

Content strategies in a socially connected world: production, distribution and protection

Agenda

September 20 - Day 1:

9:00 - 9:05 Welcome

Muriel Médard

9:05-9:10 Overview and Goals

Marie-José Montpetit

9:10 - 10:45 Content Production and Management

Chair: Marie-José Montpetit

*Meta-data in the content production workflow
ConnectTV*

Christophe Diot (Technicolor)
Jee Yeon Hwang
and Henry Holtzman (MIT)

Orange: towards an efficient content management Eric Gourdin (Orange)

10:45-11:00 Break

11:00-12:00 Posters, demonstrations and discussion

12:00 - 1:00 Pizza lunch

1:00-3:30 Dissemination

Chair: Muriel Médard

The Socialization of Tiered Networks

M. Kilian (RLE)

Unified Media Delivery

Barry Crabtree (BT)

*Content preparation, delivery, and storage for
highly heterogeneous networks*

Emina Soljanin (ALU)

Viral Loops in Mobile Clouds

Frank Fitzek (U. Aalborg)

3:30-4:00 Networking Break

4:00-5:00 Demos, posters and discussion

6:00-9:00 Group Dinner (at participants' expense)

September 21 - Day 2:

9:00-9:45 Special Presentation

Content strategies for the next generation

Jamyn Edis, Vice President, Consumer Technology Group, HBO

9:45-10:30 Protection

**Chairs: M.J. Montpetit
and Muriel Médard**

An overview of content protection techniques using network coding

Muriel Médard (RLE)

*Novel Approaches for content protection
in social distribution*

M.J. Montpetit (RLE)

10:30-11:00 Break

11:00-11:30 Content Centric Internet (via Skype)

A Match Made in Heaven:

Marrying Information & Computation

Dirk Trossen (U. Cambridge)

11:30-12:00 Wrap-up, Discussion and Future work