

Wool
Vol. 5 No. 1
JANUARY 1923



The Judgment of Paris

The Massachusetts Institute of Technology

CAMBRIDGE

THE Massachusetts Institute of Technology offers courses in Civil, Mechanical, Mining, Electrical, Chemical, Sanitary, and Architectural Engineering; in Architecture, Chemistry, Electro-chemistry, Biology and Public Health, Physics, Geology and Naval Architecture, and in Engineering Administration.

Graduates of colleges and scientific schools of collegiate grade are admitted without examinations, to such advanced standing as is warranted by their previous training.



*Address applications for pamphlets of information
and correspondence to*

The Massachusetts Institute of Technology

Established 1847
Incorporated 1911

Thos. F. Gavin

FLOWERS

INCORPORATED

75 Years of Real Service

America's Foremost Florist



BOSTON

1 Park Street
Downtown

549 Boylston Street
Copley Square

NEW YORK

561 Fifth Avenue, corner 46th Street

FOR BETTER OR WORSE

He: "Dearie, I must marry you."

She: "Have you seen father?"

He: "Sure, but I love you just the same."

— Burr

She: "Oh, Algy, you English are so slow."

He: "Er — I'm afraid I don't grasp you."

She: "That's just it."

— Brown Jug

Lady (to drunk): "How gauche!"

Drunk: "Fine, thanks. How goesch it with you?"

— Widow

GETTING A STAND-IN

First Collegian: "Why did you sit in the peanut gallery to witness Shakespeare's 'Merchant of Venice'?"

Second Collegian: "So my dramatics professor would see me."

— Punch Bowl

Browning, King & Company

Incorporated

Recommend for College Men

The Saville Overcoat

\$40 and \$45

The Saville is an overcoat made up fly front, narrow collar, straight back, very conservative lines.

We sell to Harvard, Yale, Princeton and other Eastern College Men through our Boston, New York and Philadelphia stores. It is worn almost exclusively with our Strand and Piccadilly English Type of Men's Sack Suits.

407-409-411 Washington Street
Boston, Mass.



Old beyond the years of most of those who will read this is


Hampshire Paper Company who for so many years has been making

Stationery that has made its impress upon the minds of millions.

FINE STATIONERY DEPARTMENT

Hampshire Paper Company

SOUTH HADLEY FALLS, MASS.



WE are ready to execute commissions for all clothes omissions.

If you failed to provide things to make you fit, or if you have provided things which failed to fit, this is a fitting time to readjust your clothes requirements.

Volume and variety in comfortable models, tailoring and prices.

BROKAW BROTHERS
BROADWAY AT FORTY-SECOND STREET
NEW YORK CITY

FOUNDED 1856

INSURANCE

of all kinds

*Best Companies
at Lowest
Rates*

ROBERT A. BOIT & CO.
40 KILBY STREET
BOSTON

"May I have a dance?"
"I'm all full up."
"So am I, but may I have a dance?"

— Scalper



He raised the blade above him,
Was it his life that he did crave?
I interposed. Alas, too late,
He had begun to — shave.

— Awgwan

"Hello."
"Hello, this Mary?"
"Yes."
"Do you still love me?"
"Yes, who is it?"

— Humbug



Dumb: "What's your roommate like?"
Bell: "Darn near everything I've got."

— Cougar's Paw



Dress Clothes for Every Occasion
For Hire or for Sale
All New

Dress Suits Tuxedo Suits
Cutaway Suits and Full Dress Accessories

*Special Rates to TECH Students
Best Service in Boston Prices the Lowest*

EDWARD F. P. BURNS CO.

125 Summer Street, Boston
Telephone, Beach 3572

We are now featuring



THE *Johnston & Murphy* **SHOE**

THE *Johnston & Murphy* *SHOES*

Tech Students are cordially invited to inspect our extensive line of College Designs.

J. L. ESART COMPANY
46 BOYLSTON STREET

Near the Touraine

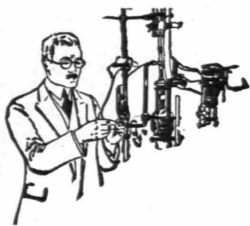
Make a New Year's Resolution and act on it now

You may have forgotten to send her a subscription
for Christmas, so act now while the spirit is
willing and before the flesh gets weak

Enclosed find \$1.75 for one year's subscription to Voo Doo, to be sent to
the following address.

To _____

From _____



Which Type of Research is of Greatest Value?

A stove burns too much coal. A man familiar with the principles of combustion and heat radiation makes experiments which indicate desirable changes in design. That is research.

You want to make a ruby in a factory, a real ruby, indistinguishable by any test from the natural stone. You begin by analyzing rubies chemically and physically. Then you make rubies just as nature did. Your rubies are the result of research—another type of research.

While melting up your chemicals and experimenting with high temperatures, you begin to wonder how hot the earth must have been millions of years ago, and what were the forces at play that made this planet what it is. Your investigation leads you far from rubies and causes you to formulate theories to explain how the earth, how the whole solar system was created. That would be research of a still different type.

Research of all three types is conducted in the laboratories of the General Electric Company. But it is the third type—pioneering into the unknown—that means most in the long run, even though undertaken with no practical benefit in view.

For example, the Research Laboratories of the General Electric Company are exploring matter with X-rays in order to discover not only how the atoms in different substances are arranged but how the atoms themselves are built up. The more you know about a substance, the more you can do with it. This work may enable scientists to answer more definitely the question: Why is iron magnetic? Then the electrical industry will take a greater step forward than can be made in a century of experimenting with existing electrical apparatus.

You can add wings and stories to an old house. But to build a new house, you must begin with the foundation.

General Electric
General Office Company Schenectady,
N. Y.

95-605J

THE IDEA!

Lady (at ticket office): "I telephoned for tickets for 'Sally' yesterday. I believe those are mine in that envelope."

Clerk: "No, they aren't yours. They're for 'Nice People.'"

Lady: "Sir!"

— *Leheigh Bun*

"I don't know what to do about Fifi—the poor little darling is getting horribly fat," gurgled the matron.

"Needs exercise, Madam. Would you care to inspect our stock of fleas?"

— *Chaparral*

Here lies the body of William Gray
Who died maintaining his right of way.
He was right, dead right, as he sped along,
But he's just as dead as if he was wrong.

— *Bison*

Hi: "See where a pickled bell-hop got his right eye burned out."

Spy: "Yeah? Howzzat?"

Hi: "Saw a lighted cigarette in the dark and thought it was a keyhole."

— *Chaparral*

"Love me, love my dog," she murmured as she drew the be-ribboned Pekinese toward her.

And then he began petting little Toto, too.

— *Virginia Reel*

WE AGREE

Some men are born insane—women drive others that way—and some are editors of college comics.

— *Chaparral*

"I've come to fix that old tub in the kitchen."

"Oh, mama! Here's the doctor to see the cook!"

— *Lampoon*

INDEX TO ADVERTISERS

We believe every advertisement in these pages to be reliable. Voo Doo does not accept bogus nor questionable material, neither does it allow complimentary advertisements.



	Page
Babson Statistical Organization	27
Robert A. Boit & Co.	2
Boston Evening Transcript	32
Brilliant Lunch Co.	29
Brokaw Brothers	2
Brooks Brothers	27
Browning King & Co.	1
Buff & Buff Co.	31
Edwin F. P. Burns Co.	2
Cafe de Paris	26
Cluett Peabody & Co., Inc.	
Outside back cover	
Collins & Fairbanks Co.	29
J. L. Esart Co.	2
Louella D. Everett	6
Thomas F. Galvin, Inc.	1
General Electric Co.	4
Hampshire Paper Co.	1
Hart, Schaffner & Marx	8
Harvard Co-operative Society	28
Horlick's Malted Milk	7
Jordan Marsh Co.	25



A THOROUGHLY encouraging trend of comment and prediction in business has been ushered in by the coming of the new year. In all of the financial and commercial journals of the country we find the first genuine optimism that has appeared since the period of 1918-1919.

The demand which has existed for some of the national products is now beginning to pervade the entire field. The cotton industry is anticipating a profitable year; leather, rubber, steel, wool, drug and other prices seem to be becoming stabilized to such an extent that healthy production can be stimulated by healthful demand.

But business cannot be had for the wishing; it must be gone after. The country has more than sufficient ability to produce enough necessities and luxuries for its people. Business is going to go only where it is wanted, and stay only where it is well treated.

We wish to take this opportunity to urge the more thorough consideration of the buying power of the college student, and a fuller realization of the value of reaching him through his most read publications.

The columns of the Voo Doo will carry your advertisement to the entire student body of Technology. In addition to the printed service thus furnished we solicit your suggestions as to other ways we may be of assistance to you. Address all correspondence to the General Manager.



	Page
Ladd & Churchill, Inc.	31
Lenox & Brunswick	6
Lorraine Hotel Co.	25
Lucky Strike Cigarettes	30
Macullar Parker Co.	7
Manufacturers National Bank	6
M. I. T.	Front cover
The Miller Drug Co.	7
Murray Printing Co.	26
W. F. Noble & Sons Co.	30
Old Colony Trust Co.	26
Pappas Bros. & Co.	30
Read & White	28
Riverbank Court Hotel	30
A. Shuman & Co.	31
Simplex Wire & Cable Co.	
Inside back cover	
Standard Plate Glass Co.	
Inside back cover	
State Street Trust Co.	32
Walton Lunch Co.	29
Wright & Ditson Co.	6



Where Three Worlds Meet

The men and women of three worlds meet in the lobbies of the Lenox and the Brunswick — the Business and Professional World, the College World and the World of Society.

Year after year the Lenox is a cordial host. And this year the Brunswick, home of famous feasting, dancing and music, is surpassing all previous records with the new

Egyptian Room of 1922

On either side of Copley Square, near the theatres, neighbors with fine shops — two hotels that share the traditions with which the Seven Arts have endowed the "most beautiful Square in America"

The
Lenox
Boylston Street
at Exeter

BOSTON

The
Brunswick
Boylston Street
at Copley Square

L. C. PRIOR, *Managing Director*

He staggered down the crooked street,
His load borne like a man;
For this was moving day for him;
And he couldn't find a van.

— *Orange Owl*

"How are you getting along with your girl?"
"She won't speak to me any more. I kissed her,
and when she said it wasn't nice I admitted it."

— *Humbug*

LOUELLA D. EVERETT

Public Stenographer

107 MASSACHUSETTS AVENUE

Room 35

NEWBURY BUILDING
BOSTON

Opposite Massachusetts Subway Station

STUDENTS' ACCOUNTS

A SPECIALITY

The Manufacturers National Bank
Kendall Square
Cambridge

"Large enough to serve you,
Yet small enough to know you."

THE NEAREST BANK TO TECH

The naked hills lie wanton to the breeze,
The fields are nude, the groves unfrocked,
Bare are the limbs of all the shameless trees;
No wonder that the corn is shocked.

— *Tiger*

'23: "We have a cuckoo clock in our room."
'26: "Ours doesn't work very well either."

— *Froth*

There once was a terrible leopard,
Who placed a young sheopard in jeopard.
At this little trifle,
Unslinging his rifle,
The leopard he terribly peopard!

— *Log*

WRIGHT & DITSON

"Leads the World in Sports"



It matters little what you want, whether
the best

FOOT BALL, BASKET BALL,
HOCKEY, SKATES, SWEATERS,
GYMNASIUM SUPPLIES

We have them at prices which are as low
in every instance as the quality will permit.

Catalogue Mailed Free

Wright & Ditson
344 Washington Street
BOSTON

Cambridge Worcester Providence

You are invited to visit
THE MILLER DRUG CO.
Corner Beacon and Massachusetts Avenue

The most modern up-to-date Pharmacy in Boston

College Graduate Pharmacists
at Your Service

*A Complete Stock of Foreign and
Domestic Drugs and Chemicals*

WALKS ALONE

Some of the wealthy families of Switzerland possess cheeses more than a century old. Doubtless, at a fashionable Swiss wedding, the family cheese walks up the aisle as an honored attendant of the bride.

— Judge

TOP FLOOR VACANT

Tinker: "Is Professor Ploof absent-minded?"

Blinker: "Well, a little. Yesterday he thought he left his watch at home, and then pulled it out of his pocket to see if he would have time before class to go home and get it!"

— Chaparral

She (just introduced): "Somehow you seem familiar."
He: "Good heavens! I haven't started yet."

"I know a man that lives on garlic alone."
"Well, if he lives on garlic, he ought to live alone."

— Humbug

First Prof.: "The students were so entranced this morning that they remained in my lecture room all through the lunch hour."

Second Prof.: "Why didn't you wake them up?"

— Sour Owl

1922's
Close
has come

1923's
Clothes
have come

Our unusually attractive
display of

Suits and Overcoats

at

Prices that are Popular
will interest you

MACULLAR PARKER
COMPANY
400 WASHINGTON STREET
"The Old House with The Young Spirit"

Students and Athletes Know That—



THE ORIGINAL

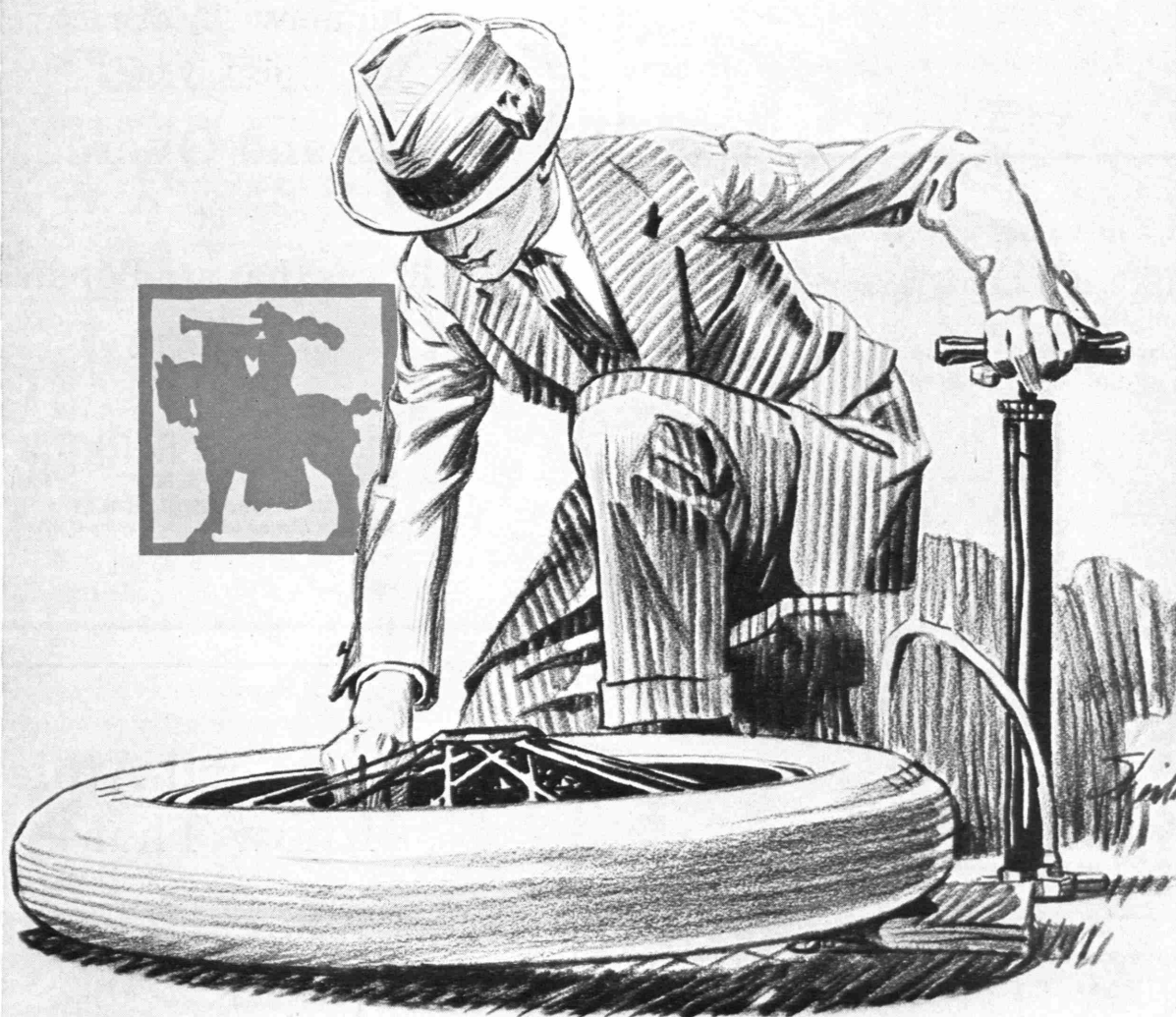
Refreshes and invigorates after study or sport, or at any time when a nourishing food-drink is indicated, and drink it at the fountain and in their rooms. Also in ready-to-eat lunch tablet form.

Sustaining—Healthful—Delicious

AVOID IMITATIONS

Interesting literature on student uses sent prepaid

HORLICK'S, Racine, Wisconsin



Getting rid of tire trouble

WEAR Hart Schaffner & Marx clothes; you will look so stylish and well dressed your friends won't let you get mussed up changing tires—they'll do all the work

Dangetia Winteris

See there upon the Charles
The black figure way in the distance!
He is risking his life
There crossing the treacherous ridges.

Cherry red is his nose,
But redder still are his auricles;
Pale blue quiver his lips,
Murmuring formulae and curses.

Fearless he steps ahead
Without using a pickle or rope;
Simply with a brown bag
He attempts to fight even winter.

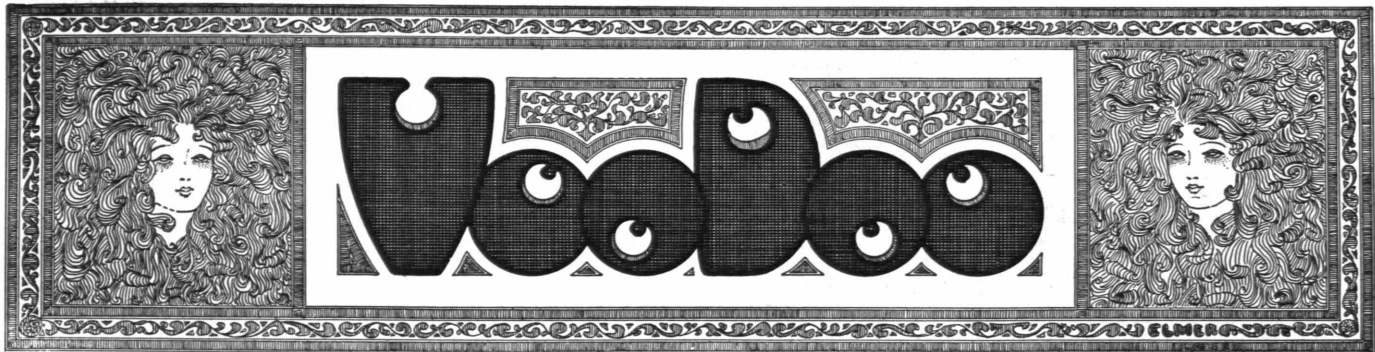
Steadily he moves on
Despising the forces of nature:
Snowdunes, winds, nor flappers
Decelerate his steady advance.

Easy of course it be
To use either street-car or subway;
But worthless is the man
Who does not live up to the motto

Which in precious, wise words
Attributes the following essence:
Sabe, o scholar, each dime
That some day you may have a quarter!



Voice from above: "Say, ask that young man to stay a few minutes longer and have breakfast with us!"



LA FAMILLE

The son is going lickety-split
Straight to hell with the pathway lit;
The cat is conducting a *menage a trois*,
The dog is wandering in the *bois*:
Ah, me, what a life this is.

The daughter is doing up her French,
Her morals are getting an awful wrench;
She has plenty of *savoir faire*,
What she needs is some *savoir taire*:
Ah, me, what a life this is.

The mother is going to the club,
To give the world an alcohol rub,
Just now they're taking up *Coue*
It makes their minds a little *noue*:
Ah, me, what a life this is.

The father is plunging on Mexican Pete,
And dropping his shekels on the street,
The dear is losing all of his *poids*,
He's scared the parrot out of its *voix*:
Ah, me, what a life this is.

We had a party here last night,
People are saying it was a fright;
The goldfish are dying for lack of *eau*,
Somebody spiked their tank — *the sot*:
Ah, me, what a life this is.

I wrote a letter to Ethel today,
And sent it out addressed to May,
When I see them there'll be some *coups*,
With them both my name is *boue*:
Ah, me, what a life this is.

— T. B.

THIS COVERS IT

'E: "What are you going to represent at the fancy-dress party?"

'Er: "I'm coming as an Indian girl."

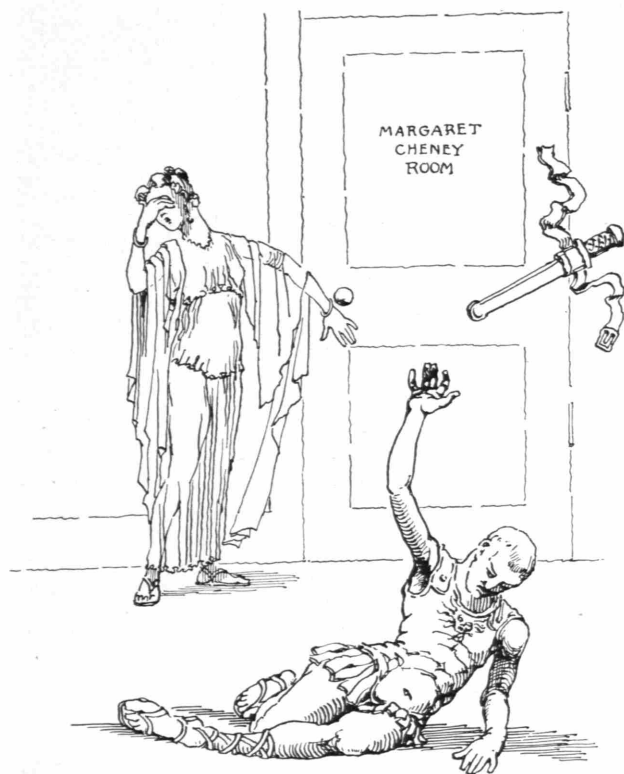
'E: "And what are you going to wear?"

'Er: "Oh, a coat of paint."



The great English National Sport,
"Beaver!"

"Where there's a will there's a way," remarked the scion as he signed a check for another Stutz.



Comfort me, dear Venus, I've just seen the Freshman battalion !

Don't be a baby, Mars ; that's nothing to what I've seen

THE FABLE OF THE COUNT AND THE CAT

Now the Duke of Hoboken, Count Ivanawfulitch by name, possessed an albino Persian feline for which he entertained an ardent affection. They dwelt together in a home made entirely of silicon dioxide. The count frequently frolicked with his feline friend in the vicinity of the coal docks. One day while playing duck on a rock, he quite casually caused a clod of anthracite coal to forcibly connect with the cerebral extremity of the cat. This, as always in first-class fairy tales, caused the kitty to resume her original form — that of a beautiful woman. Of course Count Ivanawfulitch was obliged to marry this beautiful woman in order to comply with the etiquette of fairy tales. To marry a beautiful woman is the most suicidal act a man can commit. **THEREFORE, ALL PERSONS** who dwell in silicon dioxide domiciles should not throw geological specimens promiscuously.

—E. N. D.

"I HAVE BEEN RAISED TO '783 A YEAR!'"

"Well, I have brought home the bacon! Ah, but it is not so long ago that we could have nothing better than ham! At last I have gotten a raise! Why, just yesterday I was sweeping the offices of the first floor — but now — why, Nell, I am on the fourth floor and have eight more offices to clean!"

"Yes, Jim, and you know that it was only through Thomas Thompson that you were promoted. Remember how he was kicked out of college and immediately took up that wonderful course in Mechanical Engineering with the Unnatural Correspondence School? Within twenty-eight months he got his old job back, running the elevator in Clark's Hotel."

"Yes, dear, and when I saw the way in which he was on the jump and going higher, I lost no time in enrolling for the 'Sanitary Engineering' course. Ah, and how can I forget that glorious graduation, when I donned my cap and bath-robe, met the mailman at the steps, and received my diploma."

Can YOU bring home the bacon? Write us; enclosing \$5 to cover postage, and we will show you how.

— J. B. G.

I saw a sign in a restaurant, "Ladies Served Here." I went in and ordered a snappy blonde. They threw me out. I wonder why.

— M. B. M.

THE ENGINEER

Who buys his juice for half a cent and wants to charge a dime?

Who is it signs a contract yet is never done on time?

Who thinks a loss of over thirty-six per cent not queer? The volt-inducing, load-reducing electrical engineer.

Who is the man who draws the plan for all you may desire?

From a transatlantic liner to a hairpin made of wire?

With "buts" and "ifs" and "ands" who tries to make his meaning clear?

The work-disdaining, fee-retaining consulting engineer.

Who is the man who designs our pumps with foresight, knack and care?

Who is the man who builds 'em and who keeps 'em in repair?

Who always shuts 'em down because the valve-cocks disappear?

The bearing-wearing, gearing-tearing mechanical engineer.

— C. H. T.

Phosphor Essences

Since they had a bloodless revolution in Italy, we are wondering whether they could have a stainless administration anywhere in the world.

Really serious troubles are now starting in Turkey. The women will not wear veils any longer.

The fellow who invented the name Glee Club surely never knew what glee was like.

The Ku Klux Klan ought to adopt the necktie as its symbol.

This year the registration figure at Tech dropped, which proves that the American people are becoming more intelligent.

It's no longer: Long live the king! it's: Long last the king!

The greatest compliment you can pay a girl is to tell her that you think she'd look adorable in a bathing suit.

Phosphorus is glad he isn't at the Bosphorus.

Luck is the thing the other fellow's got.

Since they started the anti-flirt campaign in New York, Phosphorus is glad he is in puritanical Boston.

It is sincerely hoped by the American people that Lloyd George will visit the States soon. We are greatly interested to know if he can beat President Harding at golf.

Sexes are now almost placed on equality. Now since both wear knickers, it will be necessary to make some concession to the poor neglected males.

Ignorance may be a bliss, but certainly not in exams.

Now Lloyd George is no longer Prime Minister, it is expected that Law will prevail in England.

The Tiger of France sure got a lion's share of attention in the United States.

Some guys are so dumb, they think capital punishment is class legislation.

It may be of some interest to note that proverbs were not originally intended as material for humor.

The fact that W. J. Bryan is nutty on grapes does not necessarily make him a grapenut.

Some people are absent minded — others are careless.

Whenever we hear about the crime wave, it sets us wondering if it is a permanent wave.

A Press Primer in which the Tech periodicals
are presented, in their true colors, ^{to the} new President



Four journals, varied and astute,
Make up the press of the Institute,
Each with its saint and hue to suit.



The Grads' Review is of all the Dean,
Janus's journal, gray and green,
Of the Is, the Will-Be, the Has-Been.



The T.E.N., with professional view,
Worships Science and all her crew
& like the sky's so deep it's blue.



The Tech, ^{by} the goddess Rumor nhearst,
Is a news sheet yellow ^{as} an egg yolk bhearst:
Hic et ubique ... always fhearst.



These are the Press lords, & Voo-doo,
What is our modest Muse? and hue?
"Black & white, and read all over"
From naughty cover ^{to} nobby cover.



For We Are Happy - Tech is * * well
A livable life, provide you tell * *
A joke ^{or} a jibe from day ^{to} day * *

To Kidd the
And we are
Of this indis-
Our saint ^{at} your
Is Phosphorus Co-



victim
the purr-
pensable



on his way:
veyors-in-chief
low relief.
call ^{by} ^{or} beck
mic Mews of Tech.



The Call of the Wild

WHAT EVERY GIRL SHOULD KNOW

When he brings you home from a dance, don't say, "I had an enjoyable evening, Bill." A better impression is made if you clasp his hand between both of yours, gaze innocently into his eyes and murmur softly, "Thanks Bill, had a heluva fine time this evening. Enjoyed the taxi as much as the dance. Kiss your little pet good-night."

In case you return after two A.M. it is improper to invite him in. Sit out on the porch 'til breakfast is ready.

If when attending any dinners some one spills some coffee down your neck just pass it off with a pleasant remark such as, "Never mind, the drinks are on me." The form of the reply may be varied according to existing conditions.

If you are taken out for an auto-ride, have travelled over fifteen miles and still going, a remark such as "Ted, it feels as though the right rear is flat" would be very appropriate.

— M. B. M.

"Brown 'em up."
 "Numba twelve."
 "Bath the chicken."
 "Roos' beef cold."
 "Ice the raspberry."
 "Serloin medium."

Still the representative of Walton's remained un baffled.

"Zrrbutxvaaski," sneezed the man behind the cactus overgrowth.

"Are ya swearing?" asked the quick lunch man, momentarily admitting defeat.

Again the walking advertisement for mattresses gave vent to sound.

"Czech up two eggs and Russiam," yelled the waiter. Virtue had triumphed.

The moon was but half risen. From afar came the cuckoo of the clock bird, the twitter of the tree serpent, and the inimitable call of the Wahoo. The going was difficult. My way lay through a forest, and my feet advanced with difficulty through the closely entwined corset vines. Three rods further and I was in the presence of my dark-eyed Ethiopian sunflower. My dusky lady of licorice stood between two enormous eggplants, holding in her hands a beautifully chiseled spit-ball blower (which is the common hunting weapon of this region). One toe rested lightly on a huge pieplant, one of the largest, I think, I have ever seen.

"Ooogallioaa ylliuuuuuua," came the welcoming gurgle.

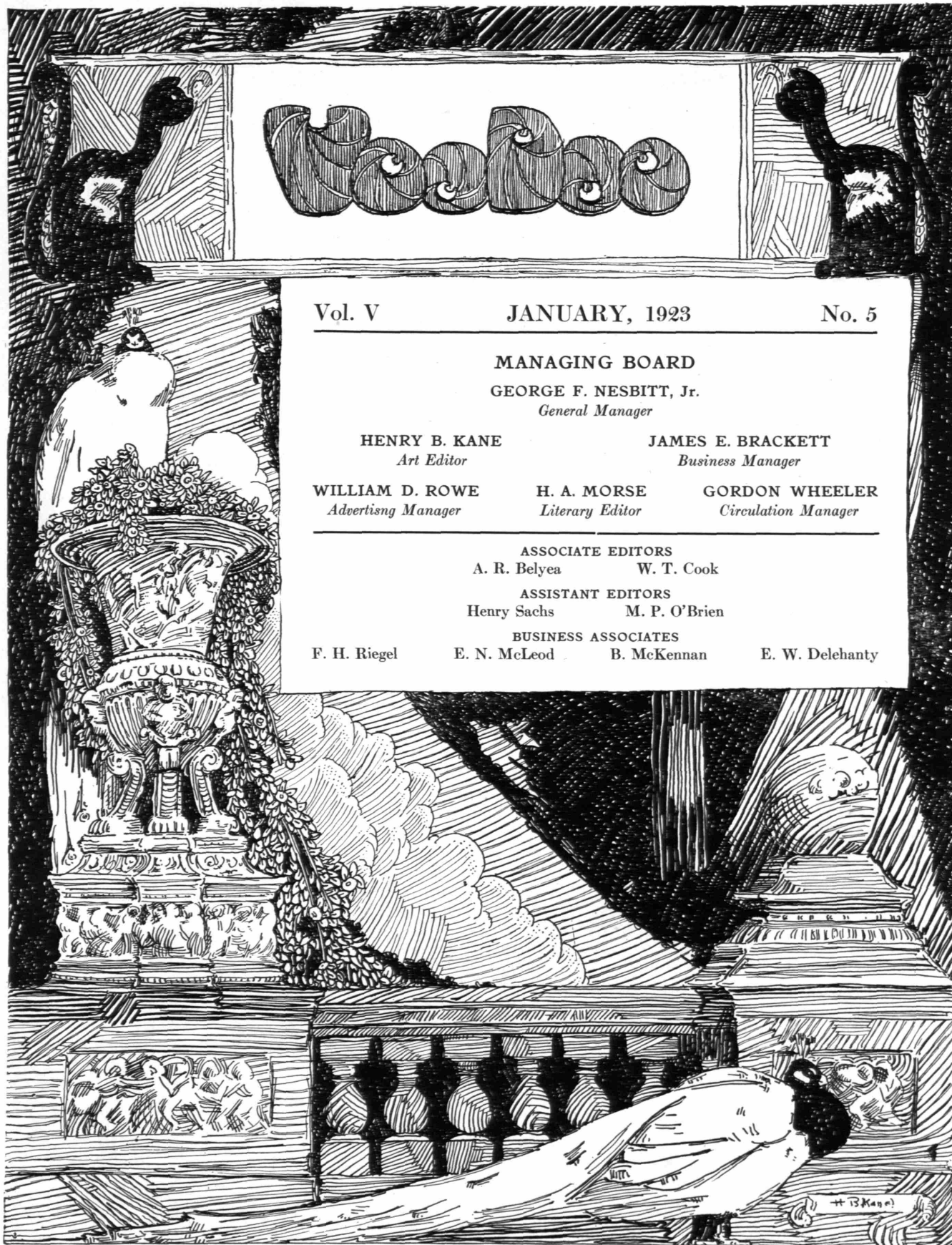
"Speak English," I roughly demanded.

"Canooe kismee," she cooed.

And peace reigned again on the Yukon.



Golf Term: Holed in Five



Vol. V

JANUARY, 1923

No. 5

MANAGING BOARD

GEORGE F. NESBITT, Jr.
General Manager

HENRY B. KANE
Art Editor

JAMES E. BRACKETT
Business Manager

WILLIAM D. ROWE
Advertising Manager

H. A. MORSE
Literary Editor

GORDON WHEELER
Circulation Manager

ASSOCIATE EDITORS

A. R. Belyea

W. T. Cook

ASSISTANT EDITORS

Henry Sachs

M. P. O'Brien

BUSINESS ASSOCIATES

F. H. Riegel

E. N. McLeod

B. McKennan

E. W. Delehanty

Published eight times during the school year by the students of the Massachusetts Institute of Technology. Address all communications and contributions to Voo Doo, 309 Walker Memorial, Cambridge, Mass. Subscription rate \$1.75 per college year, single copies twenty-five cents. Advertising rates on request. Entered as Second Class Mail Matter at the Post Office at Cambridge, Mass.

CIRCULATION THIS ISSUE, 4,400 COPIES

A NEW CURRICULUM?

With the usual alacrity and thoroughness of all rumors, the latest has recently reached the office. It is, to wit, the astounding and pleasantly surprising news that our new president is considering the advisability of "easing up" on Technology students. The exact scope of such a bit of charity is still vague, but the rumor has it that the present four-year courses may be changed to five. That would indeed be a notable stroke for our president to make and one that would endear him to the hearts of all Tech students. Though *we* heartily endorse it, it is a question if our eminent faculty would approve.

However, though it be only rumor, it is balm to our overtaxed mentalities to dream of the day when we may have time to think occasionally of other things besides our studies. As a professor wisely put it the other day, — the English Technical schools arrange five-year courses and consider engineering a *profession*. He left the rest to our own imagination.

The sole idea of the AMERICAN Engineering school (of which Tech is preëminent) seems to be to condense a great mass of detailed information in the shortest possible period of consumption. They have succeeded and the results are evident. The student who finds time for much outside of his regular scholastic activity is rare. The classical side of his education is neglected and our average graduate is versed in little save his fund of technical information.

Though the plan is now but a rumor credited to Dr. Stratton, we believe it to represent the consensus of opinion of the undergraduate body. May we hope some day to see the myth an actuality?

STATISTICS

We grant that figures never lie but frankly, who wants the truth when it will spoil a good story, wherein statistics are the bane of human existence. We may harangue for hours on the ungentlemanly manners of all plumbers only to have the boy in the back row pipe up with the disconcerting fact that only two plumbers in ten wear their hats in the house. Such information is discouraging, to say the least. And it destroys the basis of our most elementary knowledge. Have we not been brought up to believe that the Greeks know but two trades, — shoe shining and restaurant management. Yet the Gloom with the facts can show you that over three-quarters of the Greek nation are employed in gainful occupations. Uncanny, these facts are!

One cannot even exaggerate the weather conditions without the risk of being challenged. What is the use of saying "the worst snowstorm in ten years" only to be corrected and shown six different dates when the snow fell deeper and the temperature was lower. How can we be interesting if our stories are to be deprived that dash of color. Would it not be better to build a huge bonfire of all statistic tables, around which our foremost entertainers might gather and regale us with many a colorful story while only the smouldering ruins of the facts bear witness to their inaccuracy.





The Friends of the Late Departed Gathered Solemnly
Around the Bier

TABLE ETTICUTE FOR BEGINNERS

Table manners are an index to breeding. If you wish to appear well-bred follow a few simple rules such as these. Do not pour your coffee in any one's pocket no matter how hot it may be. After the soup course ask to be excused, then go take a bath and change all your clothes. If the lady across the table kicks you in the shins, kick her back, but not hard enough to break her leg. Do not throw knives or forks, as this form of entertainment is dangerous, and do not eat mashed potatoes with the fingers, it soils the table-cloth. If the waiter does not offer you a napkin, use the back of your hand, wiping it off immediately, however, on the hair of the lady next you. Speak loudly and enunciate clearly at all times in order that those about you who have not had enough to eat may benefit by your remarks.

—W. W. R.

A frisky young fellow named Rouf
Was hit in the eye with an oeuf.
Said he with a sigh,
I would it were pie,
For then I'd be pie-eyed, Woof, Woof.

—B. P. L.

THE BONEHEADS' DICTIONARY

Crap: A harmless animal, indigenous to all sections; often hunted. The sport is called shooting. . . .

Dog: A four-footed mammal. Edible when the word "Hot" is prefixed.

Einstein theory: That that is is that that is not is not is that not it?

Ford: Half-brother to a bath tub. (Every one has one but doesn't care to be seen in it.)

Kiss: An oscillatory short circuit; tasteless, colorless, and painless; very pleasant but oftentimes equally as expensive.

Wood alcohol: The only existing word having the same meaning in every known tongue. Definition: Death.

ALL THERE

The mathematics professor had just read off the names of several men who were to change their rooms.

Professor: "Are those men present?"

Voice from rear: "Yes!"

Professor (looking at student): "All of you?"

PERCENTAGE

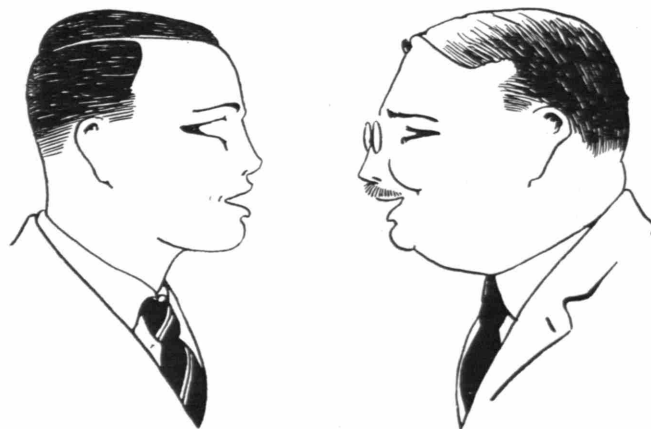
"Say, farmer, how much milk do your cows give?"

"About twenty-one gallons."

"And how much of it do you sell?"

"Thirty-five gallons."

A little cooing is all right, but be careful not to overdo it; it may turn out coo-coo.



"How did the Applied exams turn out Professor?"

"Fine! Eighty-eight per cent of the students flunked them."

Qualitative Scheme for The Analysis of Flappers by A. D. Noids

After having haunted your dreams nightly for ten weeks, you should ask her. <i>Are you a socialist?</i>					
Yes. She is hope- less. Take care to treat her especially cold. Then discard her.	No	This opens a wide field of possibilities, which should, however, not be allowed to coagulate. Add at once <i>May I see you to-morrow?</i>			
	No	Upon standing for a while you will find yourself rejected. A confirmatory test is, however, highly advisable. See Table XIII.			
	Yes	Be very careful in the future. Treat her with a dinner. Then add in moderate quantities questions about love. Ask yourself <i>Is she responsive?</i> (*)			
	No	Be not discouraged, but go over the above procedure once more at a suitable time on a suitable occasion.			
	Yes	Be careful to confine the topic to smaller circles, especially to her and you. Bring it down as far as possible, taking care, however, not to go as far as a proposal. Then take her out for a walk. Ask her. <i>Are you enjoying the walk?</i>			
	No	Re-precipitate the crisis by using a taxi.			
	Yes	Sit down on a bench. Then gently sling your customary line. Warm, carefully. It is highly advisable to ask <i>Do you love me?</i>			
	No	Evaporate as fast as possible, leaving no fumes or dust behind you.			
	Yes	You have obtained a satisfactory stage of the analysis. Confirm your estimation by applying the ring test.			

(*) If at this stage of the analysis she does not become sufficiently lively, it is advisable to add one half pint of 60 per cent alcohol, preferably C_2H_5OH .

H.S.

POSSIBILITIES

It seems to us that the eminent writers of Fairy Tales have overlooked innumerable possibilities in their field of subjects. We have yet to read the account of —

The Fairy Prince who stepped out of the phone booth at the end of half an hour looking cool and collected.

The Giant who bulldozed the Box Office Baron into "two in the tenth row center."

The Beautiful Princess who slipped gracefully through the elevated turnstyle whilst carrying a suitcase and eight bundles.

The Safety Pin King who achieved success with the handicap of never having sold newspapers as a boy.

The same King denying he was "self-made."

The Poor but Prosperous Panhandler who did not start his sales talk, "I'm not a regular bum, buddy, but —"

The Blind Beggar who was not reported to have a small fortune set aside.

There is a certain Prof. we don't like. The question is whether the best way to show him our contempt is to cut his class entirely or to sleep through it.

— R. A. R.

"OH, FISH"

He knelt beside her well formed feet,
And wildly and with ardent heat,
Declared the beauty of her nose,
Her hair, her mouth, and even toes.

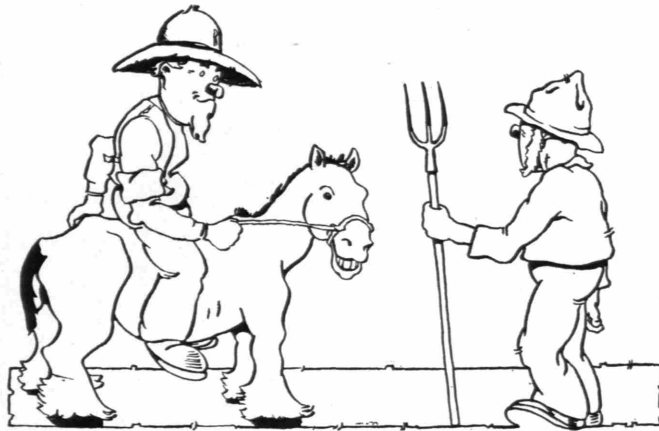
"Your eyes," went on the babbling fool,
"Are like two great clear water pools,
And I wonder what within them lie?"
"Oh, fish," said she sweetly with a sigh.

— B. P. L.

In days of Old the Knights were bold,
And many's the brave life led,
But now today, the best Knights, we say
Are the ones we spend in bed.

"The time to stop studying," said the Prof. when assigning a short lesson, "is when the noise of the milkmen makes concentration no longer possible."

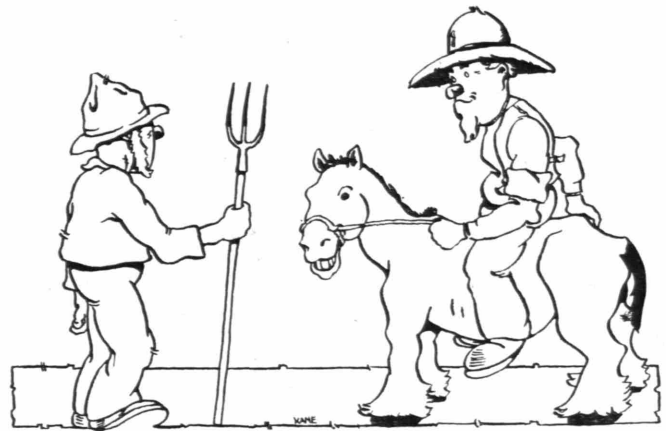
— J. B. G.



UNIFORM RESULTS

"Si, I've got a mule with distemper. What did you give that one of yours when he had it?"

"Turpentine. Giddap."



(One week later)

"Say Si, I gave my mule turpentine and it killed him."

"Killed mine too. Giddap."

FROM "MEMOIRS OF REGINALD McOSWALD"

Having called up Alice, Mary, Jean, Lucy, Peggy and Josephine without results, I became desperate. My soul yearned for the thrill of female companionship, my heart cried aloud for that delectable nothingness which femininity adds to the party, and, worse than that, my unfailing memory told me that I had not kissed a girl in twenty-four hours. Why, if my great grandfather, I. Drinknott Pluto the first, knew of this, I doubt not that he would disintegrate with shame. Verily, I was a disgrace to Harvard. Thus disposed, or rather indisposed, I resolved upon base methods. Quietly but quickly my trusty O'Sullivans carried me to an advantageous spot in Harvard Square. Already I saw female eyes rotating in my direction. I drew a ten spot from my wallet with suggestive deliberation, and holding same between my right forefinger and thumb, described an arc of ninety degrees. But I had forgotten that it was the rush hour. I was immediately caught in a pushing, swaying mass of powder puffs, and I knew no more. As the mists cleared, I saw before me the face of a beautiful, nay heavenly, woman. Chestnut hair, blue eyes, the pinkest of mouths, and a figure that would make Miss de Milo turn into stone with envy. As the room slowed down, I noticed her nurse's uniform. Beckoning to the vision of mine eyes, I queried: "Is this heaven?" "SSh—" she whispered, "You're in bad. . . ." "If that's it," I interrupted, "thank heaven St. Peter turned me down."

—B. P. L.

HOME BREW

We were sitting in a morris chair,
The lights were burning low;
She poured me out three fingers,
Maybe more for all I know.
I raised the precious liquid
To my lips and drained it dry;
And then she turned and laughed at me,
And stuck her finger in my eye.

A crimson spider danced a jig,
The lights on broadway sparkle;
The old man kicked me outa the house,
I heard the plow horse cackle.
The boys were playing pinochle,
I won a million dollars;
I guess the stuff is pretty strong,
For excitement-hunting scholars.

—E. N. D.

SYDNEY SMITH, NOTED CARTOONIST RECEIVES \$100,000

It is a well known fact that Sydney Smith receives near \$100,000 for publication of the Gumps, and that Milton received merely \$300 for some of the best poems. Perhaps this explains why Milton named his greatest poem Paradise Lost.

GREAT EXPECTATIONS

He was a Freshman spending the Christmas vacation at home after ten weeks at Tech. He couldn't explain Einstein's theory to his father although he had studied physics. He couldn't tell his sister why Deathboy soap woke up the skin although he was to become a chemist. He couldn't fix his mother's sewing machine, in spite of the fact that he was going to an engineering school. His uncle couldn't understand why he didn't know the methods of discipline in the Czecho-Slavic army — hadn't he been taking a course in Military Science??? He was unable to explain to his brother why grass was green, why snow was white, why razors cut, why lights were bright, why glue stuck, why sugar was sweet, or why glass broke. Even his best girl wondered why he almost went into a fit when she asked him what was in complexion clay.

Well, he transferred to the dearcold "crimson and blue" and now all they expect of him is a couple of tickets to the football game.

—J. B. G.

EFFECTUAL PRAYERS

"Hast thou put sand in the sugar, apprentice?"

"Yes, Master."

"Hast thou put stones in the beans?"

"Yes, Master."

"Hast thou watered the milk, put clay in the flour and greased up the scales?"

"Yes, Master."

"Then thou mayest go pray the good Lord to reward thee for thy honest labors."

— W. W. R.

FOUR YANKEES

Four little Yankees
Feeling very dry
Went across the border
To get a little rye.
When the rye was opened
They all began to sing,
"To hell with Mister Volstead
And God save the King."

— E. N. D.

Hell's Bells! exclaimed the student as his alarm went off.

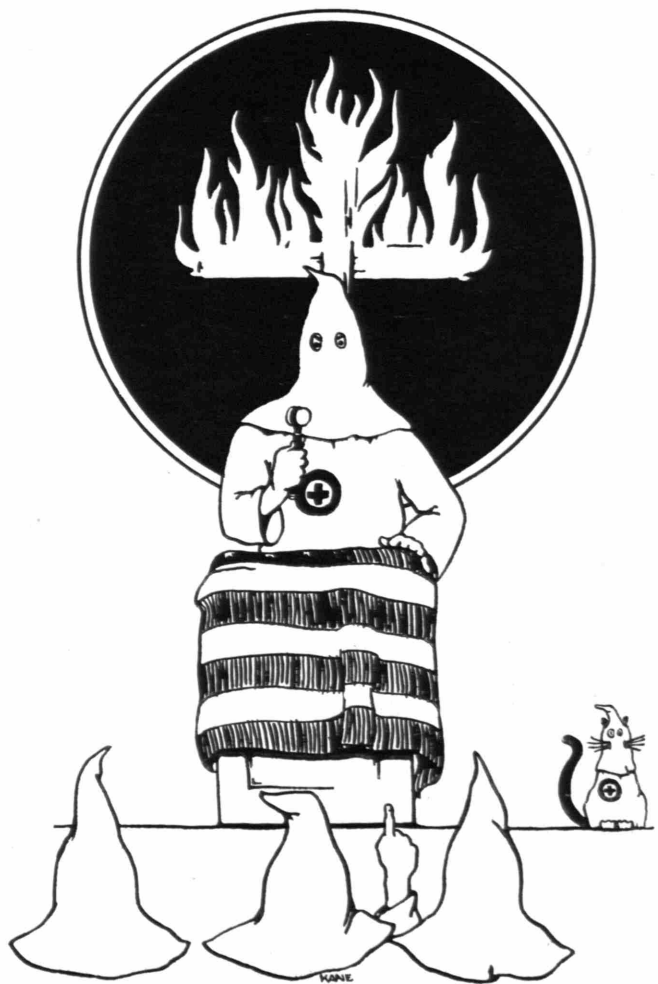
— M. B. M.

DIPLOMATICS

Say, didja ever see one of them
Swell-lookin' dames come into the
"Greasy Spoon" to eat, all dolled up
In a big fur coat, you know what I mean,
Lookin' like a million dollars, wid
Diamon' ear-rings and Rushin boots, an'
She walks up to Joe (which stands
Behind the counter) and whispers in
His ear so no one can hear her
And then Joe, which never did have
No sense, yells out at the top of
His voice so you can hear him across the street,
"SAUSAGES AND SAUERKRAUT — WID PLEN
— ty ON-I-ONS!"

Now that's what I calls diplomatics.

— J. B. G.



Grand Goblin: "Order there, order!"

Inebriated Klansman: "I'll take beer and a ham sandwich."



The woman who composed "Don't Bring Me Posies When It's Shoesies That I Need" welcomes her evening callers.

AT HOME WITH FAMOUS SONG WRITERS



The author of "Are You Playing Fair" (on the left) sits in at a little game with the boys.



The boy who wrote "Who'll Take My Place" looks at the stag line in vain for the answer.

I like Big Men.
In fact I will
Only allow myself
To associate with
Big Men. But —
Oh how I hate
Bald heads! There's
Something too smooth
About them. No
I am not a flapper
Or a stenographer.
To be frank — I am a
Size 8 Stetson Hat.

Now tell me,
I take my
Nuxated food
Regularly and
Down my Sun-
Kist pills
Twice daily,
Now tell me,
Just why won't
My boss believe
I'm a Man of Iron?

Syncopation
Temptation
Gyration
All Night.

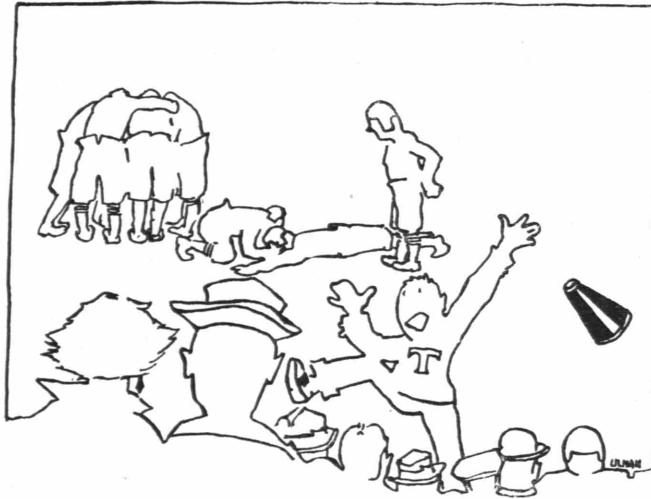
Examination
No preparation
Damnation!
What a plight!

Probation
Desolation
Humiliation
What then!

Continuation
Of Gyration
Realization
"Vote ten."

Expulsion
Propulsion
Convulsion
Amen!

— J. B. G.



SHE: "Why do they always cheer when a fellow gets hurt?"
HE: "So the ladies won't hear what he says."

THERE IS NO JUSTICE

If you should spend the weary midnight hours
In studying the statutes of the law,
You'd find the lawyer always wins the case
And that there is no justice any-haw.

Now if you take away the widow's mite,
Or steal your neighbor's sheep or kill his cow,
A clever lawyer gets you out of jail.
By gosh! There is no justice anyhow.

I've found a means to make a pile of cash,
I sell a drink of hooch for dollars two,
And when I'm caught my lawyer fixes it
So that there is no justice any-hoo.

I make a contract with a drunken friend
To sell him beer at forty bones a quart,
And when he comes to life and says, "You crook,"
For slander then I have him hailed to court.

I rob, I steal, I murder whom I please
And when I go to law along these lines
I bribe the judge and treat the jury nice
And let my poor opponent pay the fines.

There is no justice anyhow, my boy,
No matter where you chance to park your shoe
So play the game with honest crookedness
And you'll be rich and much respected, too.

— W. W. R.

THAT BLIND DATE

No date — no school next day — Jack mooning
around the house — might call up Hall — rrrrrRRRR
rrrRRRR.

"I'll answer it."

"Hello, Jack T. live here?" "No, don't even know
him." "Who's this speaking?" "This is Jack R. speak-
ing. I might do? Well, now you're talkin'.
Whatta you look like?" "Medium height, dark curly
bobbed hair." "Hot dam, just like I like. Where'll
I meet you?" "Corner Washington and North
Hamp'." "Fine! See you in fifteen minutes."
"Right."

Jack shaves — borrows roomie's top coat — grabs
car. Did he get a corner stand? — ask him. He meets
her — yes, she sure was medium height — and curly
bobbed — yes, and dark, well rather — would have
made an excellent wife for a Pullman porter.

(Next evening.) rrrrrRRRRRRRR rrrrrRRRRRRRR

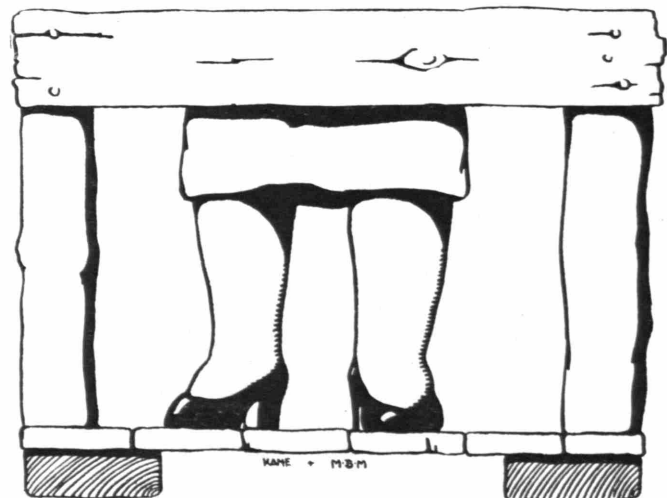
"Phone, Jack."

"You answer it, Ted, I'm busy."

"TRY AND GET IT"

Into a saloon one day
Did that great bard Shakespeare stray.
Then, what to his great surprise,
On the floor to greet his eyes
Lay a giant golden piece;
Down went Shakespeare to his knees.
But to quote the poet Poe,
"It vas spit, und nodding mo'."
'T was then that Shakespeare, I am told,
Said, "All that glitters is not gold."

— R. A. R.



The Solid South

THE ADVERTISING MAN'S GIRL

A skin you love to touch —
Tastes just like it smells —
The flavor lasts as such —
And there's a reason tells.

—W. W. R.

PAY, PAY, PAY

So this was Hell! Ah, here was where man paid the supreme penalty. Here was the place where man labored eternally under mighty masters. Many a time his dearest friends, even his father, had told him to go there. Men walked to and fro, pale as ghosts, arguing and murmuring. Occasionally a girl passed him and sighed, pitifully, it seemed to him. A strange place for girls to be. And for all this he must pay — pay — PAY. Already he had seen his name written down in the book. His limbs trembled as he advanced, seemingly ill at ease. Suddenly a look of enlightenment spread over his face as he gazed upon a sign. *He* would not fail them. Hadn't his father warned him that he must make the sacrifice? He walked boldly into the treasurer's office and planked down his \$103.

"Now," he sighed with a smile, "I am a full-fledged Tech man."

—J. B. G.

TRANSLUCENT

A sweet little maid was Irene,
Outfitted in pink crepe de chine;
When she stood in the light
It hardly seemed right,
But we saw less of silk than Irene.

—C. H. T.



Dyeing for a good time

DRESSED UP

First Frosh: "Say, who's that swell dame you just said hello to?"

Second Frosh: "Why, she's the girl who lives across the street from us."

First Frosh: "Huh, I didn't recognize her all dressed up."

—J. B. G.



What Men are Wearing for Winter Carnival Sports

Avoid bulky garments—seek warmth with least possible weight. Two medium sweaters are better than one heavy one. Make it wool—from the skin out.

**Every article of clothing and equipment of good quality
and reliable make in our Men's Clothing and Sporting
Goods sections.**

Sports Suits with Knickers	\$33.50	Sheep-Lined Coats, 36 inches	\$16.50
London-Made 4-piece Sports Suits	47.50	Leather Coats, Wool Lined	20.00
Flannel Shirts	2.50 to 5.50	Imported Wool Golf Hose	4.00
Wool Union Suits	8.00 to 10.50	Snowshoes	4.50 to 12.00
Imported Cashmere Sweaters	18.00	Skis, 6 and 6½ feet	3.00 and 3.50
Imported Scotch Golf Jackets	25.00	Skates	1.35 to 13.50

Jordan Marsh Company — Boston

Mail and Telephone Orders Given Prompt Attention

IGNUS IGNORATIOIS THE ALL-COLLEGE DUMB-BELL

He says the only reason
He goes to class is
To hear the Prof. call the roll
So he doesn't forget his name.

— Froth

The tight one (to hunchback): "For the love of Mike!
Get away from that fire. You're getting all warped."

— Ghost

He: "Do you know anything about the score of
'Tristan and Isolde'?"

She (hazily): "Wasn't that game a tie?"

— Yale Record

Lady: "Have you a nice, creepy book?"

Clerk: "Yes, ma'am. Are you a bookworm?"

— Jester

She: "I'm afraid I tore my dress."

He: "My suit's rented, too."

— Widow

He: "That snappy fellow you just danced with is
in my class."

She: "You flatter yourself."

— Lord Jeff

Brother First: "Did your house-party girl wear
your pin?"

Brother Second: "No, but she gave several of the
boys the grippe."

— Banter

She: "What were you doing after the accident?"

He: "Scraping up an acquaintance."

— Widow

THE LORRAINE

NEXT TO THE SHUBERT THEATRE

Boston's Only High Class Restaurant

Dancing — Cabaret — Booths
Matinee Specials

Special Italian Table d'Hôte, \$1.50 per cover

L. E. BOVA, *Proprietor*

Formerly of the famous CAFE BOVA

Telephone Beach 142

Dining Room open Sundays at 5 o'clock

Supper Dansant until 12.30 p. m.



Old Colony Service

An efficient and courteous organization, progressive methods, large resources, and three offices, conveniently located in different sections in Boston, combine to make the Old Colony Trust Company the most desirable depository in New England.

Three Modern Safe Deposit Vaults

Old Colony Trust Company

17 Court Street
52 Temple Place 222 Boylston St.
BOSTON

MEMBER OF THE FEDERAL RESERVE SYSTEM

*We Print Anything
That Should Be
Printed*



The Murray Printing Company
Kendall Square
Cambridge

WHERE DO YOU EAT?

Cafe de Paris

12
HAVILAND
STREET



Near
Boylston Street
and
Massachusetts Avenue

is the place where you get full value for
your money in food and service
All Home Cooking

Just think of getting a
**Seven Course Dinner
for 50 cents**

Our lunches for 35 cents are unsurpassed
Also a full Course Sunday Chicken Dinner 75 cents

Tables reserved for Parties

BACK BAY 70103

Edith: "But why did you become engaged to Jack if you don't intend to marry him?"

Kay: "Well, poor Jack's very sensitive, and you know it mortifies a man much more to be refused than to have the engagement broken."

— *Black and Blue-Jay*



Cleopatra adrift on the Nile,
Had a date every once in a while —
To Marc she made love,
Then gave him a shove
In the drink, and then smole her smug smile.

— *Royal Gaboon*



"Going out?"
"Nope."
"Going in?"
"Nope."
"Where are you going?"
"Outin'."

— *Virginia Reel*

ESTABLISHED 1818

Brooks Brothers, CLOTHING, Gentlemen's Furnishing Goods,

MADISON AVENUE COR. FORTY-FOURTH STREET
NEW YORK

BOSTON

LITTLE BUILDING: TREMONT, COR. BOYLSTON

Telephone Beach 4743

Clothing Ready made or to Measure

Imported Furnishings & Dressing Gowns

Hats and Caps from England and the Continent for Town
or Country Wear

Imported and Domestic Shoes for Dress, Street or Sport

Hand Bags, Suit Cases, Portmanteaux, Trunks, etc.

All Garments for Riding, Driving, Skating, Tobogganing,
Skiing, etc.

Send for "The Replenishment of the Wardrobe"



THE LITTLE BUILDING

In our Salesrooms on the second floor, we
can serve customers as satisfactorily as we
can in our New York Store

A handsome young fellow named Clay
Was known for his rough lovin' way
'Til a husky blonde vamp
Took him out for a tramp.
He's lost all his roughness, they say.

— Orange Owl

YE EDITOR

"A caller with a poem wants to see you."
"The devil! What's his name?"
"It's a young lady — and she's a peach."
"Ah! Show her in. I'll be glad — ahem — to
look at her lines."

— Yellow Jacket

"I heard you were in an auto accident the other
day?"

"Yeah, I was."

"Loose tire?"

"No, woman!"

— Yellow Jacket

Why Guess?

The basic law of action — reaction — governs our
business, exactly as it does our scientific world.

Its operation is as unchanging as that of the
law of gravitation. Result follows cause. Business
travels in a cycle of prosperity, decline, depres-
sion and improvement with almost clock-like
regularity.

Babson's Reports

Based on fundamental conditions, interpret
these laws and forecast conditions for you with
remarkable accuracy. *They take the gamble out
of business.*

By basing your plans — expansion, sales, buying,
advertising, production — on the facts and
forecasts furnished by Babson's Service to Execu-
tives, you can reduce your margin of errors and
increase your net profits materially.

Reports on Request

Your request will bring full detail, samples of re-
cent reports and copy of "Increasing Net Profits."

Ask for Booklet VD 2

The Babson Statistical Organization

Wellesley Hills 82, Mass.

Largest Organization of Business Advertisers in the World

Technology Branch, Harvard Co-operative Society

76 MASSACHUSETTS AVENUE, CAMBRIDGE

"Time is the slave of Wise Men."

TECHNOLOGY BRANCH resolves to continue to furnish the best of standard equipment for students throughout 1923, and thereby help the ambitious student to save time and make the most of his educational opportunity.

Save Time

Proper equipment will help you.

A Standard Writing Machine is available at terms to meet your finances

The REMINGTON PORTABLE equipped with such special characters as may best adapt the machine to the writing needs of your course can be arranged. Consult us at once and arrange your own keyboard. There is no extra charge and the Co-op dividend applies on your purchase.

"Time is the ruin of the Fool."

Technology Branch, Harvard Co-operative Society

76 MASSACHUSETTS AVENUE, CAMBRIDGE

Dress Clothes Renting

Dancing Parties
Balls
Fraternities
Clubs
Societies
Degree Work, etc.



Everything the Latest. Special Group Rates.
Twenty-five per cent Discount
to Students



READ & WHITE

*Dress Clothes
Specialists*

111 SUMMER STREET, BOSTON, MASS.

THEY LEARN RAPIDLY

College Senior: "I would give five dollars for just one kiss from a nice little innocent girl like you."

Innocent Freshman: "Oh, how terrible."

College Senior: "Did I offend you?"

Innocent Freshman: "No, I was just thinking about the fortune I gave away last night."

— *Malteaser*



(A messenger boy with a telegram for Mr. Smith rings at two in the morning): "Does Mr. Smith live here?"

Feminine Voice (wearily): "Yes; bring him in."

— *Burr*



Lady (after looking at some dozens of carpets): "Yes, they're very charming, but really I wasn't thinking of buying. I came in to look for my husband."

Very harassed and tired assistant: "One moment, Madam. Perhaps he's inside this one."

— *Punch*

Walton Lunch Company

424 Tremont Street	242 Tremont Street
44 Summer Street	1083 Washington Street
629 Washington Street	8 Tremont Row
30 Haymarket Square	332 Massachusetts Avenue
42 Federal Street	19 School Street
139 Congress Street	437 Boylston Street
1080 Boylston Street	

ALLSTON

1215 Commonwealth Avenue

CAMBRIDGE

78 Massachusetts Avenue

CERTAINLY A DIFFICULTY

First Flapper: "I almost had a fraternity pin last night."

Second Flapper: "And did you refuse him?"

First Flapper: "Who said I refused anybody? He caught me taking it."

— *Froth*

Tea: "I wonder how many men will be made unhappy when I marry."

Tee: "Tell me how many you're going to marry and I'll answer."

— *Sun Dodger*

Lady (to guard in prison): "I'd like to speak to Convict No. 312, if he's in."

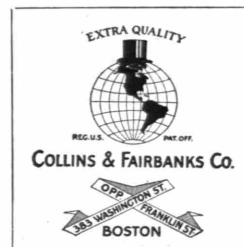
— *Exchange*

22 — "What you got?"

23 — "Four aces."

22 — "What's your other card?"

— *Record*



Young Men's Hats

Distinctive and Exclusive Styles
Foreign and Domestic Manufacture

London Top Coats

Agents for

Burberry, Aquascutum and Maxim
Golf Suits, Caps, Gloves, Neckties

Collins & Fairbanks Co.
383 WASHINGTON ST., BOSTON

"That never entered my head," said the escaping convict as the bullet flattened itself against a neighboring tree.

— *Purple Cow*

She: "How dare you tip your hat when I don't know you!"

He: "I didn't."

She: "You dare stand there and say that!"

He: "Sure; it isn't my hat."

— *Wasp*

BRILLIANT LUNCH

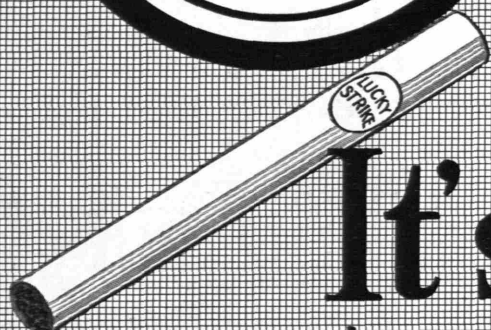
117 Massachusetts Avenue
336 Massachusetts Avenue

STEAKS AND CHOPS

FRENCH PASTRY

Excellent Food—Reasonable Prices

All Home Cooking

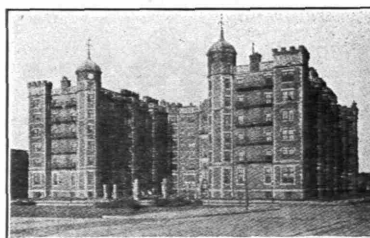


It's
toasted

This one
extra
process
gives a
delightful
quality that
cannot be
duplicated

Guaranteed by

The American Tobacco Co.
INCORPORATED



Excellent Café
Table d'Hôte and
à la Carte
Special facilities for
Banquets, Luncheons
and Assemblies
Menu Submitted

Riverbank Court Hotel

Opposite Massachusetts Institute of Technology

Telephone, University 2680

William W. Davis, Manager

First: "Hey, how'd you get your hand bruised?"

Second: "Oh, I wuz comin' home from our banquet last night and some clumsy yap stepped on my fingers."

— *Lyre*

Stude: "See this chalk on my shoulder?"

Roommate: "Yeh."

Stude: "Well, that ain't chalk."

— *Jester*

"Hell!" cried the devil as he told his chauffeur to take him home.

— *Widow*



that's
no-bull

NOBLE'Z
"that'z
good"
MILK

next to
your
millinery



If you would be
dressed right, next
to your millinery you
would regard your
shoes.

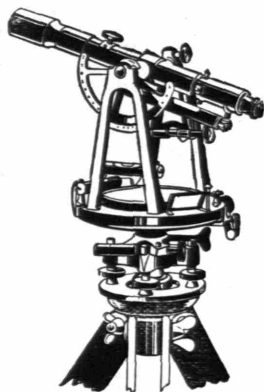
No, don't buy a new
pair, that's too expensive
and unnecessary. Bring
them to us. After we
have rebuilt them our
factory way you can en-
joy the comfort of an old
shoe with the appearance
of a new pair and at one
quarter the cost.

— your
footwear

PAPPAS BROS. & CO.

1100 Boylston Street
Boston, Massachusetts

Telephone, Back Bay 6328



BUFF

Instrument Makers to:

U. S. Government—many departments.
N. Y. Central R. R.
N. Y., N. H. and H. R. R.
New York Water Board.
Public Service Commission, New York City.
Board of Public Works, New York City.
And countless others.
Send for Buff Catalogue No. 112.

Buff & Buff Mfg. Company
329 Lamartine Street
Jamaica Plain, Mass.

CIRCUMSTANTIAL EVIDENCE

Raleigh's Valet: "Sir Walter must 'ave bin drinkin' 'eavy yesterday. Bin rollin' in the mud,' e 'as."

— *Punch*

"Who is at the top in the Industrial Football League now?"

"I don't know, but the Nevertear Hosiery Co's bunch have made the longest runs."

— *Banter*

"Did you hear that story of the woman straphanger?"

"Oh, yes, it's a standing joke."

— *Widow*

"Jack and Emily are going to be married."

"Emily! I thought she was one of these modern girls who don't believe in marriage."

"So did Jack."

— *Lampoon*

Spaulding's Dairy Lunch
Boston, Mass.

*We make a specialty of
Special Breakfasts and Suppers*

Telephone, Back Bay 1731 1036 Boylston Street

SHUMAN CORNER



Study?

You college men study to increase your knowledge; and for that same reason we study college men—to get the right "style slant" on the clothes we sell them.

*Furnishings, Hats
and Shoes for Col-
lege Men.*

*It is the Correct-
ness in Minor
Details that
Counts so Much
in Our Clothes
for College Men.*

Ashuman & Co.
Boston

JORDAN MARSH CO., PROPRIETORS
THE STORE FOR MEN
A SEPARATE STORE IN A SEPARATE BUILDING

Before Sharpening your skates
Sharpen your wits
by reading

THE HOCKEY NEWS

in the
Boston Evening Transcript

*Keep Abreast of the Times
on the ICE DOINGS of
COLLEGE and CLUB Teams*

An Exhilarating SPORT to Watch and
Read About This Winter



A SUCCESSFUL CAREER

in business depends to a great degree
upon the forming of proper banking
connections.

The State Street Trust Company **Boston, Mass.**

is a strong, progressive bank which
is glad to put its many years of expe-
rience at the service of the ambitious
young business man.

Main office: 33 State Street
Massachusetts Avenue Office:
Corner Massachusetts Avenue and Boylston Street
Copley Square Office: 581 Boylston Street

Member Federal Reserve System

Safe Deposit Vaults at all three offices.

LET'S GO!

Ethel: "Stop hugging me."

Bethel: "You let me hug you in the ballroom."

Ethel: "That was different."

Bethel: "Well, what shall we do?"

Ethel: "Go back to the ballroom."

— *Leheigh Bun*

He: "Going to have dinner anywhere tonight?"

She (eagerly): "Why no, not that I know of."

He: "Say, you'll be awfully hungry by morning."

— *The Red and Blue*

There was a thin maiden called Lena,
Who bought a new vacuum cleana,
But she got in the way
Of its suction one day,
And since then nobody has seena.

— *Wasp*

"I just got hold of a tender piece of meat."

"Impossible!"

"Yes, I just bit my lip."

— *Lampoon*

"What would you call a man who hid behind a
woman's skirts?"

"A magician."

— *Bison*

"Where do you live?" asked the census taker.

"I live by the church," replied the deacon, as he
pocketed the collection.

— *Yale Record*

Flo: "I go to Detour College."

Do: "What's that?"

Flo: "Oh, one that you go around but never go
through."

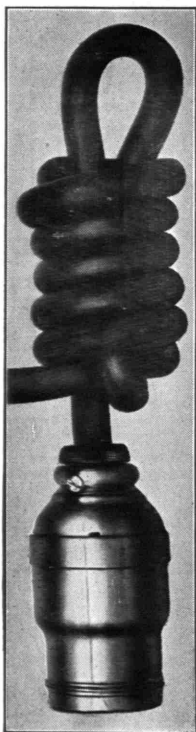
— *Leheigh Bun*

She: "Oh, Jack, what's that funny thing on top of
your radiator?"

Jack: "Why, that's a Motometer. When that red
runs up into the white circle you have to stop the car."

She: "Oh, Jack, look! I think it's up there now."

— *Octopus*



TRADE **TIREX** MARK
(ALL RUBBER)
PORTABLE CORD

Tirex Cord is noteworthy because of its clean outer surface. It may easily be wiped clean when soiled and is always ready for the next job.

It does not collect and hold dirt or grease and will not absorb moisture.

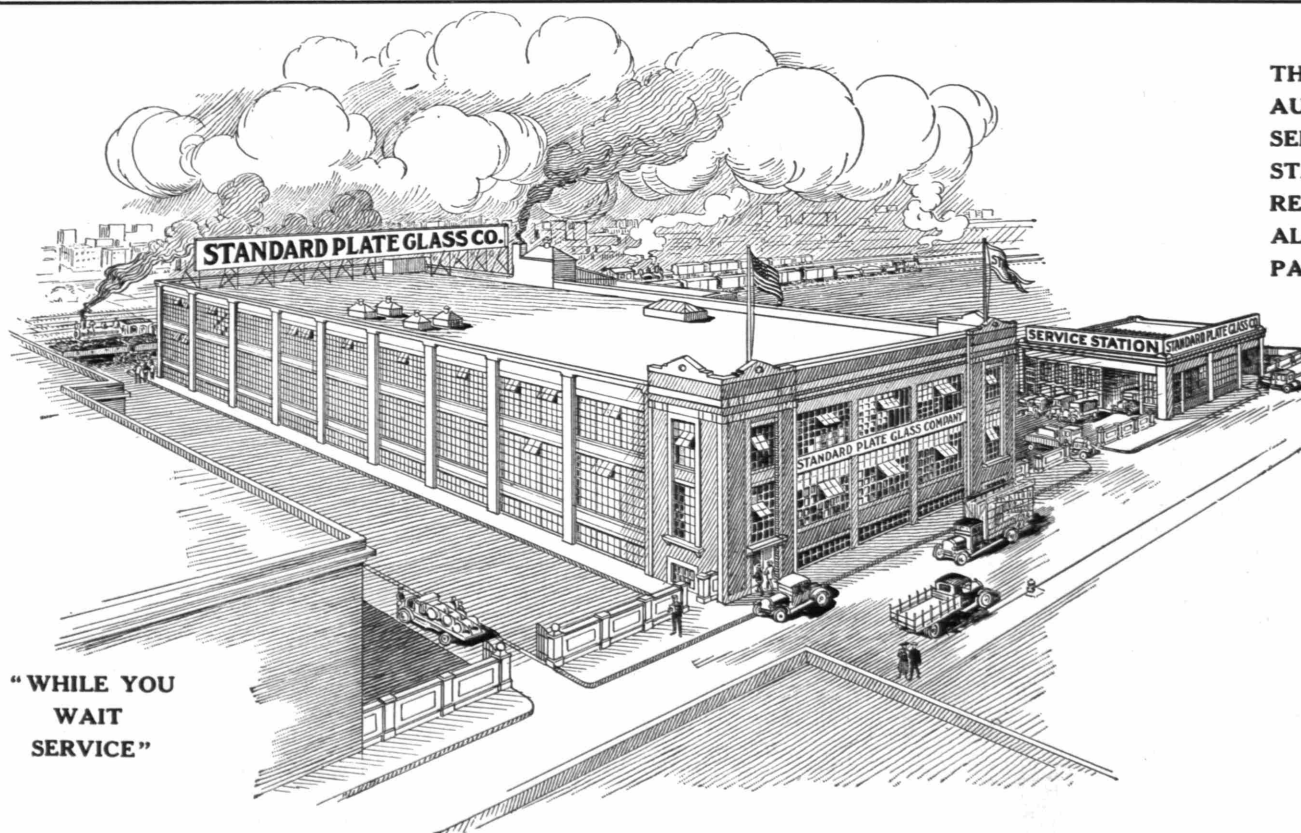
Send for descriptive circular

SIMPLEX WIRE & CABLE CO

MANUFACTURERS

201 DEVONSHIRE ST. BOSTON 9

CHICAGO SAN FRANCISCO



THE ONLY
AUTOMOBILE
SERVICE
STATION
REPLACING
ALL GLASS
PARTS

"WHILE YOU
WAIT
SERVICE"

Standard Plate Glass Company, 270 Albany Street, Cambridge, Mass.

Gordon *The* ARROW SHIRT

The attached collar on the Gordon is designed and made by the experts who make the famous Arrow Collars. It fits and sits faultlessly. The body patterns are accurate, assuring a garment that fits comfortably. The Oxford is a special quality; it stays white, is mercerized and very durable—an absorbent fabric that is ideal for athletics.

\$3.00

CLUETT, PEABODY & CO., INC., *Makers*



RICHARD
VINCENT
COLTIER

998 A