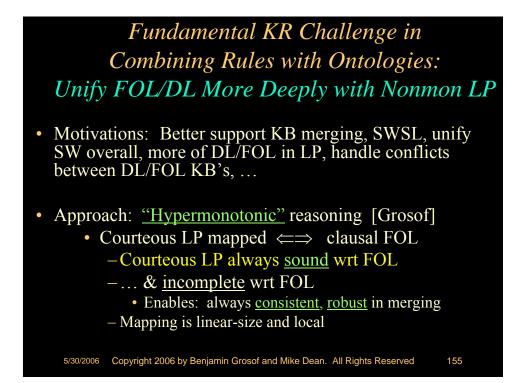
"Object Oriented Syntax" for Rules

- RuleML slots for arguments
- SWRL RDF-triple style •
- F-Logic, TRIPLE: frame syntax - Added as feature to RuleML

#### Integrity Constraints

- Two styles of approach (which overlap) to representing an integrity constraint:
  - 1. Rule that <u>detects</u> a violation
    - Typical: the rule <u>reports/notifies</u> that the constraint has been violated
  - 2. A new construct different from a rule, that cuts/<u>filters-out</u> models in which the constraint is/would-be violated
    - Typical: there is <u>no model</u> when the constraint is violated
- Useful for representing ontological knowledge, e.g., to extend DLP
  - WSMO effort is focusing on this, e.g., for WSML-Core
  - Some feel an integrity-constraint approach is more intuitive semantically than Description Logic's semantics for many cases of cardinality etc.
  - Style (1.) stays tractable, unlike Description Logic







# *Outline of Part B.*B. Tools -- SweetRules, Jena, cwm, and More (BREAK in middle) 1. Commercially Important pre-SW Rule Systems Prolog, production rules, DBMS 2. Overview of SW Rule Generations 3. 1st Gen.: Rudimentary Interoperability and XML/RDF Support CommonRules, SweetRules V1, OWLJessKB

- 4. 2nd Gen.: Rule Systems within RDF/OWL/SW Toolkits - cwm, Jena-2, and others
- 5. 3rd Gen.: SW Rule Integration and Life Cycle - SweetRules V2

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#### Flavors of Rules Commercially Most Important today in E-Business

- E.g., in OO app's, DB's, workflows.
- <u>Relational databases, SQL</u>: Views, queries, facts are all rules.
   SQL99 even has recursive rules.
- Production rules (OPS5 heritage): e.g.,
  - Jess, ILOG, Blaze, Haley: rule-based Java/C++ objects.
- Event-Condition-Action rules (loose family), cf.:
  - business process automation / workflow tools.
  - active databases; publish-subscribe.
- <u>Prolog</u>. "logic programs" as a full programming language.
- (Lesser: other knowledge-based systems.)

#### Open Source pre-SW Rule Tools: Popular, Mature

- XSB Prolog [SUNY Stonybrook]
  - Supports Well Founded Semantics for general, non-stratified case
  - Scales well
  - C, with Java front-end available (InterProlog)
- Jess production rules [Sandia Natl. Lab USA]
  - Semi-open source
  - Java
  - Successor to: CLIPS in C [NASA]
- SWI Prolog [Netherlands]

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Analysis: 3 Generations of SW rule tools to date

- 1. Rudimentary Interoperability and XML/RDF Support
  - CommonRules, SweetRules V1, OWLJessKB
- 2. Rule Systems within RDF/OWL/SW Toolkits
  - cwm, Jena-2, and others incl. SWRL tools
- 3. SW Rule Integration and Life Cycle
  - SweetRules V2

## Outline of Part B. B. Tools -- SweetRules, Jena, cwm, and More (BREAK in middle) 1. Commercially Important pre-SW Rule Systems

- Prolog, production rules, DBMS
  2. Overview of SW Rule Generations
  3. 1st Gen.: Rudimentary Interoperability and XML/RDF Support

  CommonRules, SweetRules V1, OWLJessKB

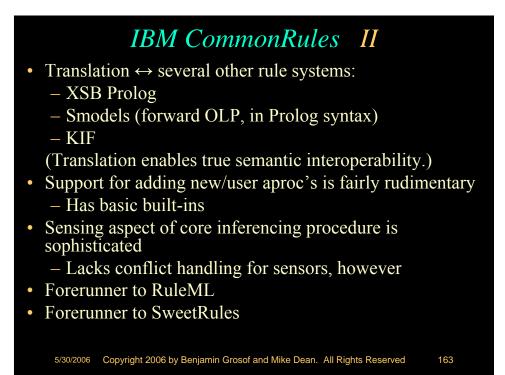
  4. 2nd Gen.: Rule Systems within RDF/OWL/SW Toolkits

  cwm, Jena-2, and others
- 5. 3rd Gen.: SW Rule Integration and Life Cycle - SweetRules V2

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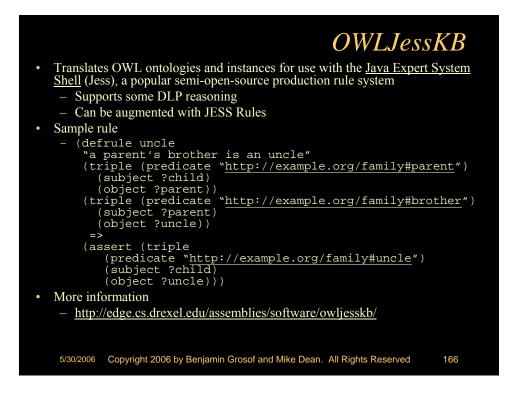
#### IBM CommonRules I

- Java library. V3.3 is current version. (V1.0 was 1999.)
- Available for researchers under trial license on IBM AlphaWorks
- Supports Situated Courteous LP
- Defined own markup language BRML
  - Plan: migrate to RuleML in V4.0
- Defined own presentation (string) language
- Courteous Compiler component: transforms  $CLP \rightarrow OLP$
- Native forward-direction SCLP inferencing engine
  - Does not scale up well (was not intended to)
  - Stratified-only case of NAF



SweetRules V1
<ul> <li>2001. [MIT Sloan: Grosof, Poon, &amp; Kabbaj]</li> <li><u>SCLP RuleML Translation and Inferencing</u></li> </ul>
<ul> <li>Enhance functionality of IBM CommonRules</li> </ul>
Concept prototype     Dort of SWIEFT = Somertie With Erghling Tablit
<ul> <li>Part of SWEET = <u>Semantic WEb Enabling Toolkit</u></li> <li>Java, XSLT, command shell script drivers</li> </ul>
<ul> <li>Translation ↔ several other rule systems:</li> </ul>
– IBM CommonRules
- XSB Prolog
<ul> <li>Smodels (forward OLP, in Prolog syntax)</li> <li>KIF</li> </ul>
<ul> <li>No native inferencing engine</li> </ul>
<ul> <li>All inferencing indirect via translation</li> </ul>
Used in SweetDeal V1
- e-contracting application prototype
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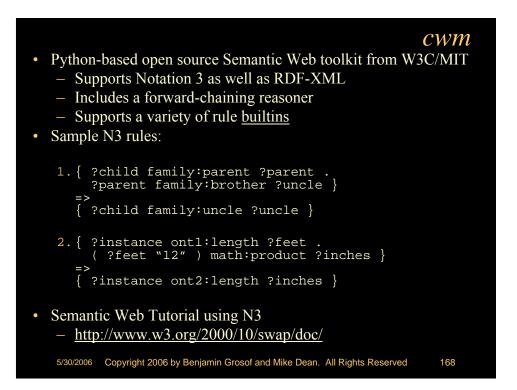
#### *Outline of Part B.* B. Tools -- SweetRules, Jena, cwm, and More

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(BREAK in middle)

- 1. Commercially Important pre-SW Rule Systems - Prolog, production rules, DBMS
- 2. Overview of SW Rule Generations
- 3. 1st Gen.: Rudimentary Interoperability and XML/RDF Support - CommonRules, SweetRules V1, OWLJessKB
- 4. 2nd Gen.: Rule Systems within RDF/OWL/SW Toolkits - cwm, Jena-2, and others
- 5. 3rd Gen.: SW Rule Integration and Life Cycle

- SweetRules V2



#### Jena 2

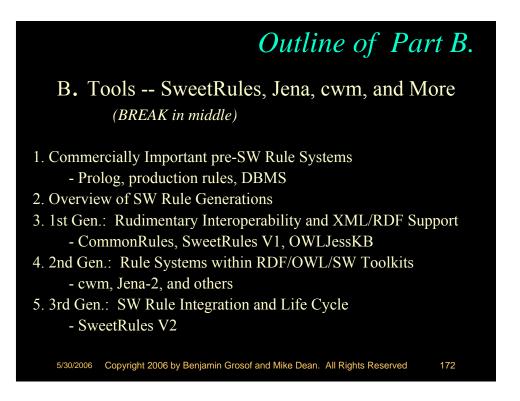
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- Java-based open source Semantic Web toolkit from HP Labs
  - Parser
  - Serializer
  - Persistence
  - Query
  - Reasoner
- Jena 2 includes a general purpose rule engine
  - Forward-chaining RETE (cf. subset of production rules)
  - Backward-chaining LP with tabling
  - Hybrid forward/backward rules
  - Used primarily to implement OWL Lite reasoner
  - Available for general use
  - Supports a basic set of builtins
  - Limited expressively in various ways, however (e.g., nonmon, logical functions, procedural attachments).

Jena 2, cont.'d
<ul> <li>Important because <ul> <li>Most Java Semantic Web developers are already using Jena</li> <li>Rules work directly on RDF graph – no need to copy in/out of rule working memory</li> </ul> </li> <li>Sample rules:</li> </ul>
<pre>- [uncle: (?child family:parent ?parent)</pre>
<ul> <li>More information         <ul> <li><u>http://jena.sourceforge.net/inference/</u></li> </ul> </li> </ul>
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# Other Tools Several other tools were also presented at the WWW-2004 Developer Day <u>Rules on the Web Track</u> OO JDrew: RuleML inferencing Flora-2: extends XSB with Hilog, F-Logic frame syntax Triple: LP rules for RDF manipulation ROWL: rule-based privacy policy markup

 ROWL: rule-based privacy policy markup lang., on top of Jess



#### SweetRules V2 Overview

#### Key Ideas:

Unite the commercially most important kinds of rule and ontology languages via a new, common knowledge representation (SCLP) in a new standardized syntax (RuleML), including to cope with *heterogeneity* and resolve contradictory *conflicts*.
 Capture most of the useful expressiveness, interoperably and scalably.

- Combine a large *distributed* set of rule and ontology knowledge bases that each are *active:* each has a different *associated engine* for reasoning capabilities (inferencing, authoring, and/or translation ).
- Based on recent fundamental KR theory advances, esp. Situated Courteous Logic Programs (SCLP) and Description Logic Programs.
  - Including semantics-preserving translations between different rule languages/systems/families, e.g., Situated LP ↔ production rules

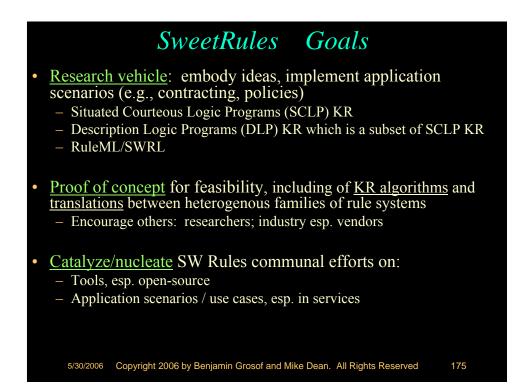
#### Application Areas (prototyped scenarios):

- Policies and authorizations; contracting, supply chain management; retailing, customer relationship management; business process automation and e-services; financial reporting and information; etc.



#### SweetRules Concept and Architecture

- Concept and Architecture: Tools suite for Rules and RuleML
  - Translation and interoperability between heterogeneous rule systems (forward- and backward-chaining) and their rule languages/representations
  - Inferencing including via translation between rule systems
  - Authoring, Analysis, and testing of rulebases
  - Open, lightweight, extensible, pluggable architecture overall
    - Available open source on SemWebCentral.org since Nov. 2004
  - Merge knowledge bases
    - Combine rules with ontologies, incl. OWL
  - SWRL rules as special case of RuleML
  - Focus on kinds of rule systems that are commercially important





#### Rule and Ontology Languages/Systems That Interoperate via SweetRules and RuleML, Today I

1. RuleML

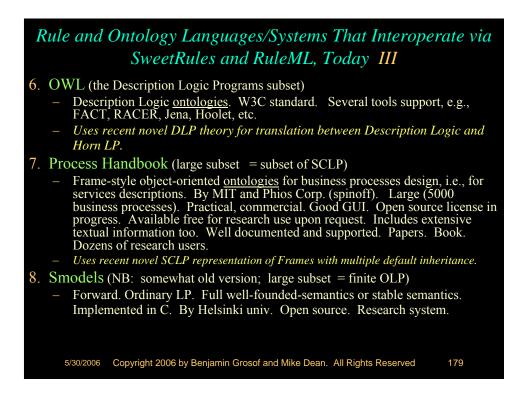
- Situated Courteous LP extension, V0.8+

- 2. XSB (the pure subset of it = whole Ordinary LP)
  - Backward. Prolog. Fast, scalable, popular. Good support of SQL DB's (e.g., Oracle) via ODBC backend. Full well-founded-semantics for OLP. Implemented in C. By Stonybrook Univ. (SUNY). Open source on sourceforge. Well documented and supported. Papers.
- 3. Jess (a pure subset of it = a large subset of Situated Ordinary LP)
  - Forward. Production Rules (OPS5 heritage). Flexible, fast, popular. Implemented in Java. By Sandia National Labs. Semiopen source, free for research use. Well documented and supported. Book.
  - SweetRules interoperation uses recent novel theory for translation between SOLP and Production Rules.

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#### Rule and Ontology Languages/Systems That Interoperate via SweetRules and RuleML, Today II

- 4. IBM CommonRules (whole = large subset of stratified SCLP)
  - Forward. SCLP. Implemented in Java. Expressive. By IBM Research. Free trial license, on IBM AlphaWorks (since 1999). Considerable documentation. Papers. Piloted.
  - Implements the Courteous Compiler (CC) KR technique.
    - which reduces (S)CLP to equivalent (S)OLP, tractably.
  - Includes bidirectional translators for XSB, KIF, Smodels.
  - Its overall concept and design was point of departure for several aspects of SweetRules
- 5. Knowledge Interchange Format (KIF) (a subset of it = an extension of Horn LP)
  - First Order Logic (FOL). Semi-standard, morphing into Common Logic ISO standard. Several tools support, e.g., JTP. Research language to date.
    - Note: FOL is superset of DLP and of SWRL's fundamental KR.



#### Rule and Ontology Languages/Systems That Interoperate via SweetRules and RuleML, Today IV

9. Jena-2 currently only with SWRL

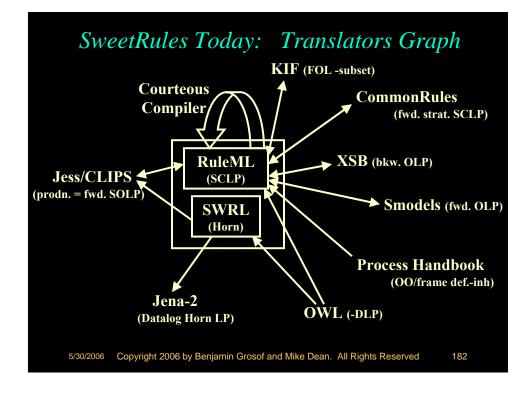
Forward and backward. Subset of Datalog Horn LP. Plus builtins. Plus RDF & (subset) OWL support. Implemented in Java. By HP. Open source.
 Popular SW toolkit.

10. SWRL V0.6 currently only with DLP OWL, Jena-2, Jess/CLIPS

 XML syntax (initially). Named-classes-only subset – i.e., Datalog unary/binary Horn FOL. Essentially a subset of RuleML (*in progress: tight convergence*).



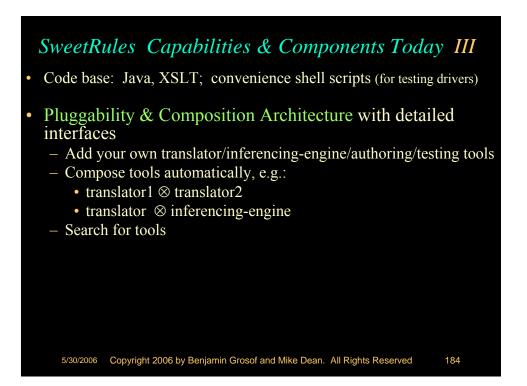
- Translators in and out of RuleML:
  - RuleML  $\leftrightarrow$  {XSB, Jess, CommonRules, KIF, Smodels}
  - RuleML  $\leftarrow$  {OWL, Process Handbook} (one-direction only)
  - SOLP RuleML ← SCLP RuleML (Courteous Compiler)
- Translators in and out of SWRL (essentially subset of RuleML):
  - SWRL  $\leftarrow$  OWL (one-direction only)
  - Jena-2 ← SWRL (one-direction only)
  - Jess/CLIPS ← SWRL (one-direction only)
  - More to come tighter integration between RuleML and SWRL
- Inferencing engines in RuleML via translation:
  - Simple drivers translate to another rule system, e.g., CommonRules, Jess, or XSB, then run inferencing in that system's engine, then translate back.
  - Observation: Can easily combine components to do other kinds of inferencing, in similar indirect style, by combining various translations and engines.

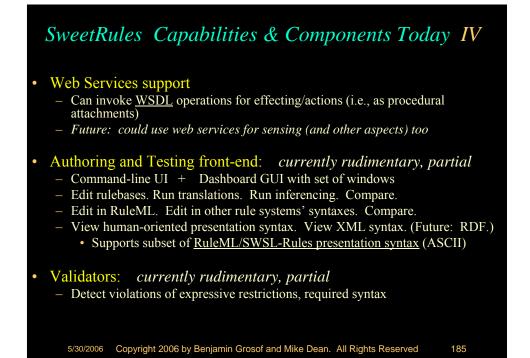


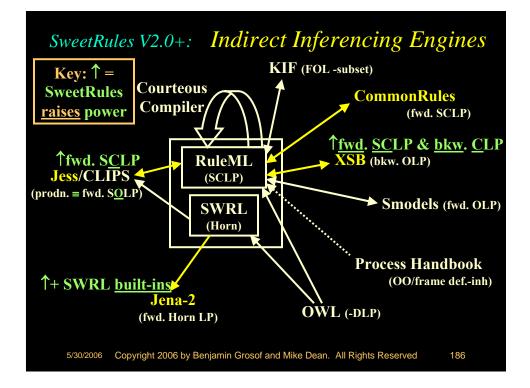
#### SweetRules Capabilities & Components Today II

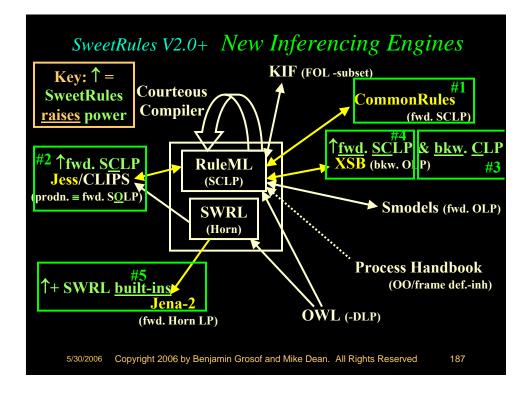
- Uses Courteous Compiler to support Courteous feature (prioritized conflict handling) even in systems that don't directly support it, as long as they support negation-as-failure
  - E.g., XSB Prolog, Jess, Smodels
  - <u>Native</u> Courteous Compiler, optimized for <u>incremental</u> changes to rulebase
     Also can use Courteous Compiler component from IBM CommonRules
- Has Include-a-KB mechanism, similar to owl:imports (prelim. RuleML V0.9)
   Include a remote KB that is translatable to RuleML
- Uses IBM CommonRules translators: CommonRules ↔ {XSB, KIF, Smodels}
- Some components have distinct names (for packaging or historical reasons):
  - SweetCR translation & inferencing RuleML  $\leftrightarrow$  IBM CommonRules
  - SweetXSB translation & inferencing RuleML  $\leftrightarrow$  XSB
  - SweetJess translation & inferencing RuleML ↔ Jess
  - SweetOnto translation {RuleML, SWRL}  $\leftarrow$  OWL + RDF-facts
  - SweetPH translation RuleML  $\leftarrow$  Process Handbook
  - SweetJena translation & inferencing Jena-2  $\leftarrow$  SWRL

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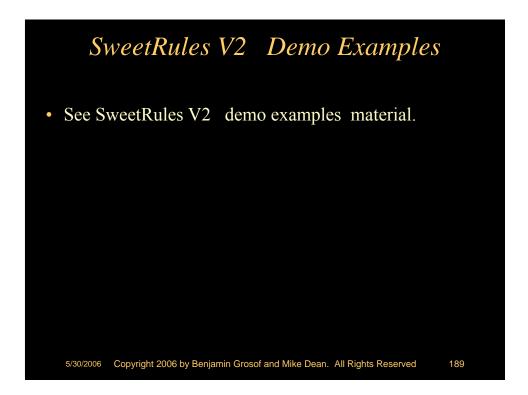


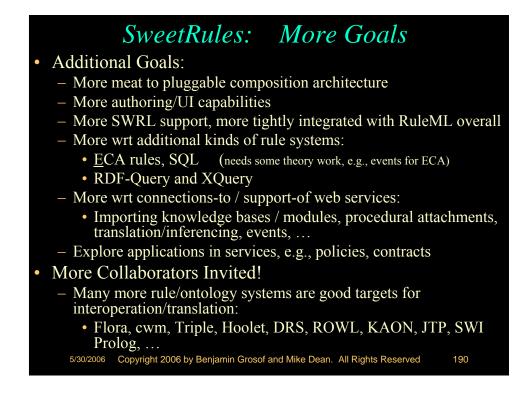












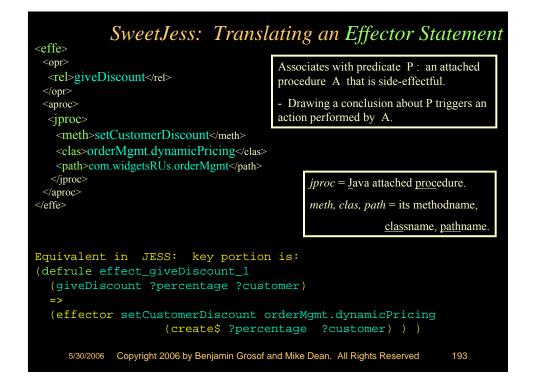
#### More about Combining Rules with Ontologies

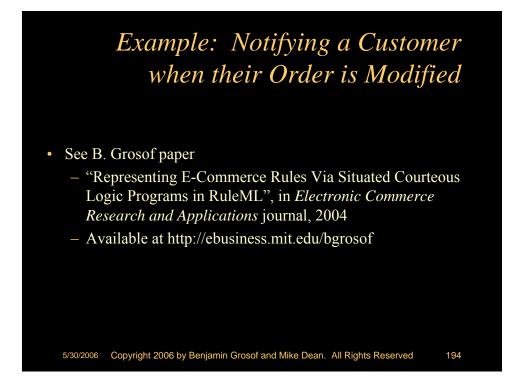
There are several ways to use SweetRules to combine rules with ontologies:

- 1. By reference: via URI as name for predicate
- 2. Translate DLP subset of OWL into RuleML (or SWRL)
  - Then can add SCLP rules
    - E.g., add Horn LP rules and built-in sensors
      - $\Rightarrow$  interesting subset of the SWRL V0.6 KR
    - E.g., add default rules or procedural attachments
- 3. Translate non-OWL ontologies into RuleML
  - E.g., object-oriented style with <u>default inheritance</u>
    - E.g., Courteous Inheritance for Process Handbook ontologies
- 4. Use RuleML (or SWRL) Rules to map between ontologies
  - E.g., in the spirit of the Extended COntext Interchange (ECOIN) approach/system.
  - SWRL V0.6 good start for mapping between non-DLP OWL ontologies. 5/30/2006 Copyright 2006 by Benjamin Grosof and Mike Dean. All Rights Reserved 191

#### SweetJess [Grosof, Gandhe, & Finin 2002; Grosof & Ganjugunte 2005]: First-of-a-kind Translation Mapping/Tool between LP and OPS5 Production Rules

- Requirement for rules interoperability:
- Bridge between multiple families of commercially important rule systems: SQL DB, Prolog, OPS5-heritage production rules, event-condition rules.
- Previously known: SQL DB and Prolog are LP.
- Theory and Tool Challenge: bring production rules and eventcondition-action rules to the SW party
- Previously not known how to do even theoretically.
- Situated LP is the KR theory underpinning SweetJess, which:
  - Translates between RuleML and Jess production rules system
- SweetJess V1 implementation 2002 (available 2003 free via Web/email)
- SweetJess V2 implementation open source on SemWebCentral as part of SweetRules V2 since Nov. 2004
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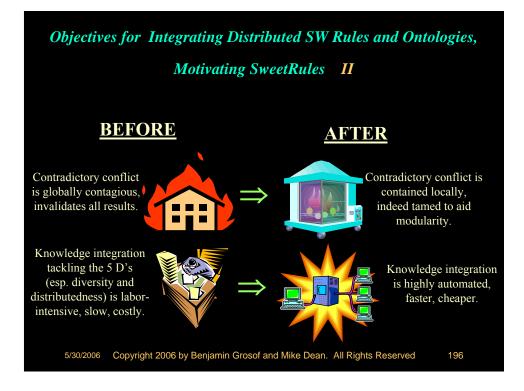




#### Objectives for Integrating Distributed SW Rules and Ontologies, Motivating SweetRules I

Address "the 5 D's" of real-world reasoning  $\Rightarrow$  *desired improvements*:

- 1. Diversity Existing/emerging kinds of ontologies and rules have heterogeneous KR's. *Handle more heterogeneous systems*.
- 2. Distributedness of ownership/control of ontology/rule active KB's. *Handle more source active KB's*.
- **3.** Disagreement Conflict (contradiction) will arise when merging knowledge. *Handle more conflicts*.
- **4.** Dynamism Updates to knowledge occur frequently, overturning previous beliefs. *Handle higher rate of revisions*.
- 5. Delay Computational scaleability is vital to achieve the promise of knowledge integration. *Achieve Polynomial-time* (~ *databases*).



#### Slideset 4 of

"Semantic Web Rules with Ontologies, and their E-Service Applications"

by Benjamin Grosof\* and Mike Dean\*\* \*MIT Sloan School of Management, <u>http://ebusiness.mit.edu/bgrosof</u> \*\*BBN Technologies, <u>http://www.daml.org/people/mdean</u>

WWW-2006 Conference Tutorial (half-day), at the 15<sup>th</sup> International Conference on the World Wide Web, May 26, 2006, Edinburgh, Scotland, UK

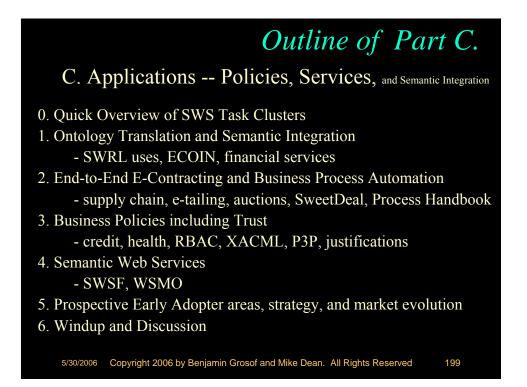
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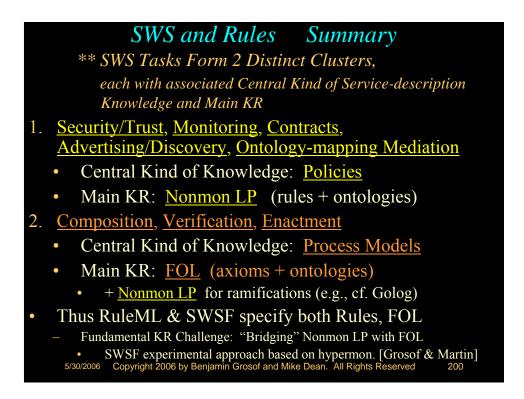
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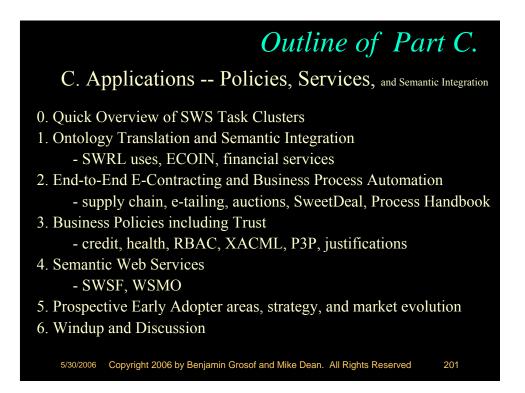
#### Top-Level Outline of Tutorial

- Overview and Get Acquainted
- A. Core -- KR Languages and Standards
- B. Tools -- SweetRules, Jena, cwm, and More (*BREAK in middle*)
- C. Applications -- Policies, Services, and Semantic Integration
- Windup

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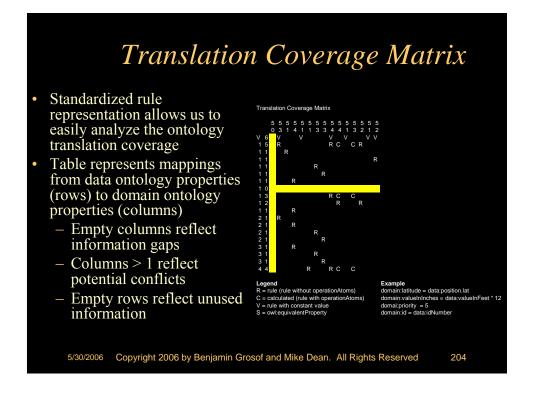
#### Enhancing OWL Expressiveness with Rules to represent ontologies

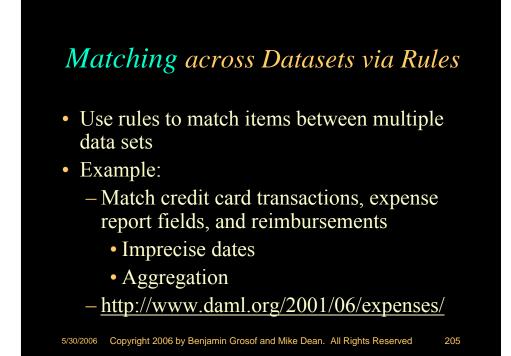
- Use rules to express things that can't be represented in OWL
  - An uncle is the brother of a parent
  - -2 siblings have the same father
  - An InternationalFlight involves airports located in different countries
  - An Adult is a Person with age > 17

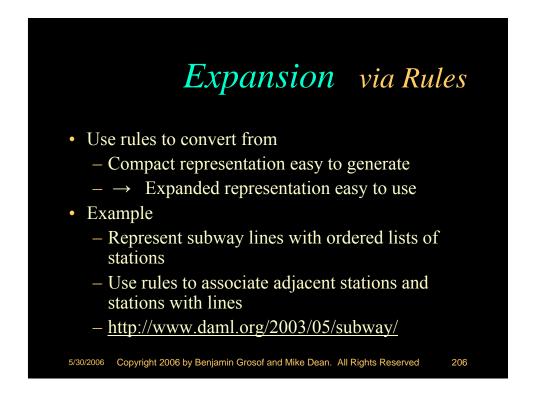
#### **Ontology Translation Via Rules**

- Use rules to represent mappings from data source to domain ontologies
  - Rules can be automatically or manually generated
  - Can support unit of measure conversion and structural transformation
- Example using SWRL
  - <u>http://www.daml.org/2004/05/swrl-</u> <u>translation/Overview.html</u>

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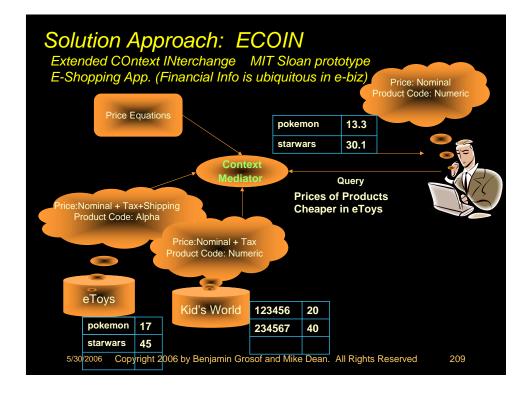




#### Equational Ontological Conflicts in Financial Reporting

<pre># of customers = # of end_customers + # of distributors</pre>	<pre># of customers = # of end_customers + # of prospective customers</pre>			
Gross Profit = Net Sales – Cost of Goods	Gross Profit = Net Sales – Cost of Goods – Depreciation			
P/E Ratio = Price / Earnings( <mark>last 4</mark> Qtr)	P/E Ratio = Price/ [Earnings( <mark>last 3</mark> Qtr) + Earnings( <mark>next</mark> quarter)]			
Price = Nominal Price + Shipping	Price = Nominal Price + Shipping + Tax			
" heterogeneity in the way data items are <i>calculated</i> from other data items <i>in terms of definitional equations</i> "				
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Slide also by Aykut Firat and Stuart Madnick				
EOC in Primark Databases Key Concepts				
Top 25 US Co. by Net Sales (Disch Rank Company Net Sa	Deure) Les (000's) Date			
1 General Motors Corp (168,82	18,600 9 12/31/95			
2 Ford Motor Co 137,13	7,000 12/31/95			
3 Exxon Corp 121,80	4,000 12/31/95			
4 Wal Mart Stores Inc 93,627	,000 01/31/96			
5 AT&T 79,609				
6 Mobil Corp 73,413	,000 ? 12/31/95			
7 International Business M71,904	,000 12/31/95			
8 General Electric Co 70,028 Top 25 International Co. by Net Sales (Worldscope)				
	Rank Company Net Sales (000's)	Date		
	1 Mitsubishi Corporation 165,848,468	03/31/96		
Primark was a company	2 General Motors Corp (163,861,100)	12/31/95		
that owned:		•••		
Disclosure	8 Exxon Corp 107,893,000	12/31/95		
Worldscope		•••		
DataStream	16 International Business M71,940,000	12/31/95		
Information services	17 General Electric Co 69,948,000	12/31/95		
5/30/2006 Copyright 2006 by Ben	20 Mobil Corp 64,767,000 jamin Grosof and Mike Dean. All Rights Reserved	12/31/95 208 		



#### Approach: ECOIN

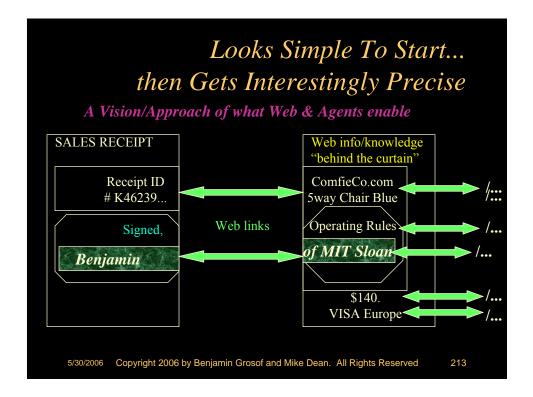
#### Solution Methodology

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- •Context-based loosely-coupled integration
  - •Extends the Context Interchange (COIN) framework developed at MIT
- •Symbolic Equation Solving using Constraint Logic Programming
  - •Integrates symbolic equation solving techniques with abductive logic programming
- *In-progress:* Utilizing RuleML and OWL in ECOIN
  - 1. OWL formulation of COIN ontologies: see [Bhansali, Madnick, & Grosof ISWC-2004 poster]







### End-to-End E-Contracting Tasks Discovery, advertising, matchmaking

- Search, sourcing, qualification/credit checking
  Negotiation, bargaining, auctions, selection, forming agreements, committing
  - Hypothetical reasoning, what-if'ing, valuation
- Performance/execution of agreement
  - Delivery, payment, shipping, receiving, notification
- Problem Resolution, Monitoring
  - Exception handling

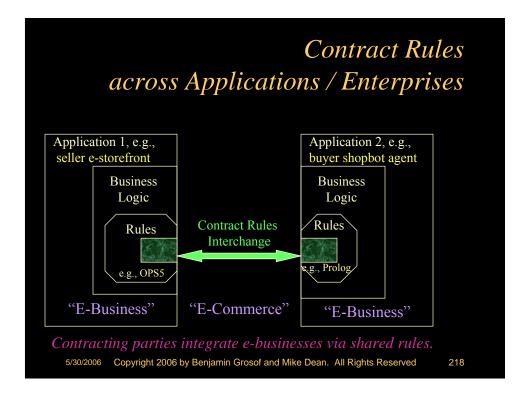
#### Approach:

#### Rule-based Contracts for E-commerce

- Rules as way to specify (part of) business processes, policies, products: as (part of) contract terms.
- Complete or partial contract.
  - As default rules. Update, e.g., in negotiation.
- Rules provide high level of conceptual abstraction.
   easier for non-programmers to understand, specify, dynamically modify & merge. E.g.,
  - by multiple authors, cross-enterprise, cross-application.
- Executable. Integrate with other rule-based business processes.







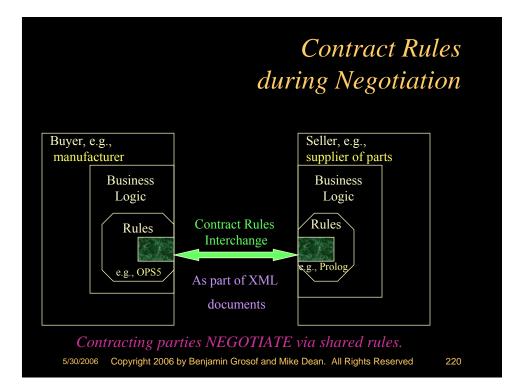
#### Examples of Contract Provisions Well-Represented by Rules in Automated Deal Making

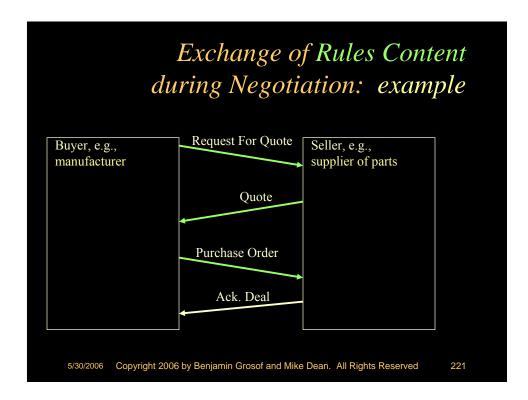
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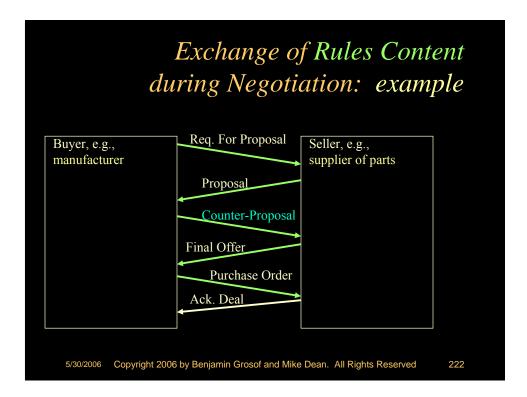
Product descriptions

- Product catalogs: properties, conditional on other properties.

- Pricing dependent upon: delivery-date, quantity, group memberships, umbrella contract provisions
- Terms & conditions: refund/cancellation timelines/deposits, lateness/quality penalties, ordering lead time, shipping, creditworthiness, biz-partner qualification, <u>SerVice</u> provisions
- Trust
  - Creditworthiness, authorization, required signatures
- Buyer Requirements (RFQ, RFP) wrt the above
- Seller Capabilities (Sourcing, Qualification) wrt the above

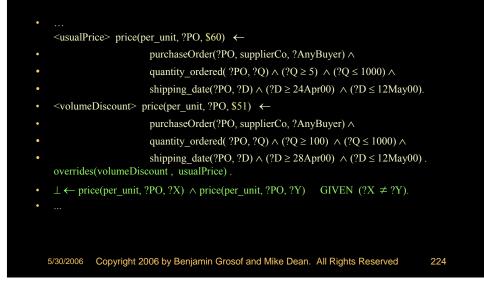


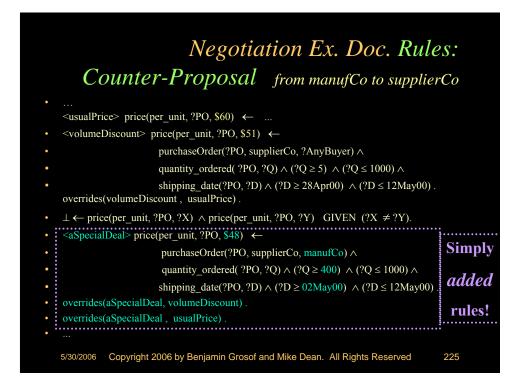


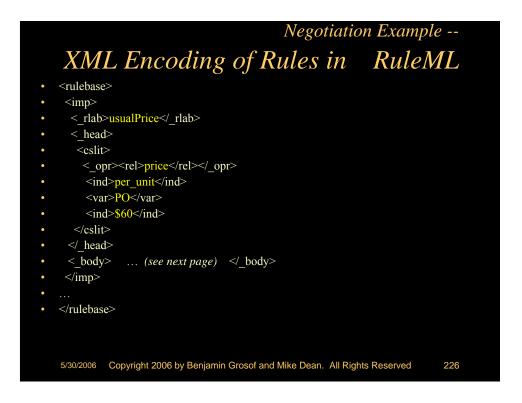


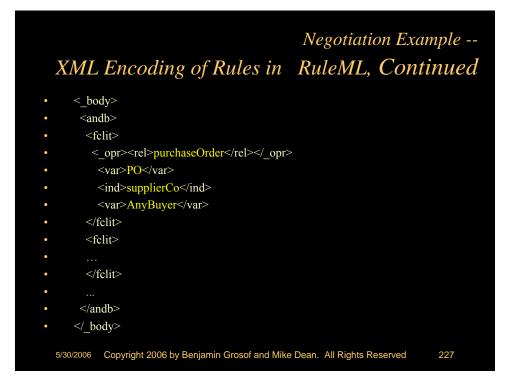


#### Courteous LP Example: E-Contract Proposal from supplierCo to manufCo

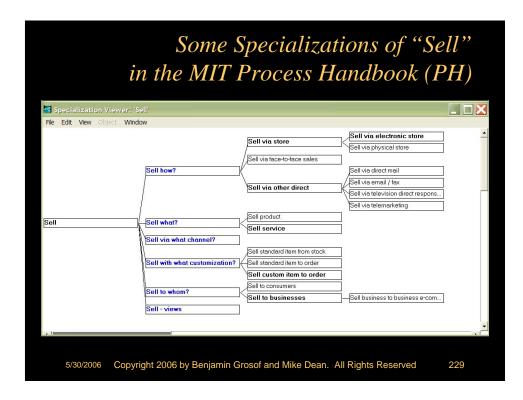


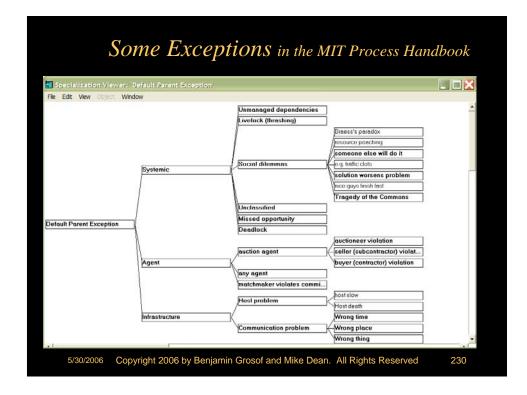


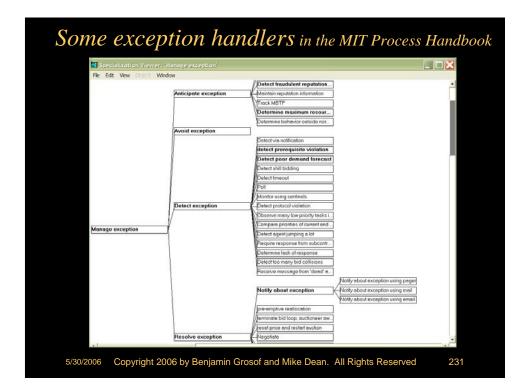












#### Example Contract Proposal with Rule-based Exception Provisions

- Buyer adds <u>rule modules</u> to the contract proposal to specify:
  - 1. detection of an exception
    - LateDelivery as a potential exception of the contract's process
    - detectLateDelivery as exception handler: recognize occurrence
  - 2. avoidance of an exception (and perhaps also resolution of the exception)
    - lateDeliveryPenalty as exception handler: penalize per day
- Rule module = a nameable ruleset  $\rightarrow$  a subset of overall rulebase
  - can be included directly and/or imported via link; nestable
    - similar to legal contracts' "incorporation by reference"
  - an extension to RuleML; in spirit of "Webizing"

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# Example Contract Counter-Proposal with Rule-based Exception Provisions

- Seller <u>modifies</u> the draft contract (it's a *negotiation*!)
- <u>Simply adds\* another rule module</u> to specify:
   <u>lateDeliveryRiskPayment</u> as exception handler
  - lump-sum in advance, based on <u>average</u> lateness – instead of proportional to <u>actual</u> lateness
  - <u>higher-priority</u> for that module than for the previous proposal, e.g., higher than lateDeliveryPenalty's rule module
- Courteous LP's prioritized conflict handling feature is used
- \*NO *change* to previous proposal's rules needed!
   similar to legal contracts' accumulation of provisions

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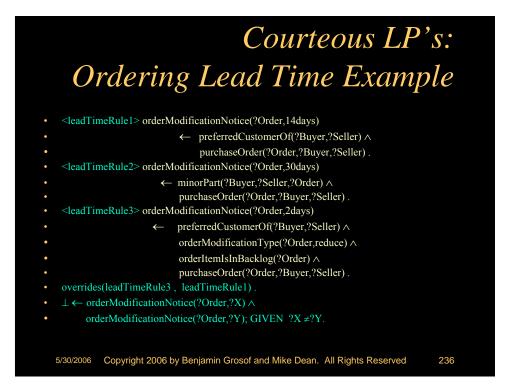
#### EECOMS Supply Chain Early Commercial Implementation & Piloting

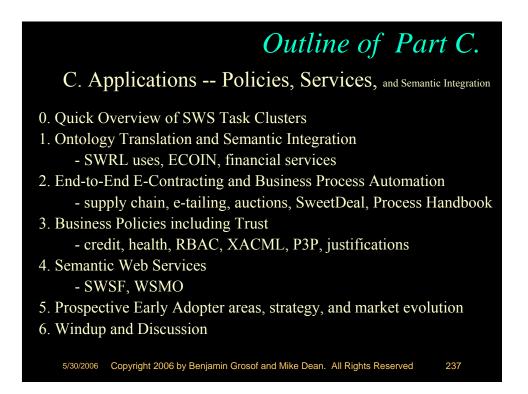
- EECOMS agile supply chain collaboration industry consortium including Boeing, Baan, TRW, Vitria, IBM, universities, small companies
  - \$29Million 1998-2000; 50% funded by NIST ATP
  - <u>application piloted</u> IBM CommonRules and early approaches which led to SweetDeal, RuleML, and SweetRules
    - contracting & negotiation; authorization & trust

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#### EECOMS Example of Conflicting Rules: Ordering Lead Time

- Vendor's rules that prescribe how buyer must place or modify an order:
- A) 14 days ahead if the buyer is a qualified customer.
- B) 30 days ahead if the ordered item is a minor part.
- C) 2 days ahead if the ordered item's item-type is backlogged at the vendor, the order is a modification to reduce the quantity of the item, and the buyer is a qualified customer.
- Suppose more than one of the above applies to the current order? Conflict!
- Helpful Approach: precedence between the rules. Often only *partial* order of precedence is justified. E.g., C > A.





## Challenge: Capturing Semantics around Policies

- Deep challenge is to capture the semantics of data and processes, so that can:
  - Represent, monitor, and enforce policies e.g., trust and contracts
  - Map between definitions of policy entities, e.g., in financial reporting
  - Integrate policy-relevant information powerfully

#### Policies for Compliance and Trust Mgmt.: Role for Semantic Web Rules

- Trust Policies usually well represented as rules
  - Enforcement of policies via rule inferencing engine
  - E.g., Role-based Access Control
    - This is the most frequent kind of trust policy in practical deployment today.
  - W3C P3P privacy standard, Oasis XACML XML access control emerging standard, ...
- Ditto for Many Business Policies beyond trust arena, too
  - "Gray" areas about whether a policy is about trust vs. not: compliance, regulation, risk management, contracts, governance, pricing, CRM, SCM, etc.
  - Often, authorization/trust policy is really a part of overall contract or business policy, at application-level. Unlike authentication.
  - Valuable to reuse policy infrastructure



#### Advantages of SW Rules, cont'd: Loci of Business Value

- Reduced system dev./maint./training costs
- Better/faster/cheaper policy admin.
- · Interoperability, flexibility and re-use benefits
- Greater visibility into enterprise policy implementation => better compliance
- Centralized ownership and improved governance by Senior Management
- Rich, expressive trust management language allows better conflict handling in policy-driven decisions

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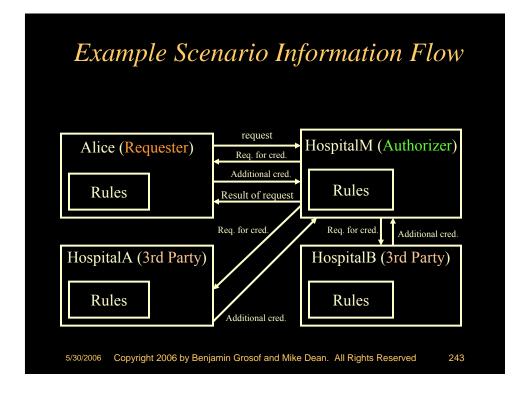
#### Delegation Logic (D1LP) Example: accessing medical records

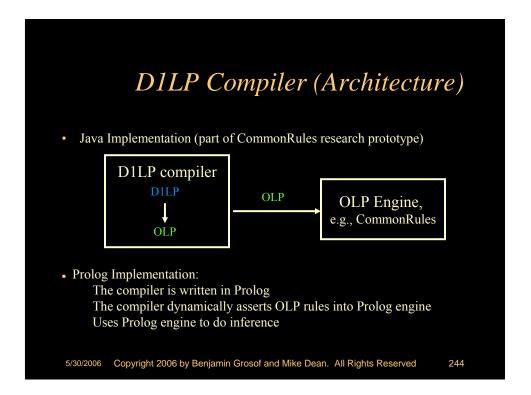
[N. Li, B. Grosof, J. Feigenbaum ACM TISSEC 2003]

- Problem: Hospital HM to decide: requester Alice authorized for patient Peter?
  Policies: HM will authorize only the patient's physician. HM trusts any hospital it knows to certify the physician relationship. Two hospitals together can vouch for a 3rd hospital.
  - HM says authorized(?X, read(medRec(?Y))) if HM says inRole(?X, physic(?Y)).
  - HM delegates inRole(?X, physic(?Y))^1 to threshold(1,?Z, HM says inRole(?Z,hosp)).
  - HM delegates inRole(?H,hosp)^1 to threshold(2,?Z, HM says inRole(?Z,hosp)).
- **Facts**: HC certifies Alice is Peter's physician. HM knows two hospitals HA and HB. HA and HB each certify HC as a hospital.
  - HC says inRole(Alice, physic(Peter)). HA says inRole(Joe, physic(Sue)).
  - HM says inRole(HA,hosp). HM says inRole(HB, hosp).
  - HA says inRole(HC,hosp). HB says inRole(HC, hosp).
- · Conclusion: HM says authorized(Alice, read(medRec(Peter))). Joe NOT authorized.

Slide also by Ninghui Li and Joan Feigenbaum

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#### Trust Policies and Compliance in US Financial Industry Today

• Ubiquitous high-stakes Regulatory Compliance requirements

- Sarbanes Oxley, SEC (also in medical domain: HIPAA), etc.

- Internal company policies about access, confidentiality, transactions
  - For security, risk management, business processes, governance
- Complexities guiding who can do what on certain business data
- Often implemented using rule techniques
- · Often misunderstood or poorly implemented leading to vulnerabilities
- Typically embedded redundantly in legacy silo applications, requiring high maintenance
- Policy/Rule engines lack interoperability

Example Financial Authorization Rules		
Classification	Application	Rule
Merchant	Purchase Approval	If credit card has fraud reported on it, or is over limit, do not approve.
Mutual Funds	Rep trading	<i>Blue Sky</i> : State restrictions for rep's customers.
Mortgage Company	Credit Application	TRW upon receiving credit application must have a way of securely identifying the request.
Brokerage	Margin trading	Must compute current balances and margin rules before allowing trade.
Insurance	File Claims	Policy States and Policy type must match for claims to be processed.
Bank	Online Banking	User can look at own account.
All 5/30/2006 Copyrigh	House holding	For purposes of silo (e.g., statements or discounts), aggregate accounts of all family members.

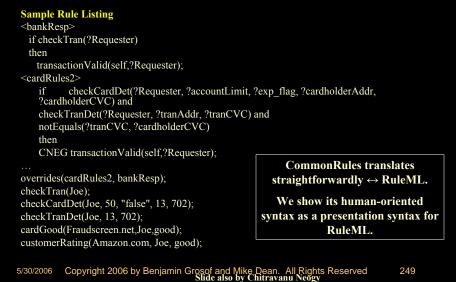
#### Example I – Credit Card Verification System

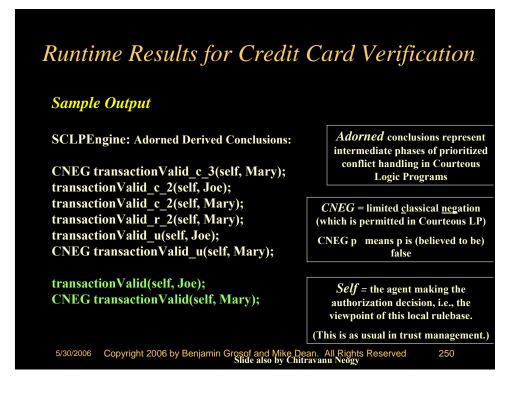
- Typical for eCommerce websites accepting credit cards – Visa, MC, Discover, Amex
- Rules for transaction authorization
  - Bank performs account limit, expiration, address and card code verification
  - A fraud alert service may flag a card
  - Service provider may blacklist customer
- Overrides, e.g., alert service > bank rules

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#### CommonRules Implementation for Credit Card Verification Example



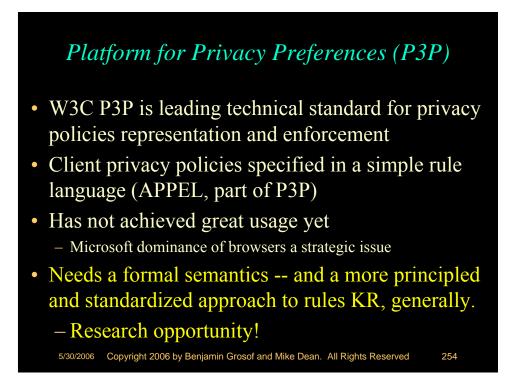






#### eXtensible Access Control Markup Language (XACML)

- Oasis XACML is leading technical standard for access control policies in XML
  - Access to XML info
  - Policies in XML
- Uses a rule-based approach
   Including for prioritized combination of policies
- Status: Emerging
- Needs a formal semantics -- and a more principled and standardized approach to rules KR, generally.
   – Research opportunity!

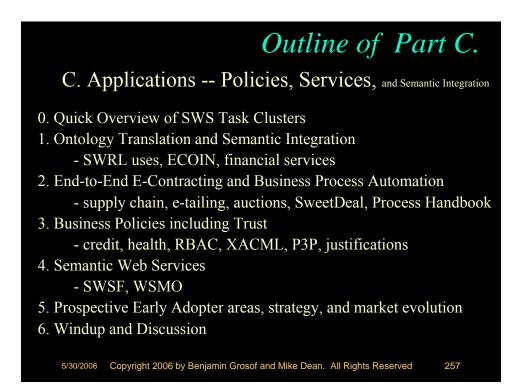


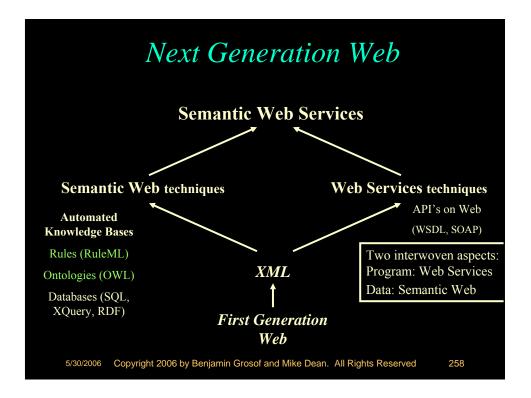
#### Web Services Trust Policy Management

- Web Services (WS) area is evolving quickly
- Emerging hot area: WS policy management, including for security/trust -- which includes privacy
  - Defined as next-phase agenda in standards efforts, major vendor white papers/proposals (e.g., Microsoft, IBM)
  - Semantic Web Services research in this is growing, e.g., DAML-Security effort, Rei, SWSL
- Research opportunity! 5/30/2006 Copyright 2006 by Benjamin Grosof and Mike Dean. All Rights Reserved 255

#### Other Aspects and Approaches: Web Trust and Policies

- Rei rule-based policy language [L. Kagal *et al*]
  - Builds upon SCLP, OWL, Delegation Logic approach
- DAML-Security effort [Denker *et al*]
- PeerTrust rule-based trust negotiation [Nejdl *et al*]
  - Builds upon OLP, Delegation Logic approach; protocols
- Justifications and proofs on the Semantic Web:
  - InferenceWeb approach [D. McGuinness et al]

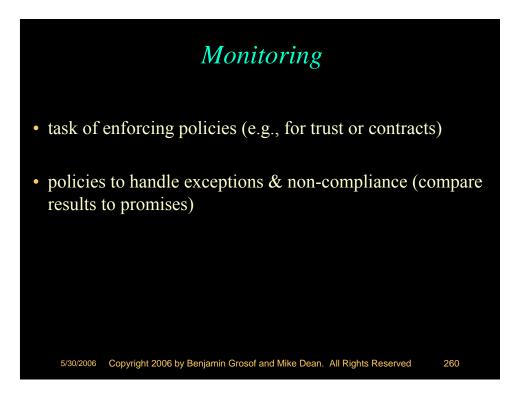




# Semantic Web Services

- Convergence of Semantic Web and Web Services
- Consensus definition and conceptualization still forming
- Semantic (Web Services):
  - Knowledge-based service descriptions, deals
    - Discovery/search, invocation, negotiation, selection, composition, execution, monitoring, verification
    - Advantage: reuse of knowledge across app's, these tasks
  - Integrated knowledge
- (Semantic Web) Services: e.g., infrastructural
  - Knowledge/info/DB integration
  - Inferencing and translation

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#### Rules in Semantic Web Services

- We discussed earlier:
  - -Vision of rules in e-business
  - Concept and advantages of rule-based SWSat high level
  - -Various applications
- SWS provides a framework
  - -For perspective to view applications
  - -A target for impact of applications

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#### Vision: Uses of Rules in E-Business

• Rules as an important aspect of coming world of Internet e-business: rule-based business policies & business processes, for B2B & B2C.

- represent seller's offerings of <u>products & services</u>, capabilities, bids; map offerings from multiple suppliers to common catalog.
- represent buyer's requests, interests, bids;  $\rightarrow$  matchmaking.
- represent sales help, customer help, procurement, <u>authorization/trust</u>, brokering, workflow.
- high level of conceptual abstraction; easier for non-programmers to understand, specify, dynamically modify & merge.
- executable but can treat as data, separate from code
  - potentially ubiquitous; already wide: e.g., SQL views, queries.
- Rules in communicating applications, e.g., embedded intelligent agents.

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# Rule-based Semantic Web Services

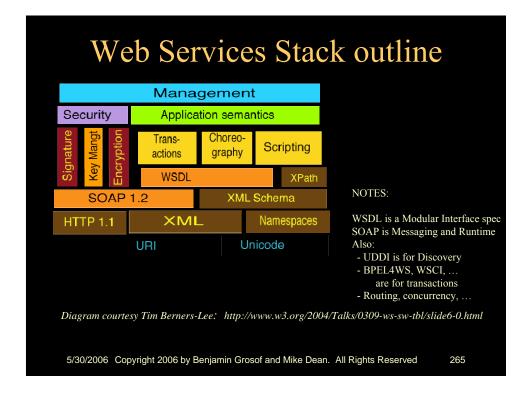
Rules/LP in appropriate combination with DL as KR, for RSWS
 DL good for <u>categorizing</u>: a service overall, its inputs, its outputs

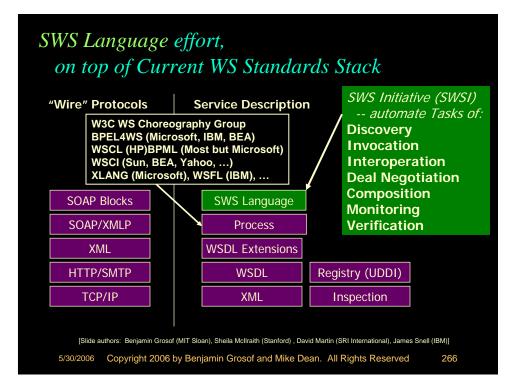
- Rules to describe <u>service process models</u>
  - rules good for representing:
    - preconditions and postconditions, their contingent relationships
    - contingent behavior/features of the service more generally,
      - e.g., exceptions/problems
  - familiarity and naturalness of rules to software/knowledge engineers
- · Rules to specify deals about services: cf. e-contracting.

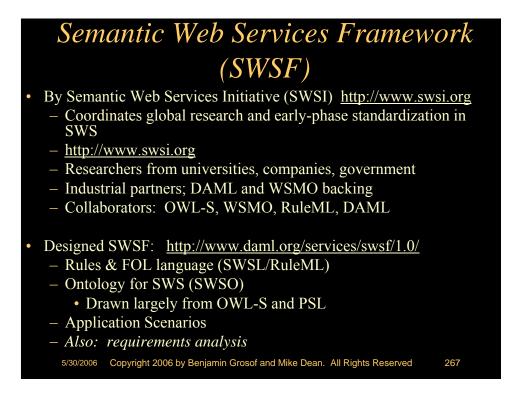
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- Rules often good to <u>executably specify</u> service process models
  - e.g., business process automation using procedural attachments to perform side-effectful/state-changing actions ("effectors" triggered by drawing of conclusions)
  - e.g., rules obtain info via procedural attachments ("sensors" test rule conditions)
  - e.g., rules for knowledge translation or inferencing
  - e.g., info services exposing relational DBs
- Infrastructural: rule system functionality as services:
  - e.g., inferencing, translation







SWS Tasks Form 2 Distinct Clusters, each with associated Central Kind of Servicedescription Knowledge and Main KR

- 1. <u>Security/Trust, Monitoring, Contracts,</u> <u>Advertising/Discovery, Ontology-mapping Mediation</u>
  - Central Kind of Knowledge: <u>Policies</u>
  - Main KR: <u>Nonmon LP</u> (rules + ontologies)

2. Composition, Verification, Enactment

- Central Kind of Knowledge: <u>Process Models</u>
- Main KR: <u>FOL</u> (axioms + ontologies)
  - + <u>Nonmon LP</u> for ramifications (e.g., cf. Golog)

## SWSF Strategy

#### • Build out from OWL-S

- to take advantage of more expressive languages
- to extend the conceptual model
- Full-fledged use of FOL expressiveness
  - OWL-S can use SWRL and SWRL FOL in quoted contexts, in service descriptions (instances)
  - SWSL uses it throughout; both in ontology axioms and in all parts of service descriptions
- Leverage broad availability of LP-based languages, environments, tools, etc.
  - Creates near-term opportunities for task cluster (1.)
- Build on mature conceptual models

   NIST Process Specification Language (PSL), W3C architecture, Dublin Core

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- Maintain connections with the world of OWL

- Layers of expressiveness 5/30/2006 Copyright 2006 by Benjamin Grosof and Mike Dean. All Rights Reserved

SWSF Components
<ul> <li>Conceptual Model <ul> <li>Build on OWL-S, PSL, [W3C WS Architecture]</li> </ul> </li> <li>Language <ul> <li>SWSL Rules – LP with NAF; Courteous, Hilog extensions</li> <li>SWSL FOL – overlaps largely in syntax, expressive constructs</li> <li>Collaborating with RuleML Initiative; extends RuleML</li> <li>Markup syntax – uses previous RuleML's</li> <li>Presentation syntax – defines anew, becomes RuleML's</li> </ul> </li> <li>Mothology <ul> <li>Formal expression of conceptual model</li> <li>Both in SWSL FOL and LP (as much as possible)</li> </ul> </li> <li>Bridge <ul> <li>What can we provide to enable coordinated use of FOL and LP reasoners</li> <li>Experimental Approach: use <i>hypermonotonic</i> reasoning</li> <li>Like OWL-S Grounding, connects with WSDL</li> </ul> </li> </ul>
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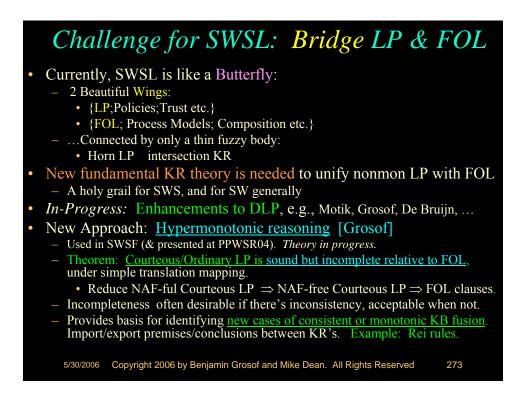
#### Technical Requirements for SWSL-Rules

- <u>Presentation syntax</u> (rather than markup) was needed most urgently
   To create and communicate examples to drive SWSI design
- Strong Consensus: Need Nonmonotonic LP. And FOL.
  - "SWSL-Rules" = the LP KR.
  - "SWSL-FOL" = the FOL KR.
- Expressive Features for SWSL are similar to those desired for SW rules in general, but with bit different near-term importance/urgency:
  - Important in both: <u>Prioritization, NAF</u> (cf. Courteous LP)
  - Important in both, more urgent in SWS than SW overall: Metapower/convenience: <u>Hilog, frame syntax</u> (cf. F-Logic)
  - A bit more important in SWS than SW overall: <u>Lloyd-Topor</u>
  - Less important: triggering of side-effectful actions (cf. Situated LP effecting or Transaction Logic)

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#### Markup Language for SWSL

- <u>RuleML</u> (it was the only serious candidate on the table)
  - Webized nonmon LP; some other key features
- SWRL (and SWRL-FOL) did not meet basic requirements for SWSL
   E.g., lacks nonmon, functions
- CLP RuleML meets basic requirements for SWSL-Rules
- <u>FOL RuleML</u> meets basic requirements for SWSL-FOL
- Nice match: FOL & Nonmon LP already in RuleML, as in SWSL
  - Full SWSL-Rules expressiveness would become extension of current SCLP RuleML, likewise full SWSL-FOL would become extension of current FOL RuleML
  - "A <u>Package Deal</u>" for {SWSL-Rules & SWSL-FOL}
  - Retains 90% Syntax Overlap
- <u>Common Logic</u> is another candidate as markup for much of SWSL-FOL

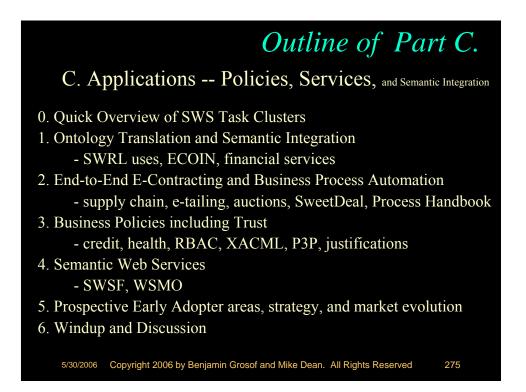


# Web Services Mediation Ontology (WSMO)

- Large research effort, EU-based http://www.wsmo.org
- Includes language, ontology, applications
- Focus: SWS mediation tasks
- Technical approach to language (WSML):
  - LP based for rules, ontologies
  - Collaborating with RuleML
  - Needs to combine rules with ontologies, use rules to translate/mediate ontologies/contexts
  - Ontologies based on DLP approach

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• WSML-Core ....



#### Some Answers to: "Why does SWS Matter to Business?"

• 1. "Death. Taxes. Integration." - They're always with us.

• 2. "Business processes require communication between organizations / applications." - Data and programs cross org./app. boundaries, both intra- and inter- enterprise.

- 3. "It's the *automated knowledge* economy, stupid!" - The world is moving towards a knowledge economy. And it's moving towards deeper and broader automation of business processes. The first step is automating the use of <u>structured</u> knowledge.
  - Theme: *reuse* of knowledge across multiple tasks/app's/org's

#### Opportunity from Semantic Web Services -- the New Generation Web Platform

- New technologies for <u>Rules</u> (RuleML standard, based on Situated Courteous Description Logic Programs knowledge representation)
  - + New technologies for <u>Ontologies</u>\* (OWL standard)
  - + Databases (SQL, XQuery, RDF)
    - + Web Services (WSDL, SOAP, J2EE, .Net)

#### Status today:

- Technologies: emerging, strong research theory underneath
- Standards activities: intense (W3C, Oasis, ...)
- Commercialization: early-phase (majors in alpha, startups)

(\* Ontology = structured vocabulary, e.g., with subclass-superclass, domain, range, datatypes. E.g., database schemas.)

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## B2B Tasks: Communication for Business Processes with Partners

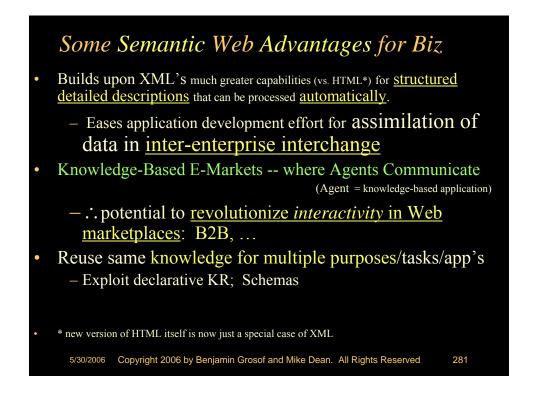
- B2B business processes involving significant Communication with customers/suppliers/other-partners is overall a natural locus for future first impact of SWS.
- Customer Relationship Management (CRM)
  - sales leads and status
  - customer service info and support
- Supply Chain Management (SCM):
  - source selection
  - inventories and forecasts
  - problem resolution
  - transportation and shipping, distribution and logistics
- orders; payments, bill presentation
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# Some B2B Tasks (continued)

- bids, quotes, pricing, CONTRACTING; AUCTIONS; procurement
- authorization (vs. authentication) for credit or trust
- database-y: e.g.,
  - catalogs & their merging
  - policies
- inquiries and answers; live feedback
- notifications
- · trails of biz processes and interactions
- ratings, 3rd party reviews, recommendations
- knowledge management with partners/mkt/society









- Application/Info Integration:
  - Intra-enterprise
    - EAI, M&A; XML infrastructure trend
  - Inter-enterprise
    - E-Commerce: procurement, SCM
  - Combo
    - Business partners, extranet trend

#### SWS Adoption Roadmap: Strategy Considerations

- Expect see beginning in a lot of B2B interoperability or heterogeneous-info-integration intensive (e.g., finance, travel)
   Actually, probably 1<sup>st</sup> intra-enterprise, e.g., EAI
- Reduce costs of communication in procurement, operations, customer service, supply chain ordering and logistics
  - increase speed, creates value, increases dynamism
  - macro effects create
    - stability sometimes (e.g., supply chain reactions due to lag; other negative feedbacks)
    - volatility sometimes (e.g., perhaps financial market swings)
  - increase flexibility, decrease lock-in
- Agility in business processes, supply chains

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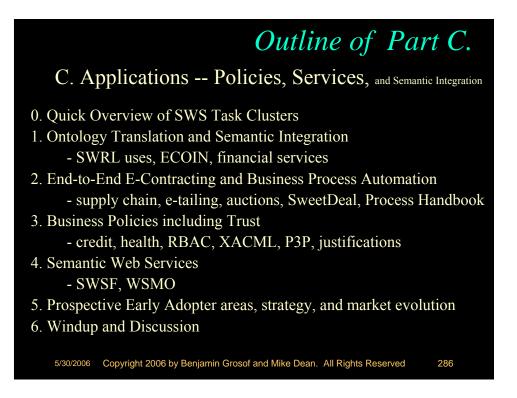
# Prospective SW Early Adopters: Areas by Industry or Task

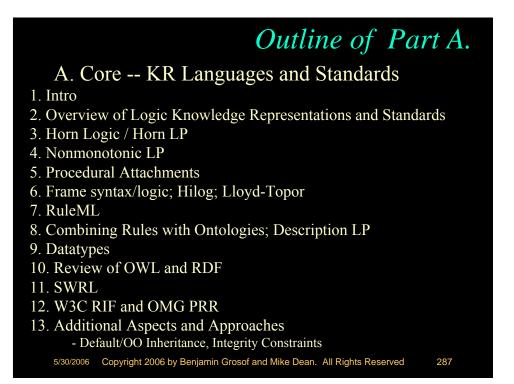
- We discussed earlier a number of industry or task areas:
  - Manufacturing supply chain, procurement, pricing, selling, e-tailing, financial/business reporting, authorization/security/access/privacy policies, health records, credit checking, banking, brokerage, contracts, advertising, ...
- Others:
  - travel "agency", i.e.: tickets, packages
    - See Trading Agent Competition, [M.Y. Kabbaj thesis]
  - military intelligence (e.g., funded DAML)

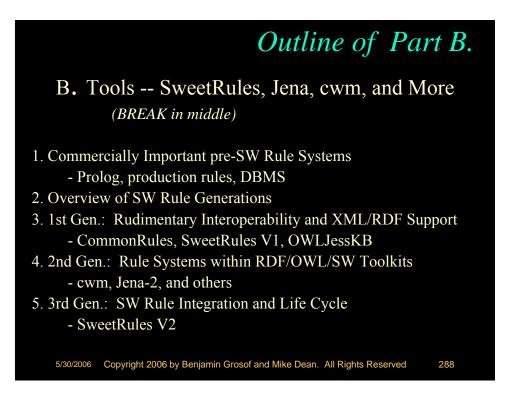
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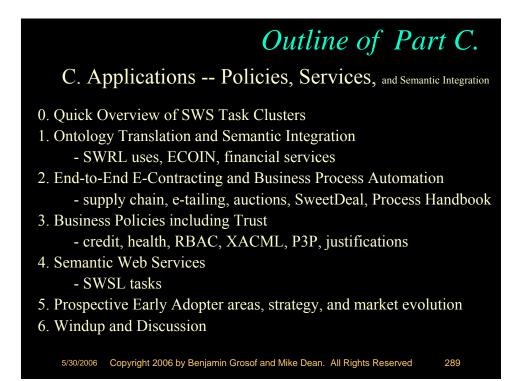
# Discussion: Early Adoption Application Prospects for SWS

- What business applications do you think are likely or interesting?
  - By vertical industry domain, e.g., health care or security
  - By task, e.g., authorization
  - By kind of shared information, e.g., patient records
  - By aspect of business relationships, e.g., provider network
- What do you think are entrepreneurial opportunity areas?









Slideset 5 of

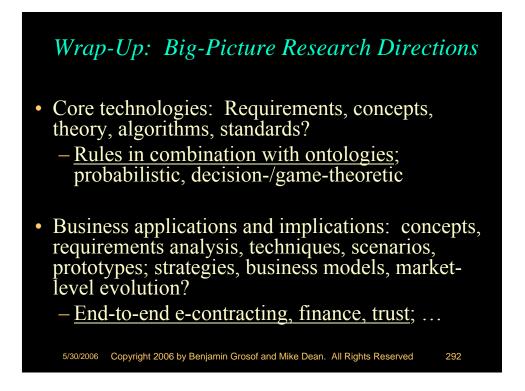
"Semantic Web Rules with Ontologies, and their E-Service Applications"

by Benjamin Grosof\* and Mike Dean\*\* \*MIT Sloan School of Management, <u>http://ebusiness.mit.edu/bgrosof</u> \*\*BBN Technologies, <u>http://www.daml.org/people/mdean</u>

WWW-2006 Conference Tutorial (half-day), at the 15<sup>th</sup> International Conference on the World Wide Web, May 26, 2006, Edinburgh, Scotland, UK

Version Date: May 25, 2006





#### Analysis: High-Level Requirements for SWS

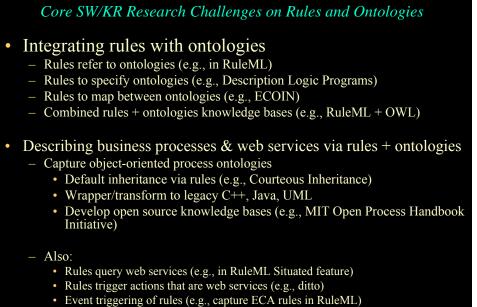
- Support Biz-Process Communication
  - E.g., B2B SCM, CRM
  - E.g., e-contracts, financial info, trust management.
- Support SWS Tasks above current WS layers:
  - Discovery/search, invocation, deal negotiation, selection, composition, execution, monitoring, verification

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#### New Analysis: Key Technical Requirements for SWS

- 1. Combine rules with ontologies, from many web sources, with:
  - Rules on top of ontologies
  - Interoperability of heterogeneous rule and ontology systems
  - Power in inferencing
  - Consistency wrt inferencing
  - Scaleability of inferencing
- 2. Hook rules (with ontologies) up to web services
  - Ex. web services: enterprise applications, databases
  - Rules use services, e.g., to query, message, act with side-effects
  - Rules constitute services executably, e.g., workflow-y business processes
  - Rules describe services non-executably, e.g., for discovery, deal negotiation
  - On top of web service process models, coherently despite evolving messiness

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Rules in process models, e.g., cf. OWL-S, PSL

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# ADDITIONAL REFERENCES & RESOURCES FOLLOW

N.B.: some references & resources were given on various earlier slides

#### References & Resources I: Standards on Rules and Ontologies

<u>http://www.ruleml.org</u> RuleML Includes links to some tools and examples.
 <u>http://www.w3.org/Submission/2004/SUBM-SWRL-20010521</u> SWRL

- <u>http://www.daml.org/committee</u> Joint Committee. Besides SWRL (above) this includes:

<u>http:///www.daml.org/2004/11/fol/</u> SWRL-FOL

• <u>http://www.ruleml.org/fol</u> FOL RuleML (also see RuleML above) – <u>http://www.daml.org/rules</u> DAML Rules

• http://www.swsi.org Semantic Web Services Initiative. Especially:

- Semantic Web Services Language (SWSL), incl. SWSL-Rules and SWSL-FOL and overall requirements/tasks addressed

<u>http://cl.tamu.edu</u> Simple Common Logic (successor to Knowledge Interchange Format)

• Also: Object Management Group (OMG) has efforts on rules and ontologies (cooperating with RuleML and OWL)

• Also: JSR94 Java API effort on Rules (cooperating with RuleML)

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#### References & Resources II: Standards on Rules and Ontologies

• http://www.w3.org World Wide Web Consortium, esp.:

- .../2005/rules/ Rule Interchange Format
- .../2001/sw/ Semantic Web Activity, incl. OWL and RDF
- .../2002/ws/ Web Services Activity, incl. SOAP and WSDL
- <u>www-rdf-rules@w3.org</u> Rules discussion mailing list
- <u>www-sws-ig@w3.org</u> Semantic Web Services discussion mailing list
- P3P privacy policies
- XQuery XML database query

• <u>http://www.oasis-open.org</u> Oasis, esp. on web policy & web services:

- XACML XML access control policies
- ebXML e-business communication in XML
- Legal XML
- BPEL4WS Business Processes as Web Services
- Web Services Security

#### References & Resources III: LP with NAF

• Przymusinski, T., "Well Founded and Stationary Models of Logic Programs", Annals of Artificial Intelligence and Mathematics (journal), 1994. *Constructive* model theory, and proof theory, of well founded semantics for LP.

• Van Gelder, A., Schlipf, J.S., and Ross, K.A., "The Well-Founded Semantics for General Logic Programs", Journal of the ACM 38(3):620-650, 1991. *Original theory of well founded semantics for LP*.

•Gelfond, M. and Lifschitz, V., The Stable Model Semantics for Logic Programming, Proc. 5th Intl. Conf. on Logic Programming, pp. 1070-1080, 1988, MIT Press. *Original theory of stable semantics for LP.* 

•Lloyd, J.W., "Foundations of Logic Programming" (book), 2<sup>nd</sup> ed., Springer-Verlag, 1987. Includes Lloyd-Topor transformation, and correspondence of semantics to FOL in definite Horn case. Reviews theory of declarative LP. Somewhat dated in its treatment of theory of NAF since it preceded well founded and stable semantics.

• Baral, C., and Gelfond, M., "Logic Programming and Knowledge Representation", J. Logic Programming, 1994. *First and last parts review theory of declarative LP. Stronger on stable semantics than on well founded semantics.* 

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#### References & Resources IV: Misc. on Rules and Ontologies

 <u>http://ccs.mit.edu/ph</u> MIT Process Handbook, incl. Open Process Handbook Initiative

• Grosof, B., Horrocks, I., Volz, R., and Decker, S., "Description Logic Programs: Combining Logic Programs with Description Logic", Proc. 12<sup>th</sup> Intl. Conf. on the World Wide Web., 2003. *On DLP KR and how to use it.* 

• Grosof, B., "Representing E-Commerce Rules Via Situated Courteous Logic Programs in RuleML", Electronic Commerce Research and Applications (journal) 3(1):2-20, 2004. On situated courteous LP KR, RuleML overview, and e-commerce applications of them.

Grosof, B. and Poon, T., "SweetDeal: Representing Agent Contracts with Exceptions using Semantic Web Rules, Ontologies, and Process Descriptions", Intl. Journal of Electronic Commerce 8(4), 2004. On SweetDeal e-contracting app.
Firat A. Madnick S. and Grosof B. "Financial Information Integration in the

• Firat, A., Madnick, S., and Grosof, B., "Financial Information Integration in the Presence of Equational Ontological Conflicts", Proc. Workshop on Information Technologies and Systems, 2002. *On ECOIN. Also see A. Firat's PhD thesis, 2003.* 

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#### References & Resources V: Misc. on Rules and Ontologies

• Grosof, B., Gandhe, M., and Finin, T., "SweetJess: Translating DamlRuleML To Jess". Proc. Intl. Wksh. On Rule Markup Languages for Business Rules on the Semantic Web, 2002 (the 1<sup>st</sup> RuleML Workshop, held at ISWC-2002). See extended and revised working paper version, 2003. On SweetJess translation/interoperability between RuleML and production rules.

•Forgy, C.L., "Rete: A Fast Algorithm for the Many Pattern / Many Object Pattern Match Problem". Artificial Intelligence 19(1):17-27, 1982. On the key Rete algorithm for production rules inferencing.

• Friedman-Hill, E., "Jess in Action" (book), 2003. On Jess and production rules.

• Ullman, J., "Principles of Knowledge Base and Database Systems Vol. I" (book), 1988. See esp. the chapter on Logic Programs, incl. algorithm for stratification.

• <u>http://xsb.sourceforge.net</u> XSB Prolog. See papers by D. Warren *et al.* for theory, algorithms, citations to standard Prolog literature (also via

http://www.sunysb.edu/~sbprolog)

• (*ff. needs tweaking:* ) Horrocks, I., and Patel-Schneider, P., paper on OWL Rules and SWRL, Proc. WWW-2004 Conf., 2004. *On SWRL theory incl. undecidability.* • (*ff. needs tweaking:* ) Horrocks, I.., and Bechhofer, S., paper on Hoolet approach to SWRL inferencing via FOL theorem-prover, Proc. WWW-2004 Conf., 2004. *On SWRL inferencing.* 

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#### References & Resources VI: More on Courteous and Situated

• Grosof, B., Labrou, Y., and Chan, H., "A Declarative Approach to Business Rules in Contracts", Proc. 1<sup>st</sup> ACM Conf. on Electronic Commerce, 1999, ACM Press. *On courteous LP KR with mutex's, and its e-contracts applications.* 

Grosof, B., "Courteous Logic Programs: Prioritized Conflict Handling for Rules", Proc. Intl. Logic Programming Symposium., 1997. See extended version: IBM Research Report RC 20836, 1997. *Basic version courteous LP (since generalized)*.
Grosof, B., "A Courteous Compiler from Generalized Courteous Logic Programs To Ordinary Logic Programs", (IBM) research report extension to "Compiling Courteous Logic Programs", (IBM) research report extension to "Compiling Courteous Logic Programs Into Ordinary Logic Programs", 1999. Available via <u>http://ebusiness.mit.edu/bgrosof</u> or IBM incl. in CommonRules documentation. *Details on courteous compiler/transform.*

•Grosof, B., Levine, D.W., Chan, H.Y., Parris, C.J., and Auerbach, J.S., "Reusable Architecture for Embedding Rule-based Intelligence in Information Agents", Proc. Wksh. on Intelligent Information Agents, at ACM Conf. on Information and Knowledgte Management, ed. T. Finin and J. Mayfield, 1995. Available also as IBM Research Report RC 20305. *Basic situated LP paper. Also see 1998 patent.* 

•Grosof, B., "Building Commercial Agents: An IBM Research Perspective (Invited Talk). Proc. 2<sup>nd</sup> Intl. Conf. on the Practical Applications of Intelligent Agents and Multi-Agent Technology (PAAM97), pub. The Practical Applications Company, 1997. Also available as IBM Research Report RC 20835. *Overview of situated LP*.

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#### Resources VII: Web Services Applications

• http://zdnet.com.com/2100-1106-975870.html Fidelity's web services for EAI

• <u>http://www.amazon.com/gp/browse.html/ref=smm\_sn\_aws/002-8992958-7364050?node=3435361</u> Amazon's web services – 1000's of developers

#### **Resources VIII: Papers**

The following papers, available on the web, cover major portions of the tutorial's content (altogether roughly half):

- "Representing E-Commerce Rules Via Situated Courteous Logic Programs in RuleML", by B. Grosof, *Electronic Commerce Research and Applications (ECRA)* 3(1):2-20, Spring 2004.

- "Semantic Web Services Framework" (SWSF), V1.0+, by Battle, S., Bernstein, A., Boley,

H., Grosof, B., Gruninger, M., Hull, R., Kifer, M., Martin, D., McIlraith, S., McGuinness, D., Su, J., and Tabet, S. (alphabetic), May 2005. Technical Report (~200 pages).

- "Logical Foundations of Object-Oriented and Frame-Based Languages", by M. Kifer, G. Lausen, and J. Wu, *J. ACM* 42:741-843, 1995.

- "SweetDeal: Representing Agent Contracts with Exceptions using Semantic Web Rules, Ontologies, and Process Descriptions", by B. Grosof and T. Poon, *International Journal of Electronic Commerce (IJEC)* 8(4):61-98, Summer 2004.

- "HiLog: A Foundation for Higher-Order Logic Programming", by W. Chen, M. Kifer, and D.S. Warren, *J. Logic Programming* 15(3):187-230, Feb. 1993.

- "Description Logic Programs: Combining Logic Programs with Description Logic", by B. Grosof, I. Horrocks, R. Volz, and S. Decker, Proc. 12th Intl. Conf. on the World Wide Web (WWW-2003), 2003.

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#### Resources IX: Papers (cont'd)

- "SWRL: A Semantic Web Rules Language Combining OWL and RuleML", V0.7+, by I. Horrocks, P. Patel-Schneider, H. Boley, S. Tabet, B. Grosof, and M. Dean, Nov. 2004. Technical Report.

- RuleML website, especially design documents and list of tools. Ed. by H. Boley, B. Grosof, and S. Tabet, 2001-present.

Content for the tutorial will also be drawn, to a lesser degree, from about a dozen other papers/resources available on the web, e.g.,:

- "Web Service Modeling Ontology (WSMO)" by J. de Bruijn et al., 2005. Technical Report.

- "A Declarative Approach to Business Rules in Contracts: Courteous Logic Programs in XML", by B. Grosof et al., Proc. EC-99.

- "A Policy Based Approach to Security for the Semantic Web", by Kagal et al., Proc. ISWC-2003.

- "Financial Information Integration in the Presence of Equational Ontological Conflicts", by A. Firat et al., WITS 2002 conf.

- "DAML+OIL for Application Developers",

http://www.daml.org/2002/03/tutorial/Overview.html

 "Delegation Logic: A Logic-based Approach to Distributed Authorization", ACM Trans. on Info. Systems Security (TISSEC), by N. Li et al., 2003 5/30/2006 Copyright 2006 by Benjamin Grosof and Mike Dean. All Rights Reserved 306

#### Upcoming Conference: RuleML-2006

- Particularly relevant conference is:
- 2<sup>nd</sup> International Conference on Rules and Rule Markup Languages for the Semantic Web

   Actually 5<sup>th</sup> in series, in 2002-2004 it was a Workshop
  - Actually 5<sup>th</sup> in series, in 2002-2004 it was a workshop
- Nov. 9-10 2006; with Workshops on Nov. 11
- In Athens, Georgia, USA
- Co-located with ISWC-2006 (International Semantic Web Conference)
  - Co-located events ever since ISWC began in 2002
- Paper submissions still possible!
   Paper deadline 5 June 2006, abstract deadline 27 May 2006
- For more info: <u>http://2006.rulem1.org</u>
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