

Representing Ontologies and Integrating them with Rules, for Semantic Policies and Services on the Web

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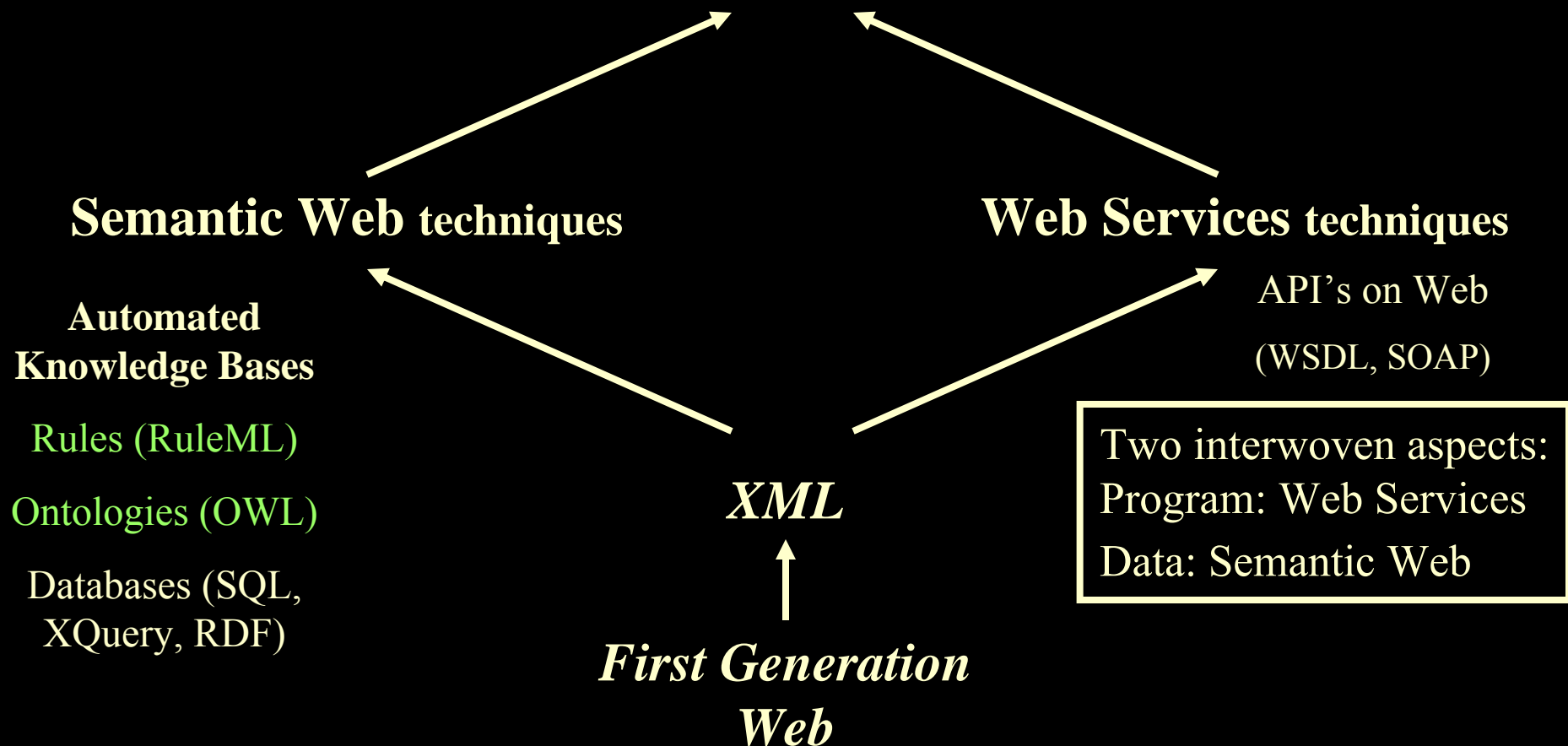
<http://www.ai.sri.com>

Outline of Talk

- Intro: Research on Semantic Web Services (SWS), its Business Uses
 - Rules, contracting, trust, policies
 - Integration, knowledge representation, standards
- Problem: Reusable Ontological Knowledge to Describe Services
 - Technique: knowledge representation to standardize on
 - Content investment: how to leverage legacy business process K
- New Technical Approach to represent OO Frameworks using SW
 - Courteous Inheritance: default rules increases reuse in ontologies
- New Strategy: go where the knowledge already is, then work outwards
 - Begin with MIT Process Handbook – open-source version in development
 - Example: process knowledge about selling
 - Future: Transformational wrappers around various legacy OO frameworks
- Business Value Analysis and Market/Applications Roadmapping
- *If time: more details on integrating FOL / OWL ontologies into Logic Programs*

Next Generation Web

Semantic Web **Services**



Big Questions

about the New Generation Web

- What are the critical features/aspects of the new technology?
- What business problems does it help solve?
- What are the likely innovation evolution paths, and associated entrepreneurial opportunities?

Our Research Aspects/Questions about the Semantic Web

- **Core technologies:** Requirements, concepts, theory, algorithms, standards?
 - Rules in combination with ontologies; probabilistic, decision-/game-theoretic
- **Business applications and implications:** concepts, requirements analysis, techniques, scenarios, prototypes; strategies, business models, market-level evolution?
 - End-to-end e-contracting, finance, trust; ...

Some Answers to:
“Why does SW Matter to Business?”

- 1. “Death. Taxes. Integration.” - They’re always with us.
- 2. “Business processes require communication between organizations / applications.” - Data and programs cross org./app. boundaries, both intra- and inter- enterprise.
- 3. “It’s the *automated knowledge* economy, stupid!”
 - The world is moving towards a knowledge economy. And it’s moving towards deeper and broader automation of business processes. The first step is automating the use of structured knowledge.
 - Theme: *reuse* of knowledge across multiple tasks/app’s/org’s

Strategic Business Foci in our SW Research

- Knowledge-based Services Engineering: intra- and inter- enterprise
- Target “killer app” known for 30 years: do better job of EDI
- Challenges:
 - Ease of development, deployment ↑
 - Reuse of knowledge ↑
 - ⇒ life cycle costs ↓, agility ↑
- Starting with: Policies
 - Using recent theory breakthroughs in semantic rules
 - E.g., for end-to-end contracting and authorization (incl. security)
- Starting with: EAI as well as B2B

Vision: Uses of Rules in E-Business

- Rules as an important aspect of coming world of Internet e-business: rule-based business policies & business processes, for B2B & B2C.
 - represent seller's offerings of products & services, capabilities, bids; map offerings from multiple suppliers to common catalog.
 - represent buyer's requests, interests, bids; → matchmaking.
 - represent sales help, customer help, procurement, authorization/trust, brokering, workflow.
- Known advantages of rules vs. general code
 - separable business logic, more reusable across app.'s, life cycle
 - good for loose coupling cf. workflow
 - good for representing contingent behavior of services/processes.
 - high level of conceptual abstraction; easier for non-programmers to understand, specify, dynamically modify & merge.
 - executable but can treat as data, separate from code
 - potentially ubiquitous; already wide: e.g., SQL views, queries.
- Rules in communicating applications, e.g., embedded intelligent agents.

Semantic Rules: Differences from Rules in the 1980's / Expert Systems Era

- Get the KR right
 - More mature research understanding
 - Semantics independent of algorithm/implementation
 - Cleaner; avoid general programming/scripting language capabilities
 - Highly scaleable; high performance; better algorithms
 - Highly modular wrt updating; use prioritization
- Leverage Web, esp. XML
 - Interoperable syntax
 - Merge knowledge bases
- Embeddable
 - Into mainstream software development environments (Java, C++, C#); not its own programming language/system (cf. Prolog)
- Knowledge Sharing: intra- or inter- enterprise
- Broader set of Applications

New Fundamental Rule KR Theory that enables Key Technical Requirements for SWS

In 1985-94:

- Prolog interoperable with relational DB; LP extends core-SQL [many]
- Richer logical connectives, quantifiers [Lloyd & Topor]
- “Well Founded” Semantics for Negation-As-Failure [Van Gelder et al; Przymusiński]
- Hilog quasi-higher order expressiveness, meta-syntax flexibility [Kifer et al.]
- Frame syntax cf. F-Logic [Kifer et al.]

In 1995-2004:

- **Courteous LP: prioritized conflict handling** [Groszof]
 - Robust, tractable, modular merging & updating
- **Situated LP: hook rules up to services** [Groszof]
- **Description LP: combine Description Logic ontologies** [Groszof et al.]
- **Courteous Inheritance: combine OO default ontologies** [Groszof et al.]
- **Production Rules as LP: interoperate** [Groszof et al.]
 - Declarative LP as interoperable core between commercial families [Groszof et al.]
- **Hypermonotonic Reasoning: combine with FOL** [Groszof (in-progress)]

Production Logic Programs: *A New Fundamental Rule KR Approach*

In 2005:

- Production extension of LP:
 - actions and tests appear directly within rules (procedural attachments)
 - Generalizes Situated LP a bit, and reformulates it more familiarly
- Theory & algorithms achieving semantic interoperability of {core Production Rules} \leftrightarrow declarative LP
 - Handles negation correctly, by stratifying PR agenda control strategy
 - 1st declarative semantics for Production Rules
- Combines with all the other features Courteous, ...
- \rightarrow “**Production LP**” as umbrella LP KR approach

SW Rules: Use Cases from our research

- Contracts/negotiation, advertising/discovery
 - E-procurement, E-selling
 - Pricing, terms & conditions, supplier qualification, ...
- Monitoring:
 - Exception handling, e.g., of contract violations
 - Late delivery, refunds, cancellation, notifications
 - Notifications, personal messaging, and other workflow
- Trust Policies: authorization, confidentiality & privacy, security, access control
 - E.g., financial services, health care
 - *Extensive analysis of business case/value*
- Semantic mediation: rule-based ontology translation, context-based information integration

SWS and Rules Summary

*** SWS Tasks Form 2 Distinct Clusters,
each with associated Central Kind of Service-description
Knowledge and Main KR*

1. Security/Trust, Monitoring, Contracts, Advertising/Discovery, Ontology-mapping Mediation

- Central Kind of Knowledge: Policies
- Main KR: Nonmon LP (rules + ontologies)

2. Composition, Verification, Enactment

- Central Kind of Knowledge: Process Models
- Main KR: FOL (axioms + ontologies)
 - + Nonmon LP for ramifications (e.g., cf. Golog)
- Thus RuleML & SWSF specify both Rules, FOL
 - Fundamental KR Challenge: “Bridging” Nonmon LP with FOL
 - SWSF experimental approach based on hypermon. [Grosf & Martin]

Advantages of Standardized SW Rules for Policies, e.g., Authorization/Security

- Easier Integration: with rest of business policies and applications, business partners, mergers & acquisitions
 - Enterprise integration, B2B
- Familiarity, training
- Easier to understand and modify by humansChange management
- Quality and Transparency of implementation in enforcement
 - Provable guarantees of behavior of implementation
- Reduced Vendor Lock-in
- Expressive power
 - Principled handling of conflict, negation, priorities
- ⇒ **Agility, change management** ↑

Advantages of SW Rules, cont'd:

Loci of Business Value in Policy Management

- Reduced system dev./maint./training costs
- Better/faster/cheaper policy admin.
- Interoperability, flexibility and re-use benefits
- Greater visibility into enterprise policy implementation ⇒ better compliance
- Centralized ownership and improved governance by Senior Management
- Rich, expressive policy management language allows better conflict handling in policy-driven decisions
- Strategic agility, incl. wrt business model

Future Work Directions

- More scenarios, esp. in SWS policy/SCAMP task cluster
- Integration of more expressive ontologies from OWL, FOL (beyond DLP)
 - Extend DLP in various ways:
 - Use: skolems, integrity constraints, equality, sensing
 - Use hypermonotonic reasoning approach (new KR theory) [SWSF 2005]
 - Map FOL \leftrightarrow Courteous LP
 - View nonmon LP as weakened FOL: sound, incomplete
 - E.g., policy rules + background FOL/DL ontologies
- Integration of OO ontologies with default inheritance
- More integration into e-business communication and Web Services, following our SWS vision

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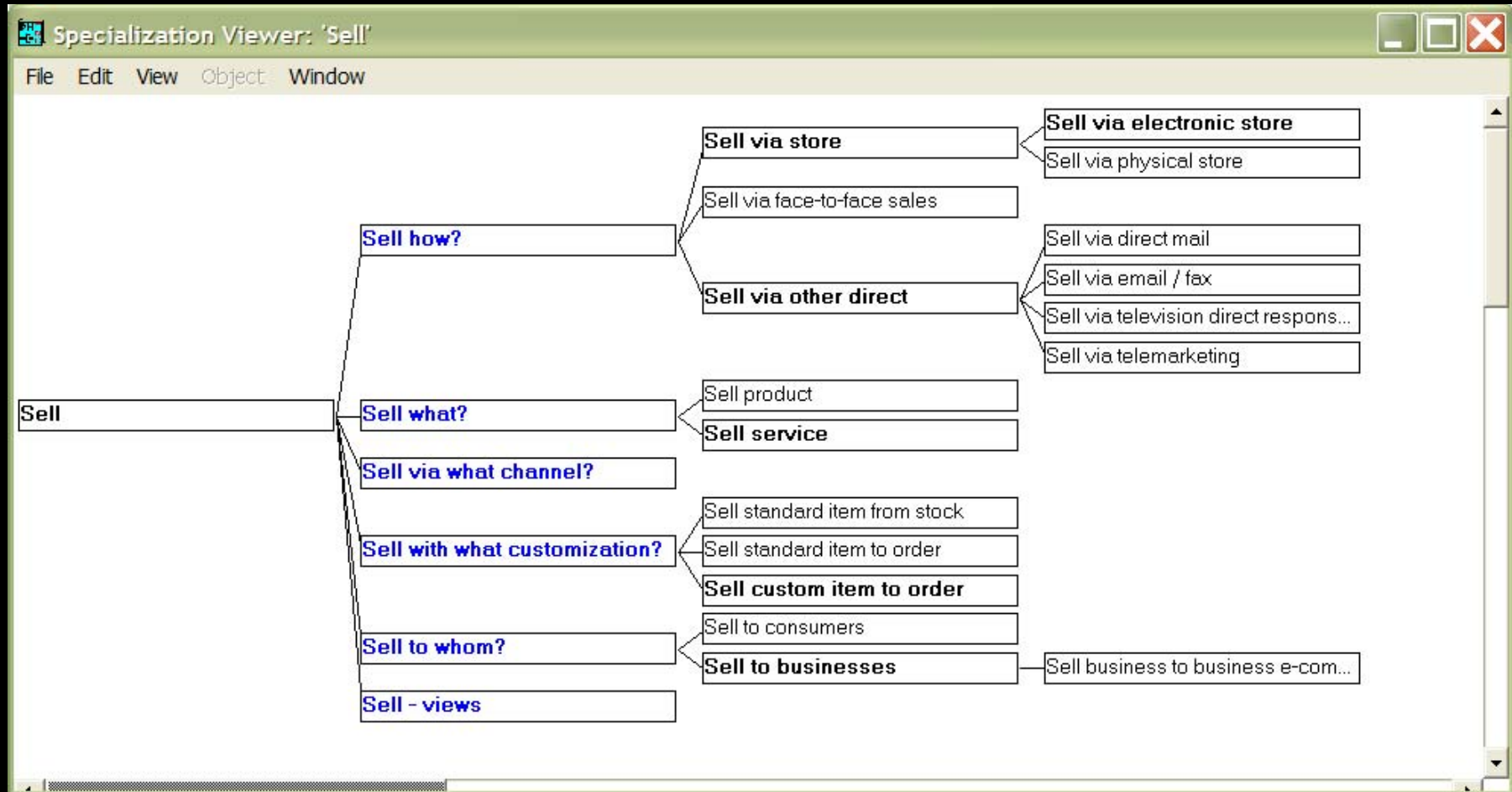
Problem: Reusable Knowledge to Describe Services

- Has two aspects:
 1. **Technical/technique problem:** what form of knowledge? I.e., what knowledge representation to standardize on?
 2. **Content investment problem:** how to leverage to accomplish the reuse of legacy business process knowledge?

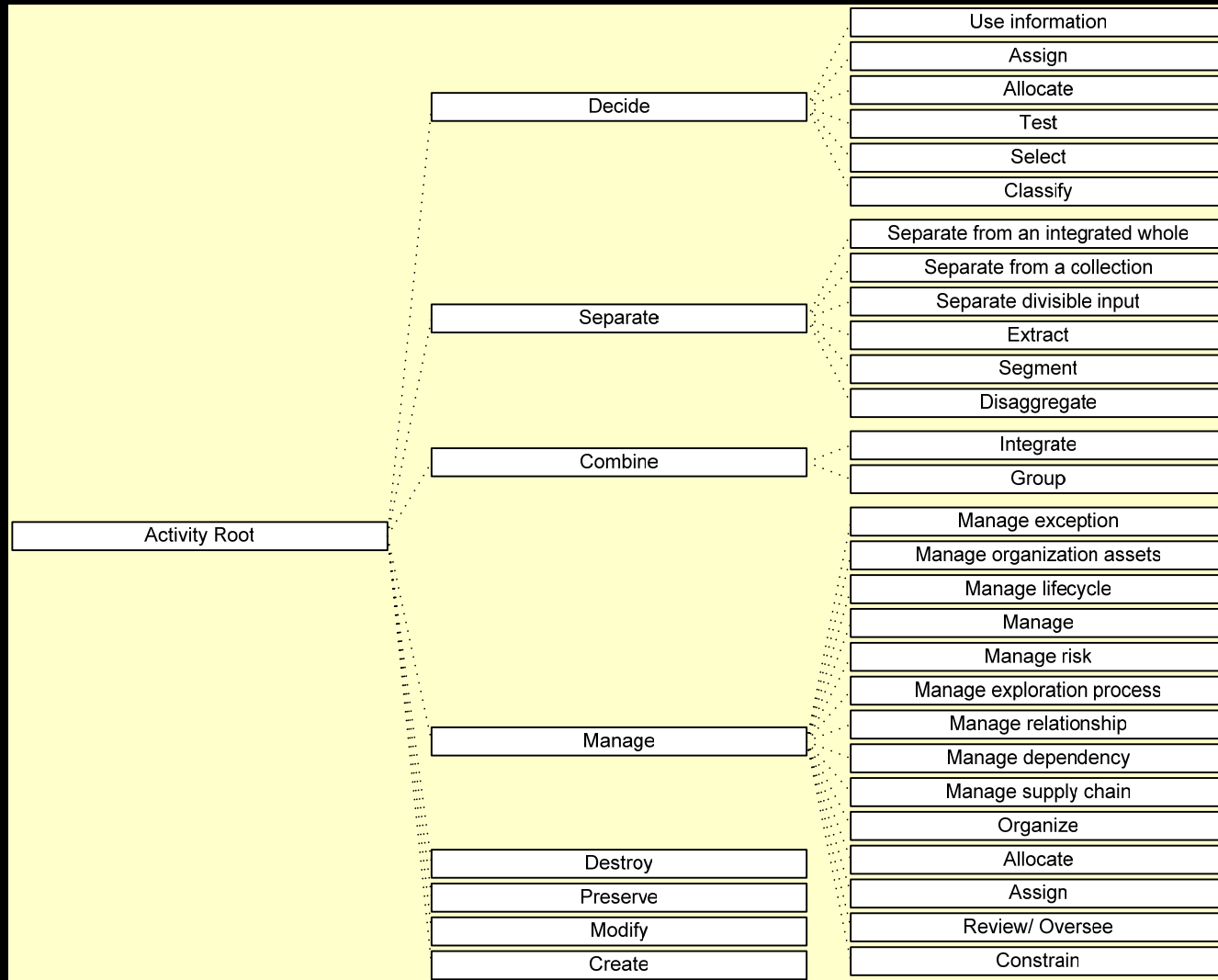
Opportunity for Process Handbook in SWS

- **Need for Shared Knowledge Bases about Web Services / Business Processes**
 - For Semantic Web Services, etc.
- **Want to leverage legacy process knowledge content**
 - Go where the knowledge already is
- **Process Handbook (PH) as candidate nucleus for shared business process ontology for SWS**
 - 5000+ business processes, + associated class/property concepts, as structured knowledge (<http://ccs.mit.edu/ph>)
 - E.g., used in SweetDeal E-Contracting prototype
- **Concept: Use Semantic Web KR and standards to represent Object-Oriented framework knowledge:**
 - class hierarchy, types, generalization-specialization, domain & range, properties/methods' association with classes

Some Specializations of “Sell” in the Process Handbook (PH)



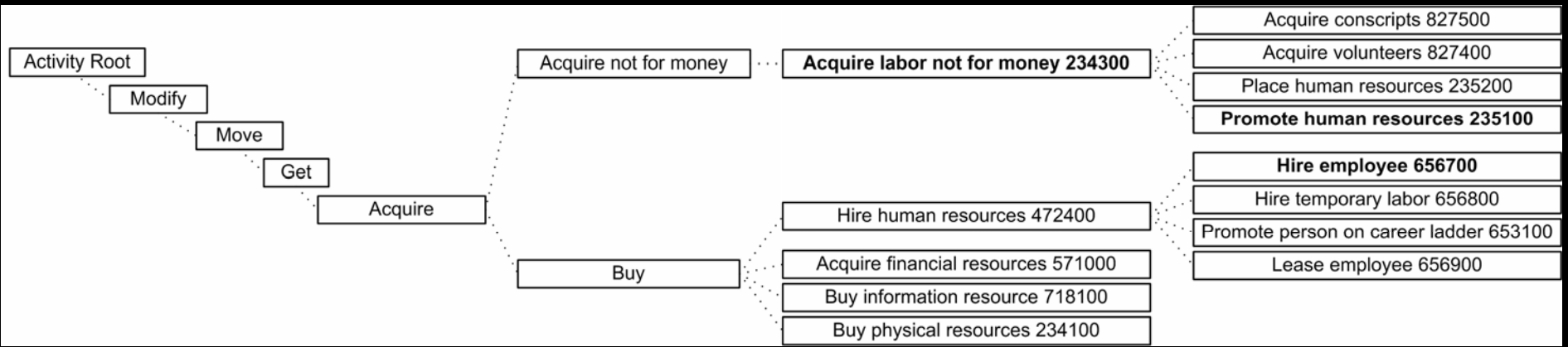
Some Process Handbook Ontology



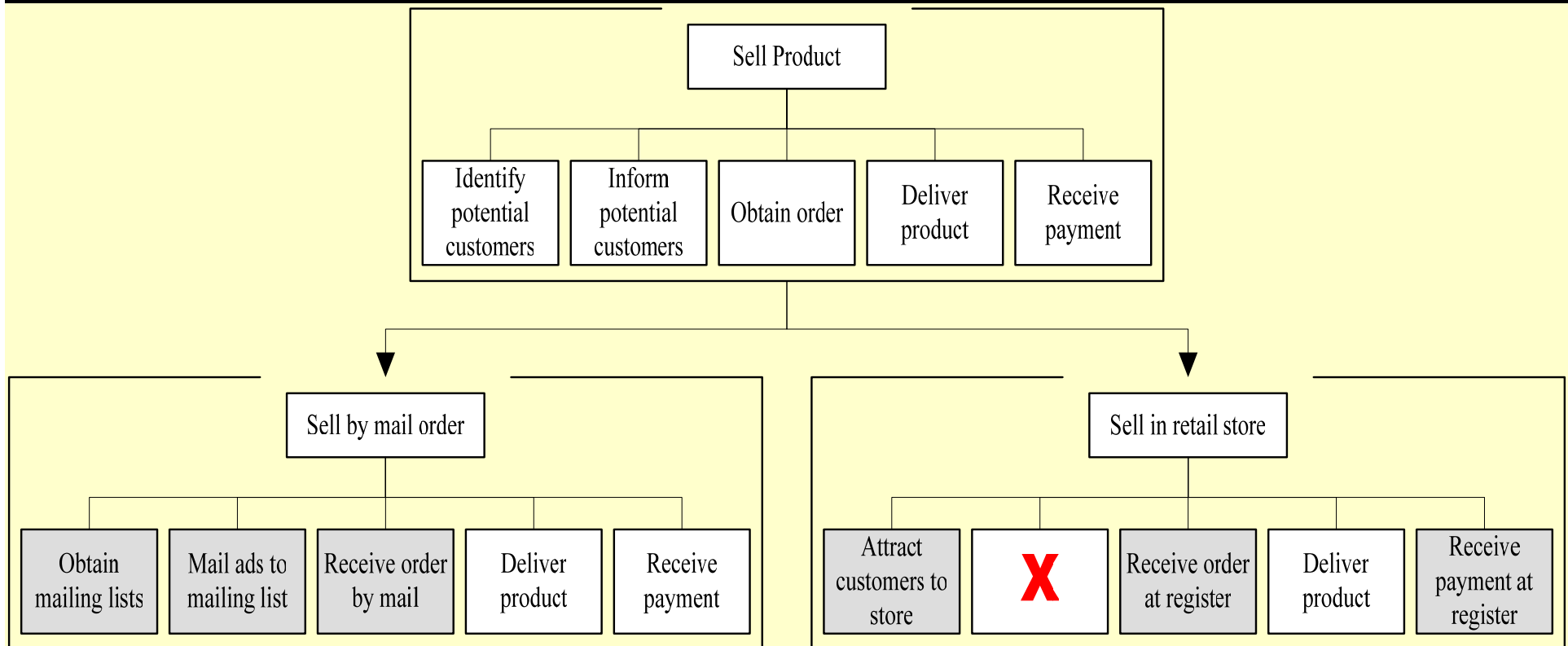
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Some Process Handbook Ontology



PH Example: Selling Processes



An activity (e.g., SellProduct) has sub-activities (steps).

Its specializations (e.g., SellByMailOrder) inherit its sub-activities by default.

Key: gray = modified (overridden). X = deleted (canceled).

Represent Default-Inheritance Object-Oriented Ontologies Via Courteous LP

- Default-inheritance object-oriented ontologies are ubiquitous in business process realm:
 - Java, C++ frameworks
 - Frame-based systems
- Override or cancel inheritance at subclass.
- OWL, Description Logic, FOL cannot represent default behavior: monotonic only.
- Nonmonotonic/default character increases reuse as compared to monotonic-only.
- Courteous LP can represent them nicely.
 - E.g., SweetPH represents Process Handbook OO business process ontology (5000 processes, 38000 axioms) [Grosf & Bernstein 2003]

*Example of Default-Inheritance OO
Ontologies in Courteous LP:
Via Direct Specification in CLP*

```
{buyRegular} paymentMode(?quoteID,invoice) :- Buy(?quoteID).
```

```
/* BuyWithCredit is a subclass of Buy */
```

```
Buy(?quoteID) :- BuyWithCredit(?quoteID).
```

```
{buyCredit} paymentMode(?quoteID,credit)  
                :- BuyWithCredit(?quoteID).
```

```
overrides(buyCredit, buyRegular).
```

SweetPH's New Technical Approach: Courteous Inheritance for PH & OO

- Surprise: use SW rule language not the main SW ontology language! I.e., use (SCLP) RuleML not OWL.
 - OO inheritance is default \Rightarrow more reuse in ontologies
 - OWL/FOL cannot represent default inheritance
 - RuleML/nonmon-LP can
- Courteous Inheritance approach translates PH to SCLP KR
 - A few dozen background axioms. Linear-size translation. Inferencing is tractable computationally.
- PH becomes a SWS OO process ontology repository
- *In progress: open source version of PH content*
- *In progress: extend approach to OO ontologies generally*

New Technical Approach: Courteous Inheritance in the Process Handbook

- Use SW KR and standards to represent Object-Oriented framework knowledge: class hierarchy, types, generalization-specialization, domain & range, properties/methods' association with classes
- Surprise: use SW *rule* language not the main SW *ontology* language! I.e., use RuleML not OWL.
- Exploit RuleML's nonmonotonic ability to represent prioritized default reasoning as kind of knowledge representation (KR)

New Technical Approach, continued

- Courteous Inheritance KR is built simply on top of the (Situating) Courteous Logic Programs KR of RuleML
 - A few dozen background axioms. Linear-size reformulation. Inferencing is tractable computationally.
- Particularly: represent PH's structured part
 - a scheme specific to PH's flavor of OO
- PH becomes a SWS process ontology repository
 - to be combined, fed, used with/by other SWS
- Kill two birds with one stone:
 - form of K that facilitates leveraging of legacy process K content including PH, OO

New Technical Approach, continued more

- Example(s): selling, PO, price, shipping, delivery, payment, lateness.
- For details, see submitted paper “Beyond Monotonic Inheritance: Towards Semantic Web Process Ontologies” on webpage.
 - Example: selling process

Larger Approach: Transformation Wrappers for OO Frameworks

- New Strategy: go where the knowledge already is, then work outwards
- Future: Transformational wrappers around various legacy OO frameworks
 - C++
 - Java, C#
 - UML
- Can use XSLT, SW tools, and/or XQuery engines to implement the transformations, guided by SWS ontology standardization practices

Market Evolution: Discussion Questions

- Existing and prospective early adopters
- Importance of open source content: seems to be an assumption/axiom for many people
- Prospective sources of open source content

Outline

- Introduction and Context: Semantic Web Services for E-Business; Policies
- Overview: SweetDeal Approach, New Extensions
- More Details: SweetDeal, SCLP, KB merging, SweetRules
- Procurement Scenario
- Fact-queries, as part of communicated KB's
- OO default inheritance ontologies, as Courteous LP
- Relationship to E-Business Messaging Standards / Platforms
- Business Value Analysis
- Conclusions & Future Work

Some Technical Directions for Research

- Incremental Reasoning: Events, Updates
- LP KR other extensions:
 - Existentials via skolemization
 - Combine Hilog higher-order features reducible to first-order; OWL-Full, RDF-Full
 - Equality: user-defined, nonmonotonic
 - Reification
- Hypermonotonicity: analysis of LP, merging; new KR's incl. disjunctive
- Probabilistic, decision-theoretic, game-theoretic; Inductive, learning, data mining
- Constraints: satisfaction, optimization

- Trust policies for firewalls, confidentiality, security, privacy, access control
- E-Contracting end-to-end reuse, power: incl. business process monitoring
- Policy Ontology, Services Ontologies, Relationship to C++/Java/C# Inheritance
- Web Services “Policy Management”, “Contracts”
- Add semantics to existing standards: XBRL, XACML, ebXML, RosettaNet, EDI
- Biomedical: patient records privacy and workflow, drug discovery, treatment safety tracking
- Marketing, intelligence, supply chain, financial reporting, travel
- Business Value Analysis, Strategy, Roadmapping

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OPTIONAL SLIDES FOLLOW

- About techniques for integrating OWL and FOL ontologies, including Description Logic Programs

URI Ontological Reference Approach

- A RuleML predicate (or individual / logical function) is specified as a URI, that refers to a predicate (or individual / logical function, respectively) specified in another KB, e.g., in OWL.
- Application pilot and first use case: in SweetDeal e-contracting system (design 2001, prototype early 2002).
- Approach was then soon incorporated into RuleML and adopted in SWRL design (which is based mainly on RuleML), and used heavily there.
- Issue: want to scope precisely which premises in an overall ontological KB are being referenced.
 - Approach in our current work: define a KB (e.g., a subset/module) and reference that KB.

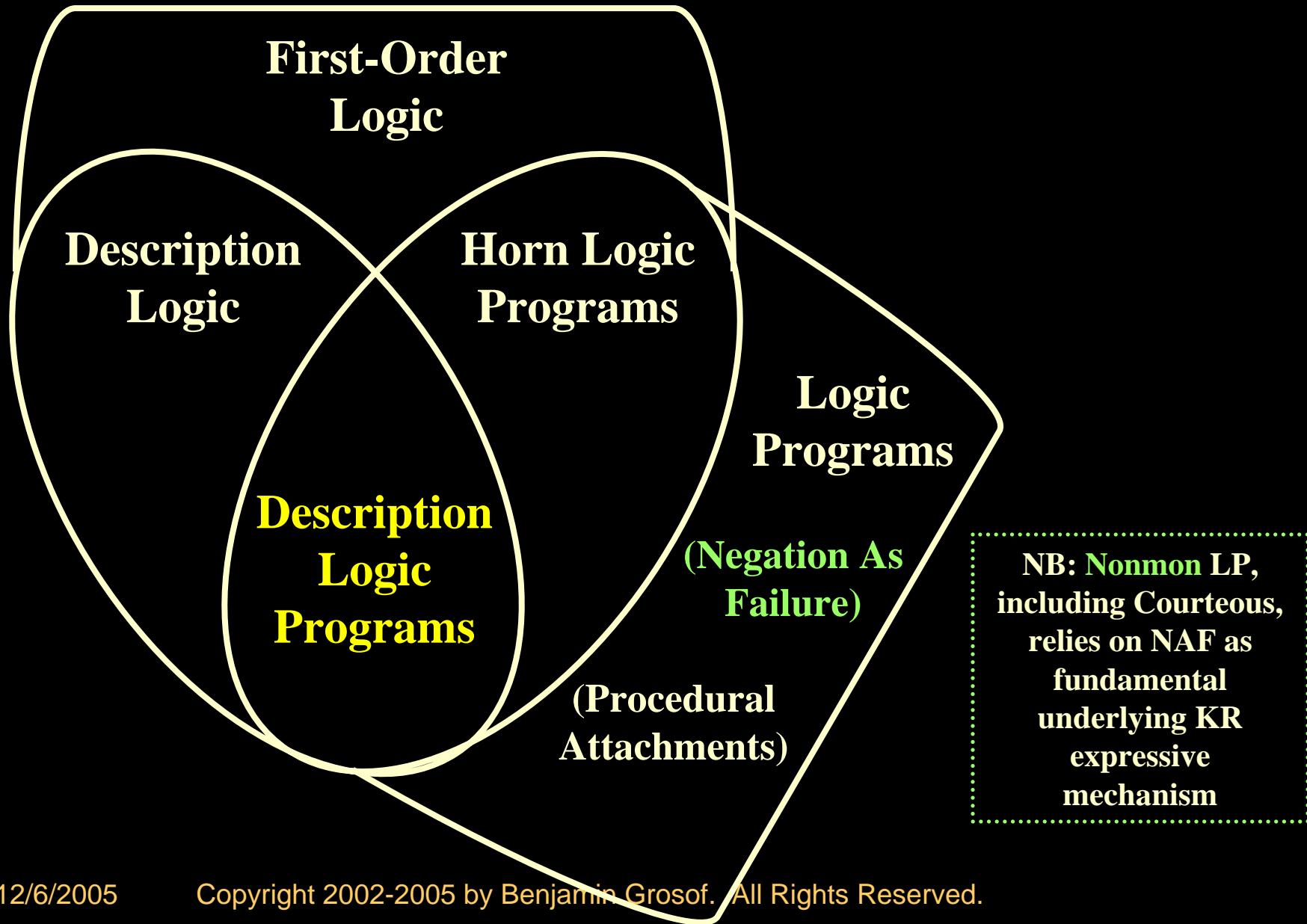
URI Ontological Reference Approach Example, in RuleML

```
payment(?R,base,?Payment) <-  
http://xmlcontracting.org/sd.owl#result(co123,?R) AND  
price(co123,?P) AND quantity(co123,?Q) AND  
multiply(?P,?Q,?Payment) ;
```

SCLP TextFile Format for RuleML

```
<imp>  
  <_head> <atom>  
    <_opr><rel>payment</_opr></rel>    <tup>  
      <var>R</var> <ind>base</ind> <var>Payment</var>  
    </tup></atom> </_head>  
  <_body>  
    <andb>  
      <atom> <_opr>  
        <rel href= "http://xmlcontracting.org/sd.owl#result" />  
      </_opr> <tup>  
        <ind>co123</ind> <var>Cust</var>  
      </tup> </atom>  
    .. </andb> </_body> </imp>
```

Venn Diagram: Expressive Overlaps among KR's



Overview of DLP KR Features

- DLP captures **completely** a subset of DL, comprising RDFS & more
- **RDFS subset** of DL permits the following statements:
 - Subclass, Domain, Range, Subproperty (also SameClass, SameProperty)
 - instance of class, instance of property
- DLP also completely captures **more** DL statements beyond RDFS:
 - Using Intersection connective (conjunction) in class descriptions
 - Stating that a property (or inverse) is Transitive or Symmetric
 - Using Disjunction or Existential in a *subclass* expression
 - Using Universal in a *superclass* expression
 - ∴ “**OWL Feather**” – subset of OWL Lite
 - Update summer 2004: New Related Effort is “OWL Lite Minus” by WSMO
- DLP++: enhanced translation into LP can express even more of DL:
 - Using explicit equality, skolemization, integrity constraints
 - Using NAF, for T-box reasoning
 - (*Part still in progress.*)

DLP-Fusion:

Technical Capabilities Enabled by DLP

- LP rules "on top of" DL ontologies.
 - E.g., LP imports DLP ontologies, with completeness & consistency
 - Consistency via completeness. (Also, Courteous LP is always consistent.)
- Translation of LP rules to/from DL ontologies.
 - E.g., develop ontologies in LP (or rules in DL)
- Use of efficient LP rule/DBMS engines for DL fragment.
 - E.g., run larger-scale ontologies
 - \Rightarrow Exploit: Scalability of LP/DB engines \gg DL engines , as $|\text{instances}| \uparrow$.
- Translation of LP conclusions to DL.
- Translation of DL conclusions to LP.
- Facilitate rule-based mapping between ontologies / “contexts”

Design Perspective

Alternative points in design space:

1. partial LP + full DL = SWRL V0.6

versus

2. full LP + partial DL = SCLP RuleML V0.8+
(with DLP OWL2RuleML)

(SCLP = Situated Courteous Logic Programs KR)

Need for Other Kinds of Ontologies besides OWL

- Kinds of ontologies practically/commercially important in the world today*:
 - SQL DB schemas, E-R, UML, OO inheritance hierarchies, LP/FOL predicate/function signatures; equations and conversion-mapping functions; XML-Schema
- OWL is still emerging.
- Overall relationship of OWL to the others is as yet largely unclear
 - There are efforts on some aspects, incl. UML
- OWL cannot represent the nonmon aspects of OO inheritance
- OWL does not yet represent, except quite awkwardly:
 - n-ary signatures
 - ordering aspects of XML-Schema
- (*NB: Omitted here are statistically flavored ontologies that result from inductive learning and/or natural language analysis.)

Need for Other Kinds of Ontologies besides OWL, cont.'d

- Particularly interesting:
 - OO-ish nonmon taxonomic/frames
 - Equations and context mappings cf. ECOIN – can be represented in FOL or often in LP
 - OWL DL beyond DLP
- Builtins (sensed) are a relatively simple kind of shared ontology
 - SWRL V0.6 and forthcoming RuleML V0.9

Default Inheritance cf. OO

- Ubiquitous in object-oriented programming languages & applications
- Default nature increases reuse, modularity
- **OWL/DL fundamentally incapable of representing, since monotonic**
- Requirements of semantic web service process ontologies:
 - Need to jibe with mainstream web service development methodologies, based on Java/C#/C++
- Approach: Represent OO default-inheritance ontologies using nonmon LP rules
 1. [Grosf & Bernstein] Courteous Inheritance approach
 - Transforms inheritance into Courteous LP in RuleML
 - Represents MIT Process Handbook (ancestor of PSL)
 - 5,000 business process activities; 38,000 properties/values
 - Linear-size transform ($n + \text{constant}$).
 - SweetPH prototype: extends SweetRules
 2. [Yang & Kifer] approach
 - Transform inheritance into essentially Ordinary LP
 - Extends Flora-2

*Fundamental KR Challenge in
Combining Rules with Ontologies:
Unify FOL/DL More Deeply with Nonmon LP*

- Motivations: Better support KB merging, SWSL, unify SW overall, more of DL/FOL in LP, handle conflicts between DL/FOL KB's, ...
- Approach: “Hypermonotonic” reasoning [Grosf]
 - Courteous LP mapped \Leftrightarrow clausal FOL
 - Courteous LP always sound wrt FOL
 - ... & incomplete wrt FOL
 - Enables: always consistent, robust in merging
 - Mapping is linear-size and local

OPTIONAL SLIDES FOLLOW

- About Situated and Courteous extensions of LP

Review: Situated and Courteous extensions of LP

- 1. **Situated Logic Programs:**
 - KR to hook rules (with ontologies) up to (web) services
 - Rules use services, e.g., to query, message, act with side-effects
 - Rules constitute services executably, e.g., workflow-y business processes
- 2. **Courteous Logic Programs:**
 - KR to combine rules from many sources, with:
 - Prioritized conflict handling to enable consistency, modularity; scaleably
 - Interoperable syntax and semantics
- These extensions combine essentially orthogonally.
 - Sensors may be the subject of prioritized conflict handling, so it is useful to give them labels.

EECOMS Example of Conflicting Rules: Ordering Lead Time

- Vendor's rules that prescribe how buyer must place or modify an order:
 - A) 14 days ahead if the buyer is a qualified customer.
 - B) 30 days ahead if the ordered item is a minor part.
 - C) 2 days ahead if the ordered item's item-type is backlogged at the vendor, the order is a modification to reduce the quantity of the item, and the buyer is a qualified customer.
- Suppose more than one of the above applies to the current order? **Conflict!**
- Helpful Approach: **precedence** between the rules. Often only *partial* order of precedence is justified. E.g., $C > A$.

Courteous LP's:

Ordering Lead Time Example

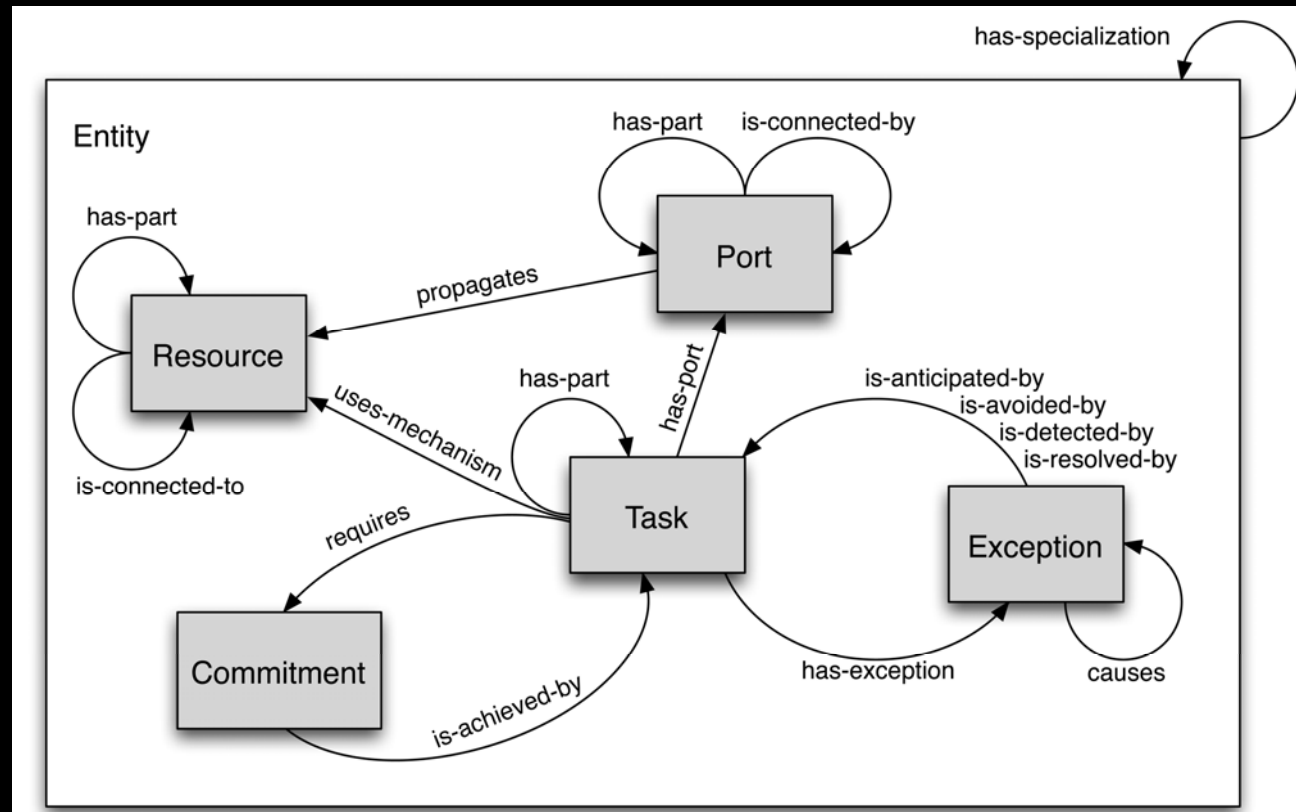
- $\langle \text{leadTimeRule1} \rangle$ $\text{orderModificationNotice}(\text{?Order}, 14\text{days})$
- $\leftarrow \text{preferredCustomerOf}(\text{?Buyer}, \text{?Seller}) \wedge$
- $\text{purchaseOrder}(\text{?Order}, \text{?Buyer}, \text{?Seller}) .$
- $\langle \text{leadTimeRule2} \rangle$ $\text{orderModificationNotice}(\text{?Order}, 30\text{days})$
- $\leftarrow \text{minorPart}(\text{?Buyer}, \text{?Seller}, \text{?Order}) \wedge$
- $\text{purchaseOrder}(\text{?Order}, \text{?Buyer}, \text{?Seller}) .$
- $\langle \text{leadTimeRule3} \rangle$ $\text{orderModificationNotice}(\text{?Order}, 2\text{days})$
- $\leftarrow \text{preferredCustomerOf}(\text{?Buyer}, \text{?Seller}) \wedge$
- $\text{orderModificationType}(\text{?Order}, \text{reduce}) \wedge$
- $\text{orderItemIsInBacklog}(\text{?Order}) \wedge$
- $\text{purchaseOrder}(\text{?Order}, \text{?Buyer}, \text{?Seller}) .$
- $\text{overrides}(\text{leadTimeRule3} , \text{leadTimeRule1}) .$
- $(\perp \leftarrow \text{orderModificationNotice}(\text{?Order}, \text{?X}) \wedge$
- $\text{orderModificationNotice}(\text{?Order}, \text{?Y})) \leftarrow (\text{?X} \neq \text{?Y}) .$

OPTIONAL SLIDES FOLLOW

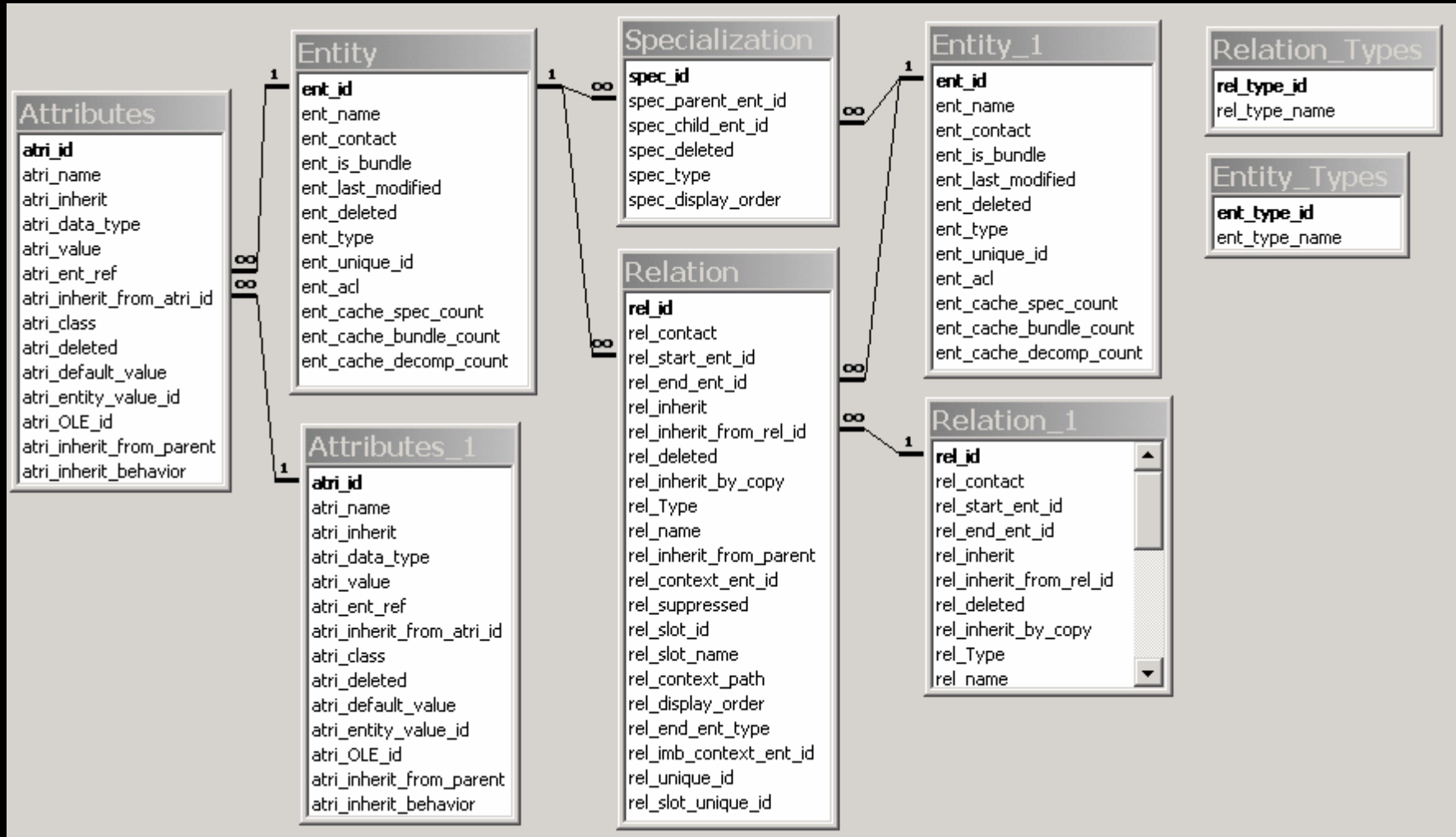
- About Process Handbook and SweetPH

The MIT Process Handbook

- Process repository (built for human consumption)
- Over 5000 processes, ~ 50000 assertions
 - Taxonomy of generic activity types
 - Case examples, on-line discussion forums



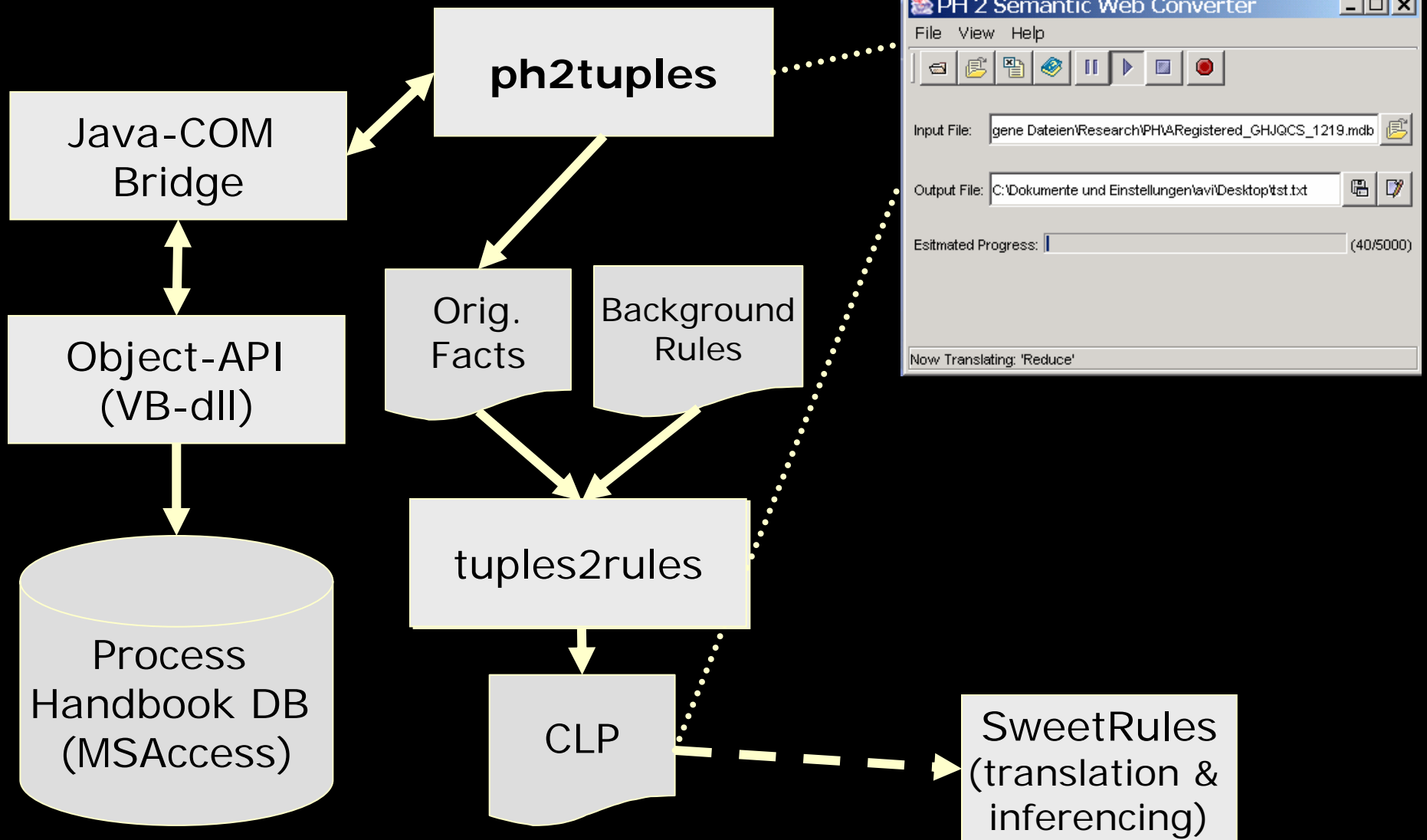
Original PH Data Base E-R Model



Hurdles Encountered when Translating the Process Handbook

- Nonmonotonic
 - FOL (including OWL) cannot represent
- Inheritance semantics hidden in code
 - Need to rationally reconstruct
- Only derived assertions are saved
 - Need to reconstruct premises
- Concept of slotted predicates
 - Use n-tuples
- Class as instance
 - *In-progress: combining with class as predicate*

Translation Processing Architecture



Output Background rules

- ~ 50 Background rules in CLP (~80 OLP)
- Transitivity of subclasses
- Domain and range for properties
- Partial functionality of slotted properties
- Axiomatization of inheritance prioritization partial order
- Default inheritance for properties

Output

Partial Output on Process “Sell” I

```
/* Declare subtype relationship 'Sell_263900' of 'Exchange_74000' */  
subclassof('Sell_263900', 'Exchange_74000');
```

```
/* Declare type 'Sell_263900' */  
class('Sell_263900');
```

```
/* Declare subtype relationship 'Sell_263900' of 'activity' */  
subclassof('Sell_263900', 'activity');
```

```
/* New value for 'has_attribute' at entity: Sell_263900 and slot: ph_Description */  
<lb4987>
```

```
pr(1a4987, 'Sell_263900', 'has_attribute', 'ph_Description', "Selling implies an exchange of  
value from the customer to the seller for a product and/or service. _cr_nl_cr_nlNote that the  
subactivities in 'sell' are the converse of 'buy'.");
```

```
/* New value for 'has_attribute' at entity: Sell_263900 and slot: ph_Name */  
<lb4997>
```

```
pr(1a4997, 'Sell_263900', 'has_attribute', 'ph_Name', "Sell");
```

```
/* New value for 'has_attribute' at entity: Sell_263900 and slot: ph_PIFID */  
<lb5003>
```

```
pr(1a5003, 'Sell_263900', 'has_attribute', 'ph_PIFID', "960823131555AB2639");
```


Output: Partial Output on Process “Sell” II

```
/* New value for 'has_task' at entity: Sell_263900 and slot:  
960823131555AB2639SL1367 */
```

```
<lb5008>
```

```
pr(la5008, 'Sell_263900, 'has_task, '960823131555AB2639SL1367,  
'Identify_potential_customers_53400);
```

```
/* New value for 'has_task' at entity: Sell_263900 and slot:  
960823131555AB2639SL1369 */
```

```
<lb5009>
```

```
pr(la5009, 'Sell_263900, 'has_task, '960823131555AB2639SL1369,  
'Identify_potential_customers'_needs_328100);
```

```
/* New value for 'has_task' at entity: Sell_263900 and slot:  
960823131555AB2639SL1368 */
```

```
<lb5010>
```

```
pr(la5010, 'Sell_263900, 'has_task, '960823131555AB2639SL1368,  
'Inform_potential_customers_98400);
```

Output: Partial Output on Process “Sell” II

```
/* New value for 'has_task' at entity: Sell_263900 and slot: 960823131555AB2639SL1366 */  
<lb5011>
```

```
    pr(la5011, 'Sell_263900, 'has_task, '960823131555AB2639SL1366,  
    'Obtain_order_280400);
```

```
/* New value for 'has_task' at entity: Sell_263900 and slot: 960823131555AB2639SL1371 */  
<lb5012>
```

```
    pr(la5012, 'Sell_263900, 'has_task, '960823131555AB2639SL1371,  
    'Deliver_product_or_service_262300);
```

```
/* New value for 'has_task' at entity: Sell_263900 and slot: 960823131555AB2639SL1370 */  
<lb5013>
```

```
    pr(la5013, 'Sell_263900, 'has_task, '960823131555AB2639SL1370,  
    'Receive_payment_53800);
```

```
/* New value for 'has_task' at entity: Sell_263900 and slot: 960823131555AB2639SL3867 */  
<lb5014>
```

```
    pr(la5014, 'Sell_263900, 'has_task, '960823131555AB2639SL3867,  
    'Manage_customer_relationships_267400);
```

Sample Conclusion

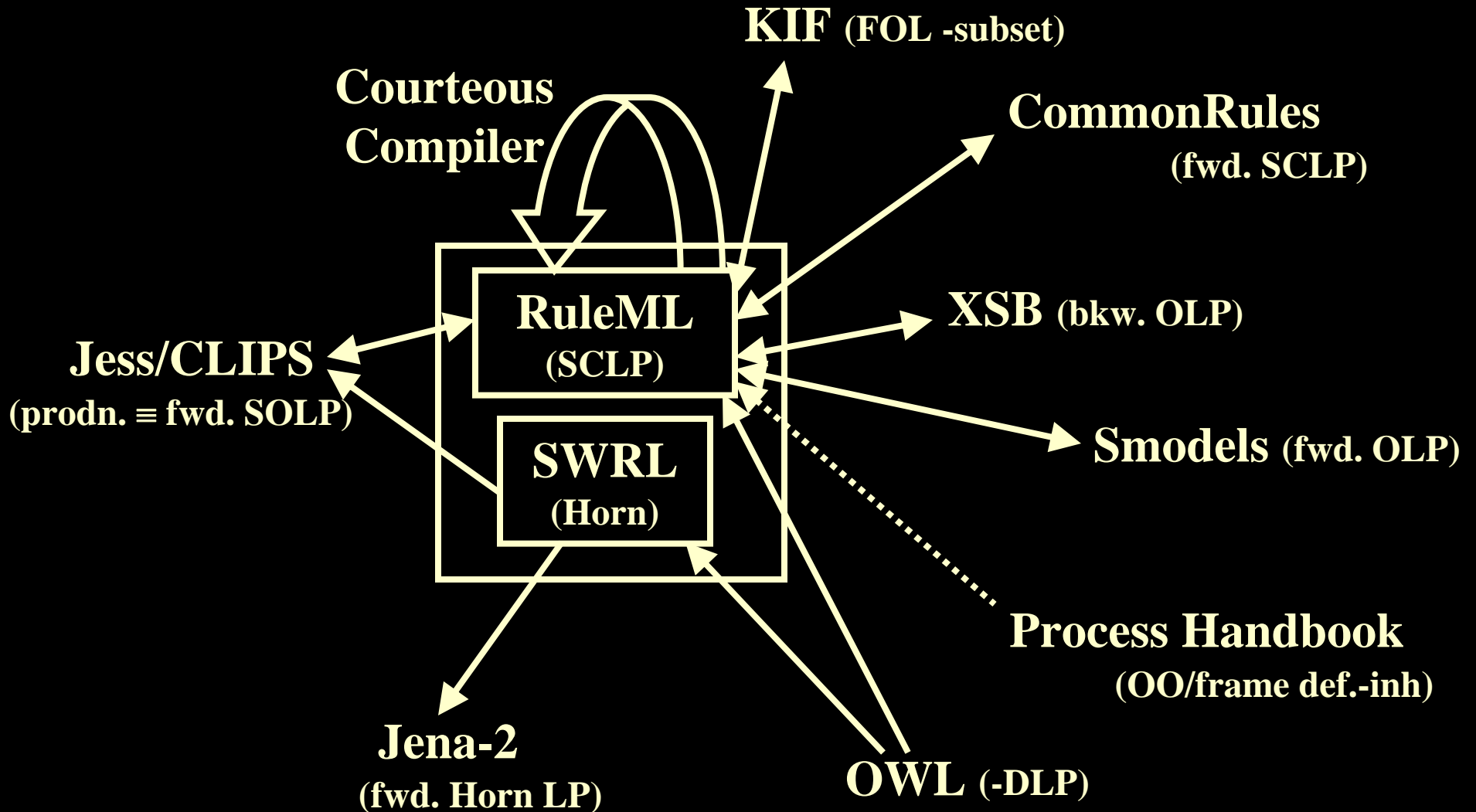
```
/* Sell_by_mail_order has subactivity  
   Deliver_product.
```

This is inherited by default from Sell_Product.

```
*/
```

```
h('Sell_by_mail_order,  
   'has_task,  
   960823131555AB2639SL1371,  
   'Deliver_product).
```

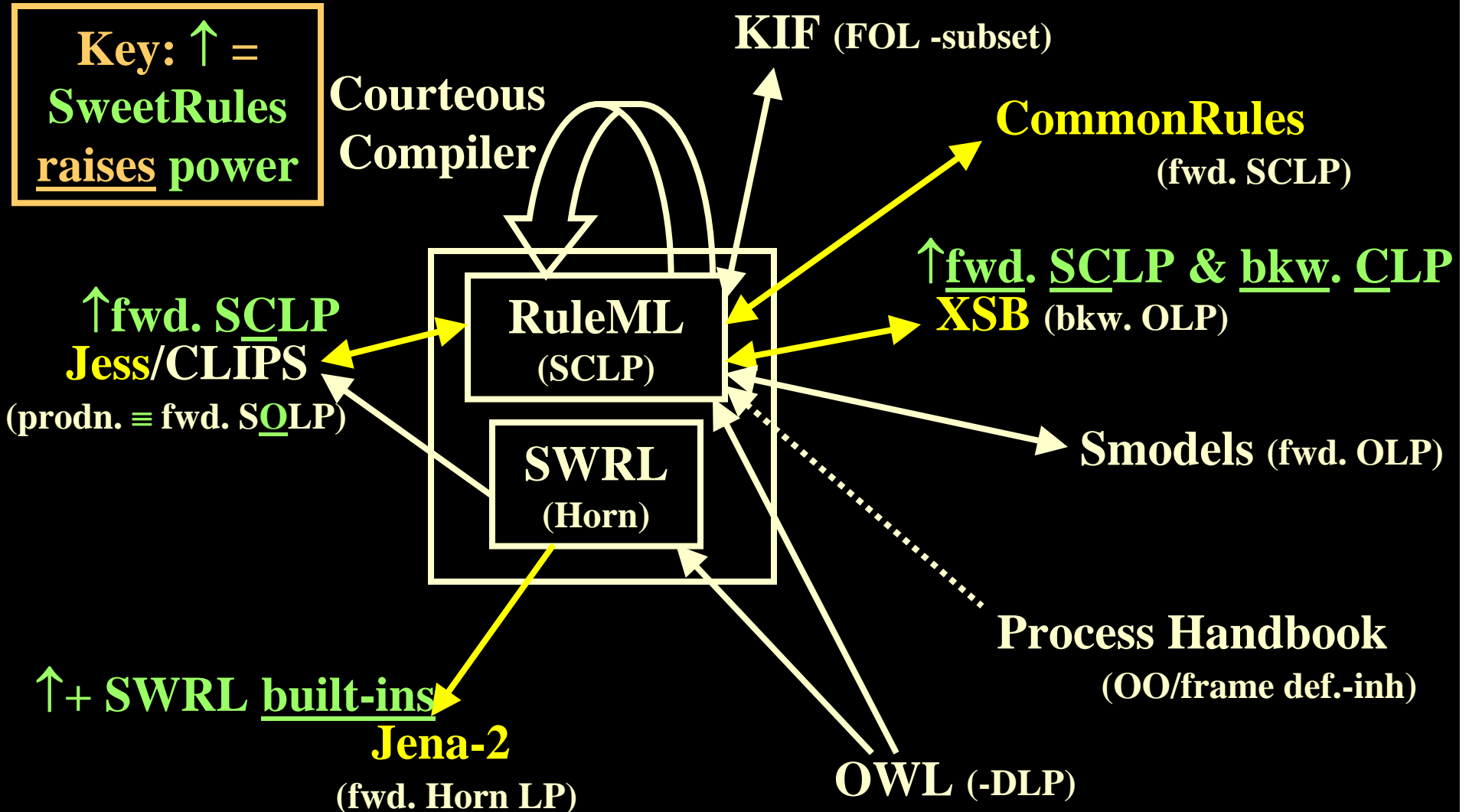
SweetRules Today: Translators Graph



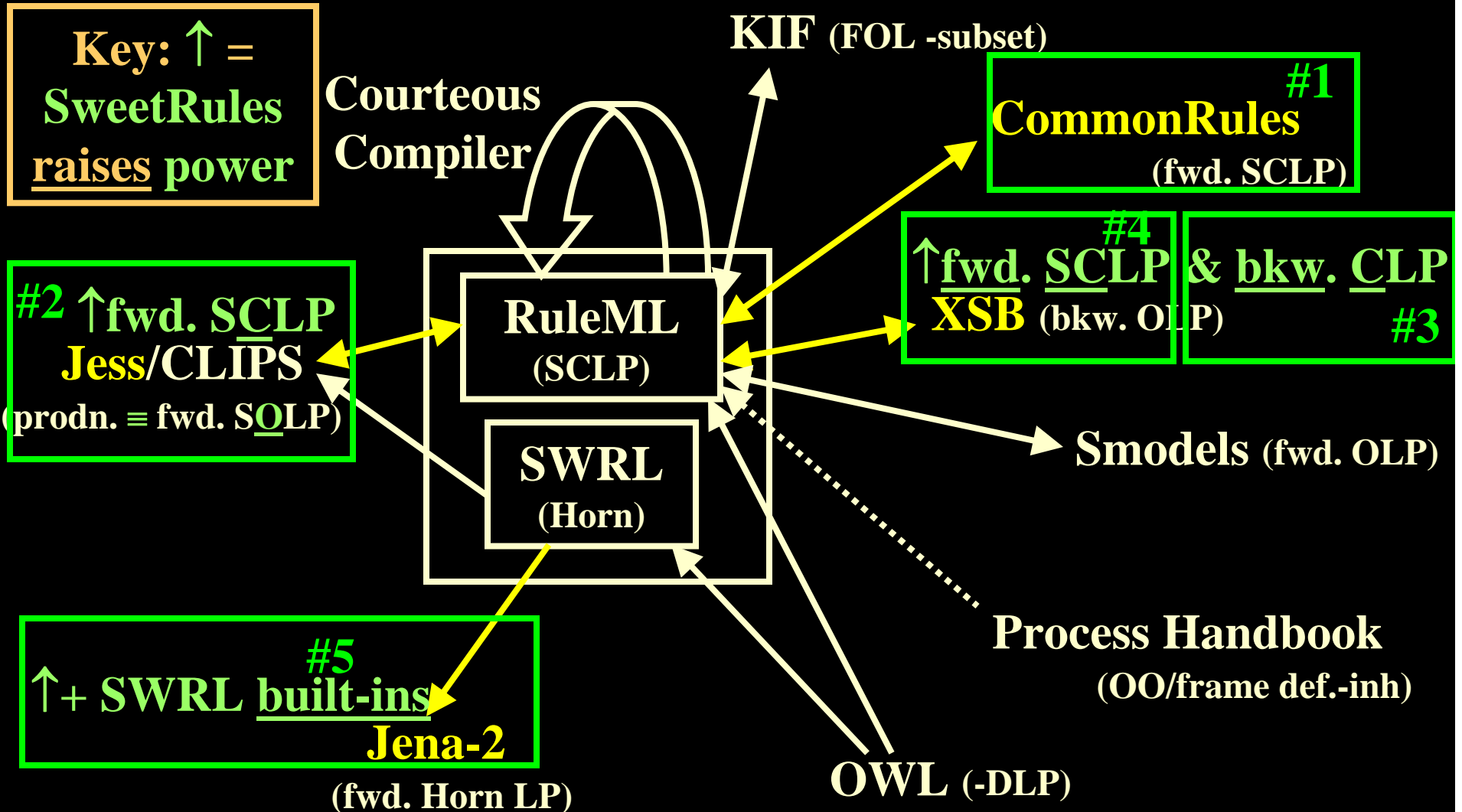
SweetRules Inferencing Capabilities Today: Overview

- **Inferencing engines** in RuleML/SWRL via translation:
 - Indirect inferencing:
 1. translate to another rule system, e.g., {XSB, Jess, CommonRules, or Jena}
 2. run inferencing in that system's engine
 3. translate back
 - Can use composite translators

SweetRules V2.0: Indirect Inferencing Engines



SweetRules V2.0 New Inferencing Engines



SweetRules Components Today

- Some components have distinct names (for packaging or historical reasons):
E.g.,
 - **SweetCR** translation & inferencing RuleML \leftrightarrow CommonRules
 - **SweetXSB** translation & inferencing RuleML \leftrightarrow XSB
 - **SweetJess** translation & inferencing RuleML \leftrightarrow Jess
 - **SweetOnto** translation {RuleML, SWRL} \leftarrow OWL + RDF-facts
 - **SweetJena** translation & inferencing SWRL \rightarrow Jena-2
- Other Project Components: (separate codebases for licensing or other reasons)
 - **SWRL Built-Ins library** *Currently:* for Jena-2
 - **SweetPH** translation RuleML \leftarrow Process Handbook (OO/frame ontologies)
 - *Currently V1.2 is running. Separately downloadable V2 is in progress.*
 - **Protégé OWL Plug-in** authoring SWRL rules (Horn, referencing OWL)
 - Enhancement providing SWRL Rules authoring is part of the Plug-In.
 - **SWRL Validator**