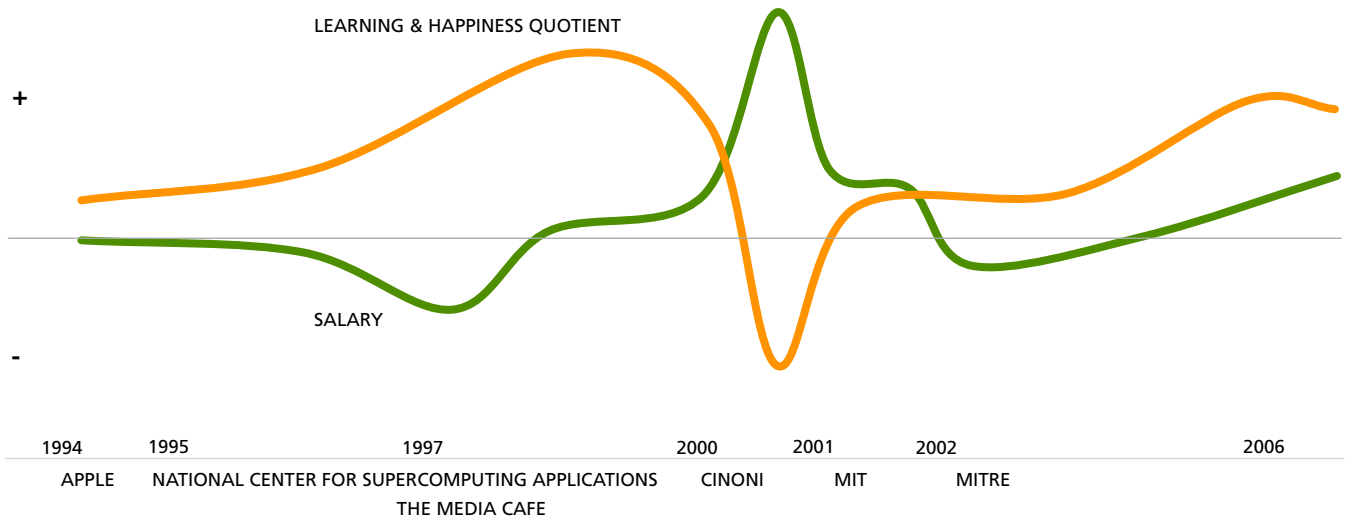


# JUHAN SONIN

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JUHAN'S PROFESSIONAL LIFE GRAPH



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## SUMMARY

- Expertise in making complex decision space beautiful and easily digestible
  - User interface, interaction design, user experience, and human-computer interface (HCI) expertise
  - Design and engineering management experience (from multi-dollar to multi-million dollar projects)
  - Award-winning, on-the-shelf products and applications
  - Program development and division building
- Held positions at **Apple, NCSA, MIT**, a few startups, and currently at **MITRE**

## EXPERIENCE

### MITRE

2003 - current

**Design Group Leader, Senior Designer**  
Bedford, MA

- Open Design Group leader: project and resource management, strategy, mentoring, and professional development
- User interface and experience design, aesthetic engineering, HCI, product design
- Managing a suite of applications, design patterns, guidelines, service checklists

### Massachusetts Institute of Technology (MIT)

2001-2002

**Senior Information Architect**  
Cambridge, MA

- User interface and experience design, usability engineering
- Project architect for distance education and classroom learning applications

### Cinoni, Inc

2000-2001

**Director of Creative Practice**  
Boston, MA

- Managed creative division and front-end development
- Usability engineering, HCI, information architecture, user experience
- Marketing, PR, branding, collateral design and production

### National Center for Supercomputing Applications (NCSA)

1995-2000

**Design Lead and User Interface Researcher**  
Urbana, IL

- User interface and interaction design, HCI, user experience, evaluation, testing
- Creative direction and architecting projects' design standards
- Interactive installation design, physical environment design
- National program development and public policy strategies for Education and Outreach Division
- Sonification and visualization rapid prototypes and products

### International Media Recognition

- Chicago Tribune, National Public Radio, Euro Television, Siggraph, Siemens Broadcasting, Village Voice

### International Engagements

- Pompidou/IRCAM Center, Paris; Ars Electronica, Austria; Miller Theatre, New York; St Louis Science Center, Missouri; Minnesota Science Museum, Minnesota

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## **The Media Café**

1996-1997

### **Designer, Director of Production**

New York, NY, and Urbana, IL

- Managed production team: user interface development and user experience for critically acclaimed on-the-shelf software
- Marketing, branding, and PR

### International Media Recognition

- The New York Times (full-page Sunday spread), Newsweek, The Boston Globe, Chicago Tribune, BBC International, Billboard, National Public Radio, Computer Gaming Online, Computer Gaming Monthly
- PC World – Top 100 Applications award for The Ring Disc

## **Apple Computer**

1994

### **Education and Outreach**

Chicago, IL

- K-12 and Higher Education product deployment/development

## INDEPENDENT PROJECTS, INTERESTS

Violinist in the Lexington Sinfonietta (55-seat professional orchestra)

Filmmaker, documentary photographer and cinematographer

Burlington RC Flyers, Instructor and on the Board of Directors

## EDUCATION

University of Illinois at Urbana-Champaign  
BA - Cinematography (*and Mechanical Engineering*)