

# 15.568 IT Business Design, Project Management, and Strategy



***Space is still available!***

**Are you an undergraduate student who wants an edge in understanding and leading the use of IT from the point of view of a business manager or an IT manager?**

**Are you an Engineering student who wants to exploit the business opportunities that IT innovation offers?**

15.568 IT Business Design, Project Management, and Strategy is a course on organizational and people aspects of IT, including project-management, outsourcing, strategy, and business-process design, an **undergraduate 9-unit course** that meets in spring MW 2:30-4 in E51-361.

This course complements your knowledge of programming or technology, focusing on crucial skills, highly in demand by employers, such as IT Project Management and systems development, maximizing Business Value of Outsourcing and IT Investments, and strategy for Business Transformation.

Extensive discussion, uses readings including some cases. No textbook is required. There are a few short paper assignments, a small-team practical project collaborating with a real-world IS organization, and an in-class final exam on the final day of regular classes (before exam period). Grading basis: participation is 30%, assignments 55%, and exams 15%. If you have any questions please feel free to drop an email to the instructor [bgrosf@mit.edu](mailto:bgrosf@mit.edu) or the TA Anya Gupta [anyag@mit.edu](mailto:anyag@mit.edu).

I'm looking forward to seeing you all in the course!  
Benjamin Grosf

## **About Professor Benjamin Grosf**

He is Assistant Professor in Information Technology (IT) at MIT Sloan School of Management. Previously for 12 years a senior research scientist at IBM in software and services, his experience also includes 2 years at startups. He focuses especially on the technologies, standards, business applications, and strategies for Semantic Web Services (SWS), the convergence of Semantic Web and Web Services. He has pioneered interoperable semantic rules and their uses in business process automation including e-contracting, business policies, finance, and trust. The leader of two major commercial software releases, he designed and leads the SweetRules open source software community platform toolkit for semantic web rules.

**FOR MORE INFORMATION, SEE: <http://ebusiness.mit.edu/bgrosf/#Teaching>**



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